# Purdue Human Resource Executive Conference

## November 7th, 2014

## Schedule of Events

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 - 8:35am</td>
<td>Check-in &amp; Breakfast – 3rd Floor Commons, Rawls Hall</td>
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<tr>
<td>8:45 - 9:05am</td>
<td>Welcome Remarks – 3rd Floor Commons, Rawls Hall</td>
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| 9:15 - 10:15am | I. PepsiCo – Room 2070  
Change Management                        | II. Shell – Room 3058  
Understanding Your Brand, Unlocking Your Potential |
| 10:25 - 11:25am | I. Dell – Room 2070  
Leadership in Change: Dell’s transformation from public to private company | II. Cummins – Room 3058  
HR Reporting and Analytics                |
| 11:35 - 12:35pm | I. Phillips 66 – Room 2082  
Integrated Talent Management             | II. IBM – Room 2070  
Social Analytics and Engagement           |
| 12:50 - 2:20pm | Lunch Reception – PMU South Ballroom  
Keynote Address from Janine Waclawski of Pepsi Beverages Company – HR & Big Data |
| 2:30 - 3:30pm | I. Panel Discussion with ArcelorMittal, Caterpillar and GE – Krannert Auditorium  
Diversity & Inclusion                      | II. Purdue Faculty Research with Professor Dunford – Room 2070  
How to create and sustain organizational change |
| 3:40 - 4:00pm | Closing Remarks – Krannert Auditorium                                  |