

Kelsey C. Starks

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School Year:
108 S. River Road
West Lafayette, IN 47906

Objective

To obtain a full time job post graduation in the area of Marketing or Product Management that allows me to add value to the company by combining my drive for results with my diverse work experience.

Education

Purdue University, Krannert School of Management

West Lafayette, IN

May 2016

- Bachelors of Science in Management
- Minors: International Business and Marketing
- GPA: 3.45/4.00

CIMBA - Consortium Institute of Management and Business Administration

Paderno del Grappa, Italy

Spring 2015

Experience

Hewlett-Packard – Houston, Texas

May 2015-Present

Server Options Product Management Intern

- Collaborate with subject matter experts to form competitive deep dive of competitor offerings for the Smart Storage team
- Create competitive analysis and executive summary presentations to be used to influence future product and portfolio decisions

CIMBA – Paderno del Grappa, Italy

Jan 2015-April 2015

Social Media Ambassador

- Created relevant and informative material targeted towards potential future students
- Maintained program's social media content by posting frequently on Instagram, Twitter, Facebook, and YouTube

NSF (Center for Science of Information) – West Lafayette, IN

Aug 2014-Dec 2014

Multimedia Production Assistant

- Transcribed 700 minutes of educational lectures and seminars
- Researched and created spreadsheets for annual report to the National Science Foundation

Houston Northwest Church – Houston, TX

Summer 2013, 2014

Children's Ministry Intern

- Directed and led groups of 200+ volunteers for large scale events
- Advertised events via social media and website edits
- Organized, requested funds, and recruited volunteers for events
- Planned weekly activities for groups of 20-40 children

Boiler Crossing – West Lafayette, IN

Mar 2013-May 2014

Customer Service Associate

- Ensured entire store is properly stocked and clean
- Solved customer concerns and problems as they arose

Achievements

1st Place Non-Technical Presentation at HP Internship

2015

Kepner-Tregoe Certified (Leadership and Decision Making Training)

2015

"Future Purdue" Scholarship Recipient

2012

Activities

Women in Business – Social Media Director

Aug 2012 – Present

- Creating valuable posts for multiple platforms to promote and sustain brand
- Delegating posting activities to associates

Boiler Out Leader

Aug 2015-Present

- Coordinating and leading service based activities for international students

Purdue Management Honors Learning Community

Aug 2012 – Dec 2012