



**Greater Kokomo**  
ECONOMIC DEVELOPMENT ALLIANCE

# Strategies for the Community

## “Surviving the Storm”: Industry Attraction and Expansion



# Current Assets in the Market

- Delphi
- Currently doing regional asset mapping through WIRED
- Supply Chain Transformation project
- Trained available workforce



- ④ Workforce – *The Renewable and Advanced Energy Workforce*
- ④ Neupath – 220 engineers with highly skilled competencies and experience in power electronics, communications, etc.
- ④ Fast Trac/ TechVenture

# Community Culture for Sustainable Living

- Key for attracting green focused businesses
- Key for building a local economy with a long view
- Key for retaining and growing our existing business and industry
  - Manufacturing
  - Agricultural
  - Service sector
    - Health Care
    - Education
    - Life Skills that make sustainability back of mind for community



# City of Kokomo “Roadmap for Sustainability”

- K-Fuel
- Reach Higher Program
- Series of Seminars
  - Carbon Credits
  - Solar Energy
  - Biomass
  - Wind



# Community Awareness & Education

- DOE request for electric car Point-of-Sale module

Delphi, Duke Energy, Inventrek

- Increase adoption rates of electric cars
- Adopt a culture of sustainability in community

K-12 schools

Universities

Consumers

