

NICOLE PLEWNIAK

nplewnia@purdue.edu

219-682-8860

Campus Address:
235 S. Salisbury Apt. 5
West Lafayette, Indiana 47906

Permanent Address:
1121 Westminster Lane
Munster, Indiana 46321

OBJECTIVE: To obtain an internship with a focus on becoming more experienced and knowledgeable in the management or marketing field.

EDUCATION

Purdue University, West Lafayette, Indiana, Krannert School of Management
Bachelor of Science in Management and Marketing
Honors: Dean's List

May 2017
GPA:3.48/4.0

University College Dublin, Dublin, Ireland, Quinn School of Business
Ireland's International Business Environment Module

PROFESSIONAL EXPERIENCE

Bank of Ireland, Dublin, Ireland

Risk Assessment and Measurement Summer Intern

Jun-July 2015

- Improved the Personal Needs Review process by assembling a dashboard of area reviews to monitor and report outcomes
- Researched new advisor benchmarks to further improve customer service
- Recommended best in class Financial Service Sales Training providers to enhance the sales forces' skills when dealing with customers

Purdue University, West Lafayette, Indiana

Nov 2014-Current

Military Family Research Institute-Data and Fidelity Checker

- Examined military family interviews for accuracy and bias
- Maintained incoming packets of data information
- Gained knowledge on the workings of non-profit organizations

Munster Park's Department, Munster, Indiana

July-Aug 2014

Counselor in Training Coordinator

- Ensured the safety of 60+ children on a daily basis by implementing safety standards and procedures
- Taught 10+ young adults about responsibility and techniques to work with children
- Published weekly newsletters to inform parents on activities

Kid's Camp Counselor

Jun 2013-Aug 2013

- Ensured the safety of 60+ children on a daily basis
- Supervised participants and cared for their physical and emotional health in order to create a safe environment
- Facilitated group cooperation, effective communication, leadership, and problem solving skills

Jun 2014-July 2014

LEADERSHIP EXPERIENCE

School of Management Employer's Forum (SMEF)

Strategic Planning and Events Committee

Oct 2013-Current

- Coordinated professional events with 40+ companies in order to enhance student's networking and professional skills
- Organized Krannert's Fall and Spring Career Fairs, each including 150+ companies
- Maintained and developed business relationships with companies throughout the world

Alpha Kappa Psi (AKPsi)-Professional Business Fraternity

Rush Committee Head

May 2015-Current

- Marketed to Purdue students through social media, flyers, word of mouth, etc.
- Coordinated three call outs, a Professional Rush Event, and a Social Rush Event
- Guided a team of six brothers to enhance the previous Rush process

LEADERSHIP ACTIVITIES

Attendee of Doster Leadership Conference, Indianapolis, Indiana

Oct 2014

- Connected with other top 100 Krannert student leaders and corporate representatives
- Gained knowledge on building and utilizing a personal branding

Attendee of Mortar Board Leadership Conference, West Lafayette, Indiana

Jan 2014

- Learned about generational diversity and how to engage Generation Y's strengths