



## CALL FOR PAPERS

### Doctoral Symposium on Foreign Language Pedagogy for Business and the Professions

**Purdue University, West Lafayette, Indiana, October 9-10, 2009**

**Abstract Submission Deadline: May 4, 2009**

Sponsored by

**Purdue Center for International Business Education and Research, Confucius Institute at Purdue University, and the CIBERs of Duke University, Indiana University, Temple University, and the University of Illinois – Champaign/Urbana.**

This conference is intended to encourage and support doctoral student interest in the research and teaching of languages for business and the professions. Interested teaching and research faculty are encouraged to submit a one-page abstract of about 300 words along with an information page (name, department/affiliation, mailing address, email and fax) via email attachment to Professor Allen Wood ([wooda@purdue.edu](mailto:wooda@purdue.edu)) at Purdue University. A review committee will make decisions on acceptance. Lodging accommodations and travel stipends will be provided to faculty presenters whose papers are accepted. Submissions in the following areas are welcomed but not limited to:

#### Theme 1: Current environment for business language education

- Prevailing academic and business attitudes toward business language and culture education
- The state of the university job market for business language specialists
- Developing an Interdisciplinary Language/Business Ph.D. program.
- Should Universities Offer an Academic Specialty in Business Languages and Linguistics?

#### Theme 2: Career Development

- Ins and Outs of obtaining a faculty job in business languages
- What should a “business language” Ph.D. plan of study include?
- Doing research and getting published in Business Languages

#### Theme 3: Instructional Design

- Selecting a business language textbook: Things to consider
- Developing business language courses (syllabus design; student consideration---heritage/non-heritage population; curriculum design, etc)
- Study Abroad and Business Languages
- Instructional Strategies (classroom; community outreach; corporate collaborations, executive training; etc)
- Incorporating Applied Linguistics to Business Languages
- Distance Learning of Business Languages

#### ***Please note these important dates:***

May 4, 2009: Deadline for abstract submission;  
 June 30, 2009: Acceptance announced;  
 October 8, 2009: Evening reception;  
 October 9-10, 2009: Conference;

For More information, please contact Professor Allen Wood ([wooda@purdue.edu](mailto:wooda@purdue.edu))

#### Conference Co-sponsors

