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# Maggie Robinson

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Current Address: 402 Waldron Street. West Lafayette, IN 47906

Permanent Address: 1015 Sterling Ct. Crown Point, IN 46307

## OBJECTIVE

To obtain a full time position in public relations or marketing where I can use my organization, creative, and leadership skills to promote company growth.

## EDUCATION

- Purdue University, Krannert School of Management**, West Lafayette, IN **May 2018**  
Direct Admit Program  
Bachelor in Science (Major: Management and Marketing, Minor: Public Relations and Strategic Communication)  
**Current GPA:** 3.33/4.00  
**Honors:** Presidential Scholarship Award Recipient
- Crown Point High School**, Crown Point, IN **June 2014**  
Academic Honors Diploma (Top 10%)  
Magna Cum Laude
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## LEADERSHIP EXPERIENCE & ACTIVITIES

- School of Management Employers Forum** **March 2015-Present**  
*Programming and Development Committee Chair*
  - Working as chairman to develop and evaluate potential changes to SMEF's events and procedure. Overseeing a group of 4 SMEF members to generate new ideas for development
- Love Your Melon Crew** **May 2015-Present**  
*Vice President of Campus Crew*
  - Working alongside an executive team to lead a group of 20 to represent the non-for-profit, in which helps raise awareness and funds in the fight against childhood cancer
- Chi Omega Fraternity** – Active Member **September 2014-Present**
- National Honor Society** – Chapter **Director** **2013-2014**
  - Oversaw student attendance, activity participation, planning, induction ceremony, and the member selection process for 2014-2015 school year.
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## WORK EXPERIENCE

- Alliance Business Communication** **May 2015-August 2015**  
*Marketing Intern*
  - Served as a summer intern in the marketing department. Worked on outsourcing calls to find leads for a company based out of Mt. Prospect, IL
- The Odyssey** **January 2015-Present**  
*Writer*
  - Composing articles on college-related topics for TheOdysseyOnline.com and The Odyssey newspaper at Purdue University
- Krannert School of Management Case Competition** **December 2014**  
*2<sup>nd</sup> Place*
  - Developed a strategy to attract women to participate in the Movember Foundation by creating a calendar and marketing plan, and did so successfully against 20 other teams
- Station 21**, Crown Point, IN **August 2013 – Present**  
*Hostess*
  - Developed stronger people and time management skills, learned greatly how a restaurant is run, and became well adjusted to the service industry