OBJECTIVE: DISTRIBUTION NETWORK OPTIMIZATION

1) Pre GST – HUB and SPOKE MODEL

2) Post GST – 150000 Sq. Ft. 3 CWH

3) Transportation Routes: PEDDLING

LOCATION RATING

WEIGHTED AVERAGE

MEDIAN LOAD

Distributors

WH wise Sales

Comparison

Weekly Trends

LEAD TIME ANALYSIS

CWH LOCATIONS

SAVING MATRIX

SAVING MATRIX

Chennai WH: 32 FT FTL PEDDLING (Trivandrum-Tirunelveli-Thoothukudi-Madurai)

Dehradun WH: LCV PEDDLING (Rudrapur-Kanpur-Allahabad)

Bangalore WH: FTL PEDDLING (Mangalore-Hubli-Vijaynagar)