

Notes describing the contents of the data sets accompanying:

**“Simultaneous and sequential price competition in heterogeneous duopoly markets:
Experimental evidence”**

by

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Note that the file name indicates that the file contains the data of the respective treatment discussed in the paper. So, for example, the file “TrSeqRand.xls” contains the data of treatment TRSEQRAND, and so on.

Description of the variables in the data sets:

- Variables occurring in all data sets:

“SESSION”	number of session
“PERIOD”	indicates period
“SUBJECT”	number of subject
“GROUP”	indicates the matching group
“PROFIT”	payoff in the current period
“TOTPROF”	total payoff up to the current period

- Additional variables occurring in specific files:

in SimRand.xls and SimFix.xls:

“P”	a subject’s chosen price
“OTHER_P”	the price of the other subject belonging to the same market

in TrSeqRand.xls and TrSeqFix.xls:

“LEADER_P”	price of the price leader
“FOLLO_P”	price of the price follower
“TYP”	indicates the role of a subject (1 = price leader, 2 = price follower)

in SeqRand.xls and SeqFix.xls:

“LEADER_P”	price of the price leader
“FOLLO_1”, ..., “FOLLO_10”	price of the price follower in case the leader sets price equal to 1, ..., 10
“REL_P_FO”	the follower’s price at the (relevant) leader price