



2012 DCMME/GSCMI Fall Operations Conference on Sustainability Featured Speaker



Presenter: **Karen Schultz**, MA, AIP (Appreciative Inquiry Practitioner), Business Developer for WALCO Tool & Engineering, WALCO Tool & Engineering

Title: Building Today's Sustainable Supply Chain

Abstract:

What is the definition of sustainability? Is it about marketing or is it about being responsible citizens within business and community. Why outsource? Outsourcing brings balance, cash flow, system sustainability and agility to respond to industry market trends. Outsourcing is all about sustainability.”

Sustainability is about healthy systems and the holistic approach needed starts with understanding.

Seems simple but it is indeed very complex. As life cycle continue to shorten at a faster than ever pace companies find it necessary to outsource to keep higher skill sets available but the questions to why outsource have been lost in translation. Outsourcing is of growing importance in supporting the strategic efforts for sustainable business development. It is about people, their sense of purpose and passions we have been given within our hearts, our very beings to be carried out for the purpose of making us all whole.



About the Speaker:

As an entrepreneur who wanted to pay for her education while she learned, Karen Schultz received her associates degree in art and special education while researching, “Why Art is Fundamental to Learning, and the Innovative Edge and Health of our Country.” She pursued her interests in business with a focus on organizational behavior and development, while working with behavior disorder students in K-8. Her students taught her about the importance of being happy and its effects on your circle of influence. She found herself being pursued by a small manufacturer, WALCO Tool & Engineering, to diversify their portfolio.

She attended to earning a Master's Degree full time, while working full time, to hope to inspire her work community of the power of education, their voice and its influence on the sustainability of their career and work community. The industry leaders who were outsourcing for stability would require our high level of machining intelligence and skills. To differentiate ourselves and be able to embrace the technology of manufacturing of the future, we must be able to embrace the unknown profitably with resources of science, math, communication, art, technology and a bit of business savvy. My past student teachers were clear. For success, there was a need to find passion, nurture it and find a place where it can be grown strategically and sustainably. If you are healthy and happy, your relationships tend to be, as well.

