



SCHOOL OF MANAGEMENT EMPLOYERS FORUM

SMEF Coffee Hour Program

Every Monday and Thursday 9:30 to 10:30 a.m.

We, the Purdue University School of Management Employers Forum, are creating our first tiered-structured sponsorship opportunity for our SMEF Coffee Hour. The purpose of the coffee hour is to facilitate an opportunity for recruiters, faculty, and students to interact in a casual atmosphere while opening up future networking connections. The School of Management is continuing the SMEF Coffee Hour every Monday and Thursday morning for the second year in a row and we are excited to offer new levels of engagement for our sponsors.

It is more important now than ever that companies become involved with the school through unconventional means. Having constant exposure to the exceptional students of Krannert will help with the recruitment of valuable employees for years to come.

We have put together a dynamic Sponsorship Package that will ensure maximum exposure for your company. The sponsorship packages are as follows:

Boiler Gold Sponsor includes:

- Name & Logo *Predominantly* on flyers, Krannert TV & student emails
- Initial selection for spotlight on Premium Coffee Hour days
- Coverage in bi-weekly SMEF Newsletter
- Option for Mgmt 301 company presentations (only 1 class presentation opportunity - based on class schedule availability) (Krannert Juniors and Seniors)

Boiler Gold Sponsor

Silver sponsor

Silver Sponsor includes:

- Name & Logo displayed on *flyers and Krannert TV*
- Secondary selection for spotlight on coffee hour days
- Coverage in Bi-weekly SMEF Newsletter

Bronze Sponsor

Bronze Sponsor includes:

- Name & Logo displayed flyers and Krannert TV
- Coverage in Bi-weekly SMEF Newsletter

PYCOMPELL CC

\$1500

\$1000

\$500

We appreciate all your support and please contact Preston Holb at 260-409-0975 to reserve your Sponsorship or if you have any questions.

Thank you,

Preston Holb
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