What are you seeking? A promotion? A lateral move? Increased contributions in your firm? Maybe you want to start a new company? Perhaps transition from the military to a civilian career?

Everyone has a different reason for enrolling in an Executive Master of Business Administration program, but one goal ties them all together. They are looking for new opportunities.

While researching Executive MBA programs, you’ll have several format options to choose from.

- **Online**: Log-in for lectures. Gain knowledge from instructors with minimal-to-no interaction with other students.
- **Weekend**: Live a short distance from your university. Travel every week for two days of classes, typically on Fridays and Saturdays.
- **Evening**: Live close to your university. Attend a three-hour class once or twice each week, on weeknights. Interact with your fellow students briefly before and after class.

- **Purdue EMBA Programs**: Our two programs, the EMBA and the IMM Global EMBA, allow you to live anywhere in the world. Take no synchronous classes online, but benefit from our blend of convenient distance learning and on-campus residencies. Travel once per quarter for these on-campus residencies of 1 to 2 weeks each. Live, study, travel, network, and form lifelong bonds with your fellow students.

Your MBA journey is just beginning. As a busy working professional looking to balance career and family while benefiting from a rich educational experience, you’ll find no program more suited to accomplishing your goals than ours.

Since 1983 we have championed a flexible format that *caters to the working professional seeking an immersive executive education*.

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**Stacey Mueller, EMBA Class of 2015, CFO, Blackfoot Telecommunications Group**

Named one of 2015's top 30 EMBA students worldwide by Poets & Quants

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**Earning an EMBA had long been a goal of mine. But due to family and job commitments, it wasn’t possible for me - or so I thought. Purdue’s format was critical in my decision to choose Purdue EMBA Programs. The limited amount of trips to campus made this EMBA program an ideal solution for my situation.**
For 35 years, Purdue’s Executive MBA and the IMM Global Executive MBA have supported working professionals who want to remain employed full-time and attend in-person classes just 1 to 2 weeks per quarter. These concentrated class sessions result in better knowledge retention than weekend or evening programs and less travel. Our students can and do live all over the world, and benefit from minimal interruptions to family and work commitments.

Both the EMBA and IMM programs:
• Have cohorts with an average of 13-16 years of work experience
• Enroll professionals from many fields
• Can be completed in 19 months
• Provide 48 credit hours across many disciplines

• Have cohorts of 25-35 students
• Are organized into modules. A module consists of an 8-10 week online preparation period, a 1 or 2-week on-campus residency, and an online exam period.
• Provide a comprehensive, general management education, including a capstone project and electives tailored to the needs of the cohort.

Our programs are designed to form strong professional and personal networks, and these networks expand after graduation. As an alumnus of Purdue EMBA Programs you’ll join a global family of nearly 500,000 Purdue alumni, and can leverage the power of the Boilermaker spirit around the world.

Thanks to Purdue EMBA Programs, you will forever know what it means to Boiler Up!

I chose Purdue because of the flexibility of the hybrid program and the value it offered with comparable programs. The combination of online learning and on-campus classes was just what I needed to ensure I can keep work/family life balance. I liked the flexibility of studying from home and then being on campus for one or two weeks a quarter for a fully immersed experience.

Faisal Jilani, EMBA Class of 2016
Senior Business Manager, Microsoft Corporation
FINDING THE RIGHT FIT

When researching your EMBA program options, ask yourself two questions: Is this program a good fit for me, and am I a good fit for this program? Helping you answer those questions is part of our DNA. And we pride ourselves on being helpful from the very start.

We'll guide you through a set of resources – our Personalized Engagement Package – that will help you make your EMBA program decision. The package provides you:

- Resume review: Share your resume with us. We'll provide feedback regarding initial fit with our programs as well as a determination about a GMAT waiver.
- EMBA program comparison: We'll stack our two programs up against as many as three other schools, and compare them along 23 key dimensions. You choose the schools and we'll deliver the report.
- Webinar access: You'll be invited to virtually attend one of our live webinars, hosted by our executive director and featuring a current student or recent alum.
- EMBA Experience: Become an EMBA student for a day. You'll tour Krannert Center, get a program overview, sit in on an EMBA class, and interact with current students during lunch. The EMBA Experience includes a complimentary stay at Purdue's historic Union Club Hotel.
- Virtual Visit: Can't make it to campus for an EMBA Experience? Let us arrange a Virtual Visit. We will pair you with a current student – an e-ambassador – for a live look at our program in action.
- EMBA on the Road: Meet one-on-one with a Purdue EMBA Programs team member in cities across the U.S. and abroad. Nothing beats sitting together over coffee or a meal in a meeting that is all about you.

This attention to fit doesn't end when you enroll. It is important to us that your curriculum fit your career goals and professional needs. So, we've adopted a unique approach to choosing and designing electives.

Because we consider our students our partners in their education, we never simply provide a pre-determined list of electives from which they must choose. We instead make our students co-designers of their curriculum by surveying them for elective course-ideas.

The Executive MBA program offers workshop-style immersion electives chosen by the students, while the IMM Global Executive MBA program's curriculum features functional electives that vary each year depending on the interests and needs of the students.

Our range of EMBA-specific elective options sets Purdue EMBA Programs apart from the competition, and the level of student involvement in choosing and designing electives is unparalleled.

The biggest reason I chose to come to Purdue EMBA Programs was because everyone I spoke with while applying was so accommodating and friendly that I knew the program would be focused on student needs. This was key since we are all working professionals and need a flexible, understanding program. At Purdue I always felt like the customer whose needs were important, and that you cared that I get what I wanted out of the program. I can't speak highly enough about my experience as a Purdue EMBA student.

Philip Pryor, EMBA Class of 2014
Interventional Sales Consultant, Medtronic Spine & Biologics
## Classes in the Purdue EMBA Programs

Classes in the Purdue EMBA Programs are taught by senior-level faculty, all accomplished researchers who have taught extensively in executive education programs. Our professors have published widely, can draw from their experiences as consultants to corporations and government agencies, and are adept at answering tough questions with examples from the business world.

About 40 percent of the courses between the EMBA and IMM programs are taught by the same faculty.

Just as important to our programs’ success is that your professors are accessible, care about you, and will go the extra mile to help you excel.

## Our Coursework

Our coursework is designed to be immediately applicable to on-the-job situations.

Because we are concerned with the business world, our residencies include company visits and discussions with business leaders. These events complement module courses and capitalize on the residency’s location.

See below for a sample schedule for a 1-week residency at Purdue. Although you will be quite busy, there is time to interact with your peers, catch up on work, and to get out and explore campus and your residency city.

### Purdue is unique in its quarterly residency schedules and cohort design.
This format allows students to experience the culture and pride of Purdue University and encourages a strong basis of teamwork for class study.

**Courtney Mills, EMBA Class of 2016**
**Major, Army Aviation**

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<table>
<thead>
<tr>
<th></th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
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<tbody>
<tr>
<td>7:30-8:30 a.m.</td>
<td>Breakfast</td>
<td>Breakfast</td>
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<td>8:30-10:00 a.m.</td>
<td>Leadership &amp; MIS</td>
<td>Leadership &amp; MIS</td>
<td>Leadership &amp; MIS</td>
<td>Company Visit</td>
<td>Leadership &amp; MIS</td>
<td>Mergers &amp; Acquisitions</td>
</tr>
<tr>
<td>10:30 a.m.-noon</td>
<td>Leadership &amp; MIS</td>
<td>Leadership &amp; MIS</td>
<td>Leadership &amp; MIS</td>
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<td>Leadership &amp; MIS</td>
<td>Mergers &amp; Acquisitions</td>
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<tr>
<td>Noon-1 p.m.</td>
<td>Lunch</td>
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<tr>
<td>1-2:30 p.m.</td>
<td>Mergers &amp; Acquisitions</td>
<td>Mergers &amp; Acquisitions</td>
<td>Elective</td>
<td>Elective</td>
<td>Mergers &amp; Acquisitions</td>
<td>Mergers &amp; Acquisitions</td>
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<tr>
<td>3-4:30 p.m.</td>
<td>Mergers &amp; Acquisitions</td>
<td>Mergers &amp; Acquisitions</td>
<td>Elective</td>
<td>Elective</td>
<td>Career Management</td>
<td>Travel Home</td>
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<tr>
<td>Evening</td>
<td></td>
<td>Dinner</td>
<td></td>
<td>Guest Speaker/Panel &amp; Networking Reception</td>
<td>Dinner</td>
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The IMM Global Executive MBA

A consortium of leading business schools working together, the IMM Global Executive MBA program is the world’s most international EMBA program. The IMM program started as an International Master’s of Management degree, and has since developed into a Global EMBA program.

The IMM program begins every March with a five-day Launch Week at Purdue. The 19-month program is organized into five modules, each containing a 2-week residency. As a student in the IMM program, you will study in seven countries on four continents.

Graduates of the IMM program earn two degrees: an MBA from Purdue and an MBA from TIAS School for Business and Society at Tilburg University in The Netherlands.

The IMM partners are:

- Krannert School of Management, Purdue University, West Lafayette, Indiana, United States
- TIAS School for Business and Society, Tilburg University, Tilburg, The Netherlands
- College of Management and Economics, Tianjin University, Tianjin, China
- Brazilian School of Public and Business Administration (FGV/EBAPE), Rio de Janeiro, Brazil
- Politecnico di Milano Graduate School of Business, Milan, Italy
- ISM University of Management and Economics, Vilnius, Lithuania

Residencies in these countries – and others, including Chile – provide significant cultural and business immersion. Company visits and discussions with local business leaders are scheduled to complement that module’s curriculum.

The IMM curriculum features core topics crucial for a business administration education; functional electives that vary depending on the interests and needs of the cohort; and participation in Active Learning Projects. These projects provide opportunities for our students to combine prior knowledge and experience with classroom learning and apply it in an active business setting.

Here is the curriculum by module:

<table>
<thead>
<tr>
<th>Module 1 (2-week residency)</th>
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<tbody>
<tr>
<td>Accounting for Managers</td>
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<tr>
<td>Business Analytics</td>
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<tr>
<td>Managerial Economics</td>
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<tr>
<td>Managing Behavior in Organizations</td>
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<tr>
<th>Module 2 (2-week residency)</th>
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<tr>
<td>Financial Management</td>
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<tr>
<td>Managing During Transition &amp; Uncertainty</td>
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<tr>
<td>Mergers &amp; Acquisitions (Functional Elective)</td>
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<tr>
<td>Operations Management</td>
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<tr>
<th>Module 3 (2-week residency)</th>
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<tbody>
<tr>
<td>Leadership</td>
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<tr>
<td>Marketing Management</td>
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<tr>
<td>Negotiations in Organizations</td>
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<tr>
<td>Risk Management (Functional Elective)</td>
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</tbody>
</table>

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<tr>
<th>Module 4 (2-week residency)</th>
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<tbody>
<tr>
<td>Active Learning Project I</td>
</tr>
<tr>
<td>Entrepreneurship (Functional Elective)</td>
</tr>
<tr>
<td>Legal &amp; Social Foundations of Management</td>
</tr>
<tr>
<td>Strategic Foresighting &amp; Instinctual Design (Functional Elective)</td>
</tr>
<tr>
<td>Strategic Management</td>
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<tr>
<th>Module 5 (2-week residency)</th>
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<tr>
<td>Active Learning Project II</td>
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<tr>
<td>Geo-Competitive Perspectives</td>
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<tr>
<td>Global Strategy</td>
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</tbody>
</table>

I was drawn to the IMM program by the unparalleled global experience that it offers. I knew that I would be able to gain global business competence through classes in some of the most influential economic regions of the world. I was also excited about meeting classmates from around the world with varying perspectives and backgrounds, which would further enrich the classroom experience.

Meera Gursahaney, IMM Global EMBA Class of 2016
Senior Cost Analyst, Whirlpool Corporation
The EMBA program at Purdue draws students from across the United States and Europe as well as from Latin America, Africa, and Asia, providing ample opportunities for rich class discussion, peer learning, and networking.

The 19-month program starts every September with a five-day Launch Week at Purdue. The EMBA program consists of six modules, each containing a 1 or 2 week on-campus residency. The first five residencies are at Purdue, and the sixth residency is at an international location chosen by the cohort in collaboration with executive education staff. Recent locations include Belgium, Brazil, Chile, China, The Netherlands, and Spain.

Our curriculum is unique in its number of electives offered. In modules 1 and 2, core topics are covered as a cohort. Modules 3 through 6 allow for a more personalized curriculum to meet our students’ specific needs.

This personalization occurs through three types of courses: functional electives, which vary depending on the interests and needs of the cohort; immersion electives, which are workshop-style courses that split the cohort into groups of 6 to 15 students; and Active Learning Projects, in which student teams are guided by a faculty member to solve a client company’s business-world problem.

Recent immersion electives include Advanced Finance, Brand Management, Game Theory, Managing Teams, PR/Crisis Management, and Supply Chain Management.

Here is the curriculum by module:

**Module 1** (2-week residency)
- Accounting for Managers
- Business Analytics
- Managerial Economics
- Managing Behavior in Organizations
- Marketing Management

**Module 2** (2-week residency)
- Financial Management
- Leadership
- Operations Management
- Strategic Management

**Module 3** (1-week residency)
- Mergers & Acquisitions (Functional Elective)
- Negotiations in Organizations (Functional Elective)
- Immersion Elective (choice of 3 options)

**Module 4** (1-week residency)
- Corporate Governance (Functional Elective)
- Risk Management
- Immersion Elective (choice of 3 options)

**Module 5** (1-week residency)
- Active Learning Project
- Change Management
- Entrepreneurship

**Module 6** (2-week international residency)
- Capstone Simulation Course*
- Global Strategy
- Legal & Ethical Environments

* Cross-functional computer simulation that pits student teams against one another as they achieve short-term and long-term successes.

When choosing an Executive MBA program, I looked for a world-class program to help me improve my career without leaving my job. Having worked in a multicultural and multinational environment in several countries, I needed a program that would help me transition from a technical specialist role to general management. The flexible program enabled me to become a well-rounded executive.

Clement Chukwuka, EMBA Class of 2016
Exploration Geologist, Chevron Corporation
GET STARTED.

Visit us at www.krannert.purdue.edu/executive and click on the Purdue Boilermaker Special to take advantage of our Personalized Engagement Package. Our PEP is a great first step in making the EMBA decision that's best for you.

APPLY.

Start your application today at krannert.purdue.edu/executive/emba/Admissions. We review applications on a rolling basis.

Our admissions committee undertakes a holistic review process. We’ll look at your ability to contribute to the EMBA program and our ability to help you reach your personal and professional goals.

An application package includes:
• completed online application and paid application fee
• resume
• two professional recommendations
• academic transcripts
• an interview, either in-person or virtual

Contact our admissions director for information on GMAT and English language proficiency waivers.

A note to our veteran, active duty, and transitioning members of the military: With 100% eligibility, your Executive MBA program can be fully funded through the Post-9/11 GI Bill. In addition, your tuition deposit is reduced, and we’ll waive your application fee. Purdue offers a Veterans Success Center and a Military and Veterans Affairs office in the Krannert School of Management. We value your military experience.

Purdue University’s Division of Financial Aid is ready to help you finance your Executive MBA. Contact the Division of Financial Aid at 765-494-5050 or email Kirsten Reynolds at kdreynol@purdue.edu for assistance.

CONTACT US.

You’ll find that members of the executive education team are ready to answer your questions. Contact us today.

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West Lafayette, IN 47907-2056 U.S.A.

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Email: krannertexec@purdue.edu