



2012 DCMME/GSCMI Fall Operations Conference on Sustainability Featured Speaker



Presenter: Tom Easterday, Executive Vice President, Secretary and General Counsel, Subaru of Indiana Automotive, Inc.

Title: Lean & Green: An Overview of Best Practices in Environmental Stewardship at Subaru of Indiana Automotive

Abstract:

SIA was the first automotive assembly plant in the U.S. to be ISO 14001 certified. Through innovative programs SIA then achieved zero landfill status in May, 2004. In addition, SIA's entire 832-acre site has been designated a Backyard Wildlife Habitat by the National Wildlife Federation. Executive Vice President Tom Easterday will discuss SIA's: award-winning environmental programs, achieving zero landfill status, maintaining a certified wildlife habitat, and energy management (ISO 50001) and CO2 reduction efforts.

About the Speaker:



Tom joined Subaru of Indiana Automotive, Inc. (SIA) in 1989 as Corporate Counsel, and has been promoted to various positions within SIA since that date. He currently serves as Executive Vice President, Secretary and General Counsel; and as a Member of the Board of Directors of SIA. He is the first American to be appointed to the SIA Board of Directors.

Tom is active in organizations at the local, state and national levels, including service as a Director of the: SIA Foundation (President), Crossroads of America Council of the Boy Scouts of America (President), Indiana Chamber of Commerce (Executive Committee), Indiana Automotive Council (Chairman), Japan-America Society of Indiana (Senior Vice President), National Association of Manufacturers, and Lafayette Parks Foundation.

Tom has served as a speaker at numerous conferences on legal, business and environmental matters. He was the recipient of the 2009 Purdue Excellence in Manufacturing Innovation Award.

Tom holds a Bachelor of Science Degree in Business Management and Administration and a Juris Doctorate from Indiana University.

