

SHENGZE (TERRENCE) LI

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733 North Grant Street • West Lafayette, IN 47906

EDUCATION

Purdue University, Krannert School of Management, West Lafayette, IN **GPA: 3.78/4.0**
Bachelor of Science **May 2016**
Majors: Accounting (CPA Track, 150 credit hours by May 2017), Management Information System, and Management
Languages: Fluent: English, Cantonese, Mandarin Chinese; Basic: French

WORK EXPERIENCE

Undergraduate Teaching Assistant, *Krannert School of Management*, Purdue University **Aug 2015-Present**

- Evaluate exams, MIS projects and hold office hours to ensure 2 sessions of students understand course concepts

Front Desk Associate, *Krannert Professional Development Center*, Purdue University **May 2015-Present**

- Greet incoming students and recruiters, answer their questions appropriately and handle their requests promptly
- Manage office's twitter account; Increased tweet views by 47%, profile visits by 233% in 1 month compared to history highest record, increased followers by 97% in 2 months

Partner Assistant, *Guangdong Heyu Law Offices, LLP*, Guangzhou, China **Jun. 2014-Jul. 2014**

- Supported the Partner with mortgage attestations and worked with 112 clients; received bonus for work
- Drafted 5 applications of property preservation before litigation and 3 labor contracts for a Partner
- Reorganized/archived 200+ case documents; developed new search process decreasing time from 30 minutes to 1 minute

Management Trainee, *Bank of China*, Guangzhou, China **Jun. 2013-Jul. 2013**

- Analyzed data on current/potential clients with Client Manager; successfully used the analysis to add 16 clients in 2 months
- Selected from 12 interns as the only branch representative to attend second China (Guangzhou) International Finance Expo; studied finance world trends focusing on Chinese Market
- Communicated with 5-10 potential clients per day about investment products; helped clients with credit & debit card issues

LEADERSHIP EXPERIENCE

Emerging Leaders Program, *Ernst & Young*, Indianapolis, IN **Jun. 2015**

- Selected to participate in a 2-day conference, networked with company's professionals, and built leadership, teamwork and communication skills

Alpha Kappa Psi Business Professional Fraternity, Pi Omega Chapter

Executive Vice President **Mar. 2015-Present**

- Serve as right-hand man of president and work with executive board to guide chapter with strategic direction
- Appoint and oversee 15 committee chairs, collect event planning guides and complete Annual Chapter Report

Professional Committee Chair **Aug. 2014-Mar. 2015**

- Created and organized 5 professional events including: "Dean Speaker Series" leadership lecture; dining etiquette event; alumni panel discussion; career development seminar by Tim Augustine, and a personality analysis by Jim Russell
- Implemented innovations such as sharing professional social media tips, providing chapter/other organization trainings, and recording pledge interviews for self-improvement purpose
- Developed fraternity membership demographic profile for presentation which helped raise \$3,000 in corporate sponsorship
- Received "Distinguished Service Award" in March 2015 (The most prestigious award conferred upon student members)

School of Management Employers Forum (SMEF), Purdue University

Director of Seminars and Interviews Committee **Mar. 2015-Present**

- Schedule and coordinate approximately 70 company presentations and interviews during the career fair
- Facilitate committee members in brainstorming ideas on maximizing attendance for Fall 2015 company presentations

Director of Analytics and Technology Committee **Mar. 2014-Feb. 2015**

- Maintained and updated the "www.purdue.edu/smef" website which served all students and company recruiters
- Created new website functions: online recruitment application, "how to utilize myCCO" page and "Meet our Alumni" page
- Led a team in developing an iOS/Android mobile application providing critical career fair information to attending students

Mortar Board National College Senior Honor Society, Barbara Cook Chapter

Treasurer **Mar. 2015-Present**

- Selected as one of 40 seniors among over 9,000 students for superior scholarship, outstanding leadership and dedicated service to Purdue University
- Forecast cash flow positions, prepare annual budget and present it to executive committee and chapter for approval
- Obtain accurate financial records and seek opportunities for available funds throughout the year

Krannert Leadership Development Program

Head Mentor, Treasurer **Apr. 2015-Present**

- Prepare annual budget and ensure all transactions are handled properly
- Advise leadership team on topics such as creating events to help mentor/mentee bonding, improving mentors' satisfaction

Mentor (16-Week Program to Guide Incoming Freshmen) **Apr. 2014-Dec. 2014**

AWARDS & HONORS

Dean's List and Academic Honors (6 semesters) **Since Fall 2012**
Beta Gamma Sigma International Business Honor Society **Mar. 2015-Present**