WELCOME

Purdue Executive MBA Programs

Choosing the Path That’s Right for You

Dr. Aldas Kriauciunas
Executive Director
Purdue EMBA Programs
<table>
<thead>
<tr>
<th>Program Type</th>
<th>Degree</th>
<th>Employed</th>
<th>Networking</th>
<th>Work Experience</th>
<th>Geographic Range</th>
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<tr>
<td>Traditional</td>
<td>MBA</td>
<td>No</td>
<td>High</td>
<td>Low</td>
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<tr>
<td>Online</td>
<td>MBA</td>
<td>Yes</td>
<td>Low</td>
<td>Varied</td>
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<td>Weekend or Evening</td>
<td>MBA</td>
<td>Yes</td>
<td>Medium</td>
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<tr>
<td>Residency</td>
<td>MBA</td>
<td>Yes</td>
<td>High</td>
<td>Medium/High</td>
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Purdue Overview

Founded in 1869
Purdue - land grant university.

Big Ten University:
- 400,000+ Boilermaker alumni
- 45,000+ Krannert alumni
- 3,000 Executive MBA alumni

Leader in 200+ major areas: many resources

The Difference for You:
- People
- Format
- Cohort
- Personalized Program
- Return on Investment
Our Students

Work Experience:
Number of Years

- 21+ Years: 13%
- 16-20 Years: 18%
- 11-15 Years: 27%
- 5-10 Years: 42%

Educational Background

- Engineering & Science: 37%
- Management & Economics: 36%
- Arts: 27%

Geographic Background

- International: 24%
- Midwest: 19%
- Indiana: 27%
- West: 13%
- East: 7%

Work Industry

- Technology & Energy: 18%
- Business & Financial: 28%
- Science & Healthcare: 15%
- Manufacturing: 24%
- Government & Defense: 15%
People – Faculty

Operations

HR Mgmt.

Accounting

Project Mgmt.

Supply Chain Mgmt.

Finance

Marketing

Finance

Leadership

Strategy

Presentations
**Format**

19 months from start to end

**Orientation at Purdue**: 4-5 days

**Pre-residency**: 8-10 weeks (online work)

**Residency**: 1-2 weeks (depends on module)
  - Classes, company visits, guest speakers, career management, social events

**Exam Period**: 9 days (online)

**Break**: 1 week

Start next pre-residency with new study groups
Purdue EMBA Programs: Common Points Across Our Two Programs

- Professionals with minimum 5 years work experience; average 13-16 years
- Quarterly on-campus residencies (1-2 weeks) coupled with online preparation
- General management MBA; 40% faculty overlap across programs
- Network with professionals from across the U.S. & beyond
- Capstone project and cohort-based electives
- Career management support

Sept. Start: Tailored Curriculum
- Five residencies in West Lafayette (1-2 weeks each)
- Sixth, two-week residency abroad
- Workshop style immersion electives – design your own curriculum choices

March Start: Global Focus
- Five residencies of 2 weeks each in seven+ different countries.
- Significant cultural & business immersion during residencies
- Earn two MBA degrees: from Purdue and European partner
IMM Global EMBA

Alliance of five top business schools: Purdue University; TIAS (NL); CEU (Hungary); Tianjin University (China); FGV – EBAPE: Rio (Brazil).
**Purdue - Return on Investment**

*Graduation*

**Purdue University**  
**December 16 – 17, 2017**

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<tr>
<th>Module 5</th>
<th>Residency in China</th>
<th>October 9 – 21, 2017</th>
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<th>Module 4</th>
<th>Purdue Residency</th>
<th>June 12 – 24, 2017</th>
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<tr>
<th>Module 3</th>
<th>Residency at CEU, Budapest, Hungary &amp; Istanbul Turkey</th>
<th>February 6-18, 2017</th>
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<tr>
<th>Module 2</th>
<th>Residency at FGV-Rio, Brazil and Chile</th>
<th>October 2-15, 2016</th>
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<th>Residency, TIAS, The Netherlands</th>
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<th>Program Launch</th>
<th>Purdue University</th>
<th>March 20 – March 24, 2016</th>
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**IMM Timeline**
# Sample Module 2 Schedule: Santiago, CHILE

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<td>Free</td>
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<td>Codelco</td>
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<tr>
<td>3-4:30</td>
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<td>Visit</td>
<td>Leadership</td>
<td>Concha</td>
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<td>Evening</td>
<td>City Tour</td>
<td>Group Dinner</td>
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<td>Toro Visit</td>
<td>Farewell Dinner</td>
<td>Depart</td>
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<td>Graduation</td>
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<td>May 11, 12 or 13, 2018</td>
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### Executive MBA Module 3, May 4-9

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<tr>
<td>7:30-8:30</td>
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<td>Breakfast/Back to School</td>
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<td>8:30-10</td>
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<td>Leadership &amp; MIS</td>
<td>Company Visit</td>
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<td>M&amp;A</td>
<td>Immersion Elective</td>
<td>Immersion Elective</td>
<td>Career Mgmt.</td>
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<tr>
<td>Evening</td>
<td>Dinner</td>
<td>Q&amp;A with Purdue President</td>
<td>P&amp;G CIO and Networking Reception</td>
<td>Dinner</td>
<td>Travel Home</td>
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Program Tuition: Coverage, Costs, and Timing

- All-Inclusive Tuition Covers:
  - Tuition
  - Registration Fees
  - iPad/ebooks/Course Materials
  - Housing
  - Local/Domestic Transportation
  - Most Meals
  - Social Events, Company Visits, Career Services
- Your Responsibility: Travel to/from campus + some meals
- Tuition is $80,000 split into 5 payments of $16,000 each.
Benefits to You and Your Firm

- **Coursework**: 48 credits across all disciplines.

- **Applications**: Start to use your skills and knowledge while in program. Engage in new ways and increase impact.

- **Career Management**: Guest speakers, networking receptions, online resources, coursework, and one-on-one executive coach consultation.

- **After Graduation**: Online webinars, on-campus Back to School days, Purdue events.

- **Networks**: Form lifelong ties with professionals from around the world, not just locally.
Alumni enjoy accelerated rates of career advancement and promotion.

Purdue Executive MBA Program
Within two years of graduation, **63%** have been promoted/grown their own company. At graduation, salaries increase an average of **44%** as compared to salaries at enrollment.
Within two years of graduation, salaries increase on average another **32%**.

IMM Global Executive MBA Program
Within two years of graduation, **70%** have been promoted/grown their own company. At graduation, salaries increase an average of **25%** as compared to salaries at enrollment.
Within two years of graduation, salaries increase on average another **49%**.

Source: The Economist EMBA Rankings 2015
Next Steps – Financing

**Company Support**
- Tap company’s reimbursement for full or partial sponsorship
- 90% of students in program receive some tuition assistance
- Inquire early - getting reimbursement approved can be a lengthy process
- Purdue can provide cost breakdown (tuition, housing, books)
- EdAssist discount

**Personal**
- Personal savings
- Private loans
- VA Benefits - Post 9/11 GI Bill
- Claim education tax credits/deductions
- Stafford loans (U.S. citizens)
- Dean’s Scholarships
- 2+ from same firm = 10% off

Contact KIRSTEN REYNOLDS
Purdue’s Financial Aid Office
kdreynol@purdue.edu
Next Steps – Financing

Non Residents/Citizens
• Can apply for private loan, but will need U.S. citizen as co-borrower.

U.S. Citizens/Permanent Residents
• First step – complete FAFSA form (fafsa.ed.gov)
• Eligible for up to $20,500 Stafford Loans every two terms (5.84% interest rate). The program covers 5 terms.
• Also can apply for Graduate Plus Loan. 6.84% interest rate. (studentloans.gov)
• Purdue email: dfa_pec@purdue.edu
Next Steps

Request: 5-Part Personalized Engagement Package
- Resume review to determine fit
- Program comparison with three schools of your choice on 23 dimensions
- EMBA Experience open houses + live informational webinars
- EMBA On the Road: Chicago/NW Indiana, Michigan, Seattle, Texas and more.

Initiate the Application Process
- Online application (incl. essays, references)
- Resume (with 5+ years work experience)
- Transcripts (bachelor’s degree minimum)
- GMAT/TOEFL waivers
- Rolling admissions process

Start program: Global Executive MBA (every March); Executive MBA (every September)

Contact us with any questions:
- Jo Ann Whitford; 765-494-4580; jwhitfor@purdue.edu
- Aldas Kriauciunas; 765-496-1860; akriauci@purdue.edu
- Visit us online at www.krannert.purdue.edu/executive