



Congratulations!

You have successfully completed a competitive application process in which many outstanding candidates applied for a spot in one of the top MBA programs in the country.

On behalf of the Hispanic Business Student Association (HBSA), MBA chapter, welcome to **The Krannert School of Management**. Probably after a long and exhaustive application and selection process, you have narrowed down your choices, and Krannert is one of them.

Members of the corporate community, Krannert Alumni, faculty and students have recognized the Krannert MBA program for its demanding, innovative curriculum, collaborative spirit and great career opportunities. Our Masters Student body –a diverse group with various cultural, ethnic and professional backgrounds- learn a lot from one another. We are more than confident that you will contribute to this dynamic and benefit from all it has to offer. We always work hard, work right and work together! Your experience at Krannert will be something you will value the rest of your life.

As Hispanic students at Krannert, we have been able to meet and befriend smart people who share our Latin heritage, with some of them coming from countries like the U.S, Colombia, Bolivia, Peru, Nicaragua, Argentina, Mexico, etc. Given the relatively smaller student body at Purdue compared to other top MBA programs, you will have the opportunity to get to know them in depth and to form stronger, more lasting ties. In addition, the spirit of collaboration is a strong characteristic here at Krannert.

Considering the program's structure there are plenty of opportunities and organizations to get involved with, one of them being the Hispanic Business Student Association. The HBSA is an association that combines the strengths and depth of experiences of the MBA population with that of the undergraduate business student population, making it one with the largest growth potential.

With the increasingly important role of the Hispanic population in the current economy, companies are not blind to this effect and have started picking up the rate of recruitment of Hispanics MBAs. Many companies coming to recruit at Krannert have eyed the HBSA as an initial contact resource to fill their managerial needs. As the organization becomes stronger and grows in participation, there will be opportunities to extend its influence to many other areas such as community projects, participation in national case competitions, etc. In fact, we encourage you to get involved as much as possible in the organization.

We hope that we can count you among the students of the entering class who will join HBSA and be a part of our business networks. If you have any questions about Krannert or HBSA, feel free to contact us. The time you spend at Krannert will be a truly memorable experience that will shape your future in countless ways.

Sincerely,

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