



# CIBER Global Management Forum

## Business Opportunities and Risks in the New Latin America

Monday, February 13, 2012  
Rawls 2070, 5:00-6:00pm



### 2011 LATIN AMERICAN BUSINESS ENVIRONMENT REPORT

**Dr. Terry McCoy**

- Specialist on the political economy of Contemporary Latin America
- Extensive research, teaching and Consulting throughout the region
- Annually publishes the LATIN AMERICAN BUSINESS REPORT



Open to Masters and Undergraduate Students

**FREE PIZZA AND SUBS!!!**

Seating is Limited  
Please RSVP to  
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Latin America is rapidly shedding its reputation as a laggard among the emerging markets. The region bounced back from the 2008-09 global financial crises to return the high rates of economic growth and low inflation that marked its performance in the previous five years. Powerhouse Brazil rivals China and India. Foreign investment is pouring into Latin America, attracted by soaring commodity prices, sound economic management, a growing middle class and political stability. The "New Latin America" offers an exciting range of business opportunities, but there are risks, in some countries more than others. Dr. McCoy will present his assessment of the opportunities and risks and address the questions and observations of those in the audience.

**JOIN US** to hear Dr. Terry McCoy speak on the current Latin American economic environment. Dr. McCoy is the Director of the Latin American Business Environment Program and Professor Emeritus of the University of Florida. He will review current developments in Latin America and share his assessment of long term prospects. ( For questions contact [cutchin@purdue.edu](mailto:cutchin@purdue.edu))