



# MIDWEST I-CORPS NETWORK

## ICD Team Application

**Please email completed application to Amy Ross at [ross11@purdue.edu](mailto:ross11@purdue.edu).**

I-Corps ICD teams are composed of three main members: the Principal Investigator (PI), the Entrepreneurial Lead (EL) and the Industry Mentor (IM).

For Introduction to Customer Discovery (ICD):

- The PI, can be either the faculty member whose funding supports the research, or a graduate student working on the research.
- The EL, can be a faculty member or graduate student interested in investigating the commercial landscape surrounding the technology.
- The IM will typically be an experienced or emerging entrepreneur with proximity to the institution and experience in transitioning technology out of research labs. (Optional)

If you are interested in organizing a team for Introduction to Customer Discovery (ICD) in Nanotechnology please complete the following:

Project Title

University Affiliation

---

### Principal Investigator (PI)

PI Name

PI Email

PI background and role

---

**Entrepreneurial Lead (EL)**

EL Name

EL Email

EL background and role

---

**Industry Mentor (IM (Optional))**

IM Name

IM Email

IM background and role (optional)

---

Provide a brief summary of the technology

Provide a brief description of the potential commercial impact of the technology

Provide a brief description of the current commercialization plan for the technology