

## STAMINA4 CASE COMPETITIONS 2017 RULES

1. Every team shall consist of four members, each of whom must be enrolled as a full-time student in good standing at Purdue University. STAMINA4- Social Impact team members must be undergraduates (but not freshmen) with a Krannert major. STAMINA4-IT/Analytics Case Competition team members can be either undergraduates (but not freshmen) or Master's students from any Purdue college, with a minimum of one team member enrolled full-time at Krannert.
2. Packets with a copy of the case and a link to a digital copy will be distributed during the STAMINA4 community meetings on Thursday, September 7 and Monday, September 18, prior to 7:30 p.m. The STAMINA4 **Social Impact** case will be distributed on **Thursday the 7th**. The STAMINA4 **IT/Analytics** case will be distributed on Monday the 18th. Each team may spend as much time as it wants between 7:30 p.m. and 11:30 p.m. to analyze the case and prepare an electronic presentation.
3. Once the case has been handed out at the community meeting, the teams may not receive any assistance from non-team members or faculty. Students may use digital resources such as library data bases and other information available on the Internet. They are encouraged to work in Krannert or Rawls.
4. At or before 11:30 p.m., each team must save and submit its slide deck prepared on Microsoft PowerPoint and then exported as a PDF. Slides are to be submitted to Purdue's Filelocker per case packet direction. No changes may be made to the slide decks once they have been turned in. During presentations, teams can add new ideas to their presentations, but they are not to change their slides. Teams should not produce or distribute copies of presentations to anyone other than team members. Teams are asked to bring 5 copies of their slide decks to share with judges.
5. Each slide deck must contain a title slide including the name, major(s), and academic year of each team member. Slide decks must not exceed 15 slides (excluding the cover slide), and additionally may include an appendix of at most 10 slides. All slides should have page numbers. Teams may consider preparing a slide deck template in advance. Presentation slides may include links to the appendix.
6. Each team presentation must be between 10 and 15 minutes, with Q&A following the formal presentation. The judges are free to ask questions at any point during the presentation; however, it is recommended that they wait until after the presentation. Each member of the team must take part in the presentation. Teams will be asked to stop at the 15-minute mark for the judges to start Q&A.
7. The panel of judges will act as the Board of Directors and the teams will act as outside consultants. The Board is familiar with the case. Therefore, teams need not repeat the case in their presentations. They should define and analyze the problem(s), consider solution alternatives, and possibly recommend a plan of action.

8. Faculty and Staff may watch any presentation if they enter prior to the start of that presentation. Other than the judges, faculty, staff, time keeper, and technical expert, no one else is allowed in the room.

9. Team members are expected to dress in professional attire for their presentation and should arrive 15 minutes prior to their scheduled presentation time. In the event a team finishes early, the next team may be asked to start their presentation earlier than their scheduled time.