



INTERNET OF THINGS SYMPOSIUM & RECEPTION

Symposium

1:00 p.m. – 5:00 p.m.

Reception

5:00 p.m. – 6:30 p.m.

111 Minna Gallery | 111 Minna St. | San Francisco, California

www.krannert.purdue.edu/events/boilers-by-the-bay

The Boilermakers by the Bay: Internet of Things is the inaugural educational and networking event brought to the San Francisco area by Purdue's Krannert School of Management and Discovery Park. Open to all Purdue alumni, friends, and corporate partners, this symposium will feature both academic and industry experts in the realm of IoT. Attendees will learn about IoT, how companies are innovating and adjusting business models in light of these new technologies, and what role Purdue University is playing in the ever-expanding reach of IoT.

Attendees will have the opportunity to network with featured speakers, corporate sponsors, and other attendees during the catered reception immediately after the symposium concludes.

Sponsor logos will be prominently displayed at the venue and in the programs. Sponsors will also be noted on the event website, social media, and in the description of the posted live-streamed videos. In addition, each sponsor will be included in our "Virtual Sponsor Hall" on the event website. The Virtual Sponsor Hall is a dedicated page on the event website, where attendees and live-stream viewers will be directed. Sponsors may submit content to be built into a virtual "booth" by the Krannert web team. Content may include pictures, text, videos, links, and documents.

\$2,000 Sponsor Benefits:

- Prominent display of company logo on event website
- Prominent display of company logo in event program
- Prominent display of company logo on venue screen
- Inclusion in Virtual Sponsor Hall
- Sponsorship of live-stream speakers w/ link to the Virtual Vendor Hall

Payments received for sponsorship of Boilermakers by the Bay are intended to be qualified sponsorship payment under IRS definitions.

Sponsorship Form

If you are interested in being a corporate sponsor, please complete the following form and mail to the address below.

Total Gift Amount: \$2,000

Please designate my gift as indicated below:

\$_____ Boilermakers by the Bay Fund (022563)

Donor Information:

Company Name: _____

Company Address: _____

Company Website: _____

Contact Person: _____

Contact Phone: _____

Contact Email: _____

Once the sponsorship paperwork is submitted, a member of Krannert's External Relations staff will contact the person listed above to coordinate the content for the Virtual Sponsor Hall.

Gift/Pledge Payment Information:

Check (*made payable to Purdue Foundation*)

Credit Card

I/We authorize Purdue University to charge \$ _____ to my:

Visa MasterCard Discover American Express

Card Number: _____ Expiration Date: _____ Sec. Code: _____

Print name as it appears on card: _____

Billing address if different from address above: _____

Signature: _____ Date: _____

Please mail this form and your payment to:

Boilermakers by the Bay
425 West State Street, Room 221
West Lafayette, IN 47906-2056

Thank you!