

WELCOME

# Purdue Executive MBA Programs

Choosing the Program That's Right for You



## Purdue Overview

**Founded in 1869:** Land grant university

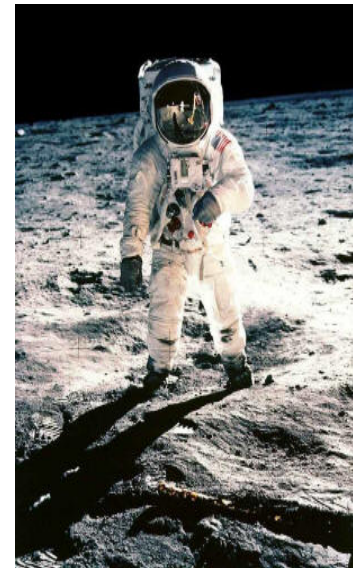
### **Big Ten University:**

- 400,000+ Boilermaker alumni
- 45,000+ Krannert alumni
- 3,000 Executive MBA alumni

**Leader in 200+ major areas: many resources**

### **The Difference for You:**

- People
- Structure
- Cohort
- Personalized Program
- Return on Investment





JOHN DEERE



LOCKHEED MARTIN

Bank of America



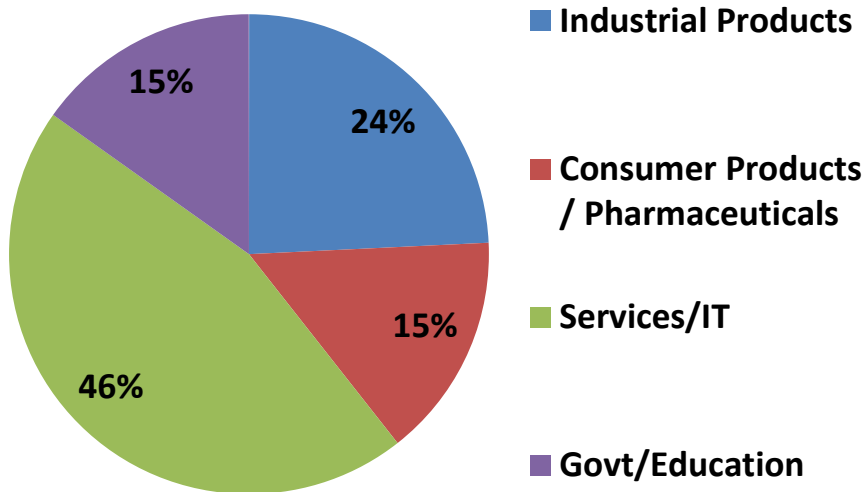
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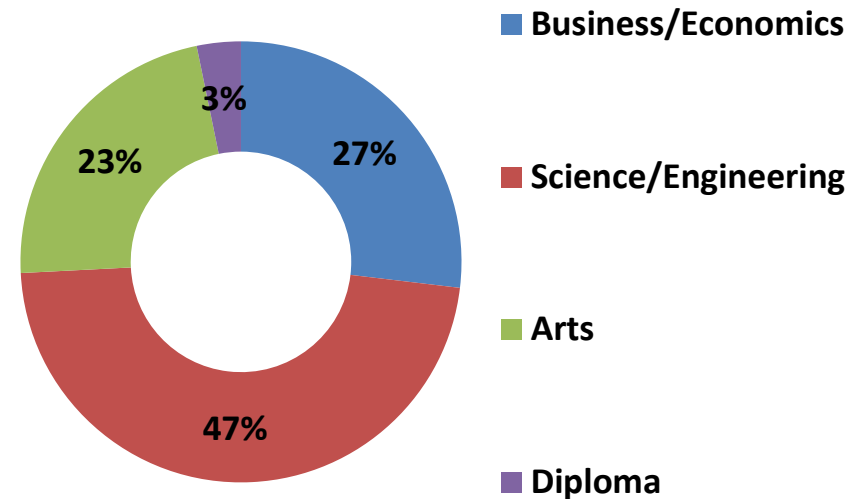
## People – Students

**Average work experience: 13-15 years**

**Executive Education Participant  
Work Background**



**Executive Education  
Participant Education  
Background**



Representing a range of U.S. states and countries

## People – Faculty



Operations



HR Mgmt



Accounting



Project Mgmt



Supply Chain Mgmt



Finance



Intl Business



Finance



Leadership



Strategy



Presentations

## Structure

19 months from start to end.

Orientation at Purdue: 4-5 days

**Pre-residency:** 8-10 weeks (on-line work)

**Residency:** 1-2 weeks (depends on module)

- Classes, company visits, guest speakers, career management, social events

**Exam Period:** 9 days (on-line)

**Break:** 1 week

Start next pre-residency with new study groups



## Purdue EMBA Programs: Common Points Across Intakes

- Professionals with minimum 5 years work experience; average 13-15 years
- Complete program in only 19 months with cohort
- General management MBA; 40% faculty overlap across programs
- Quarterly on-campus residencies coupled with online preparation
- Network with professionals from across the U.S. & beyond
- Capstone project and cohort-based electives
- Career management support



## March Start: Global Focus

- Five residencies of two weeks each in six different countries.
- Significant cultural & business immersion during residencies
- Earn two MBA degrees: from Purdue and European partner

## September Start: USA Focus

- Five residencies in West Lafayette (1-2 weeks each)
- Sixth, two-week residency abroad
- Workshop styled immersion electives

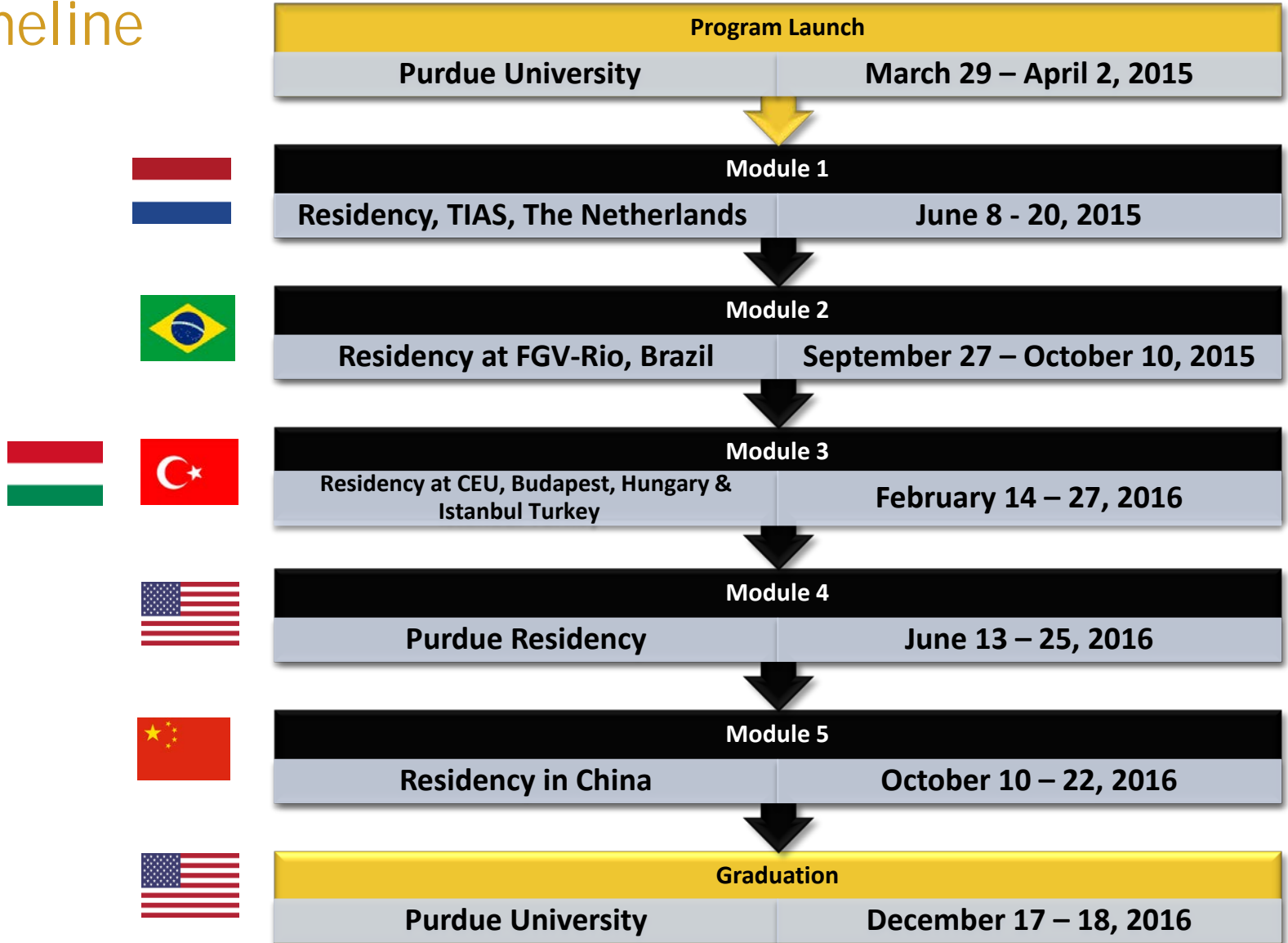
## IMM Global EMBA

**Alliance of five top business schools:** Purdue University; TIAS (NL); CEU (Hungary); Tianjin University (China); FGV – EBAPE: Rio (Brazil).





# IMM Timeline



# Sample Module 1 Schedule: First Week in NL

	Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.	Sun.
6:30-8		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
8:30-10		Acctng	Econ	Visit	Acctng	Econ	Acctng	Open
10:30-12		Acctng	Econ	Port	Acctng	Econ	Acctng	Open
12-1		Lunch	Lunch	of	Lunch	Lunch	Lunch	Open
1-2:30		Econ	Acctng	Rotter-	Econ	Acctng	Go To	Open
3-4:30		Econ	Acctng	dam	Econ	Acctng	Utrecht	Open
Evening	Welcome Dinner	Dinner @ Faculty Club	Open	Open	Open	Joint Dinner w/ EMBA & MBAs	Open	Open

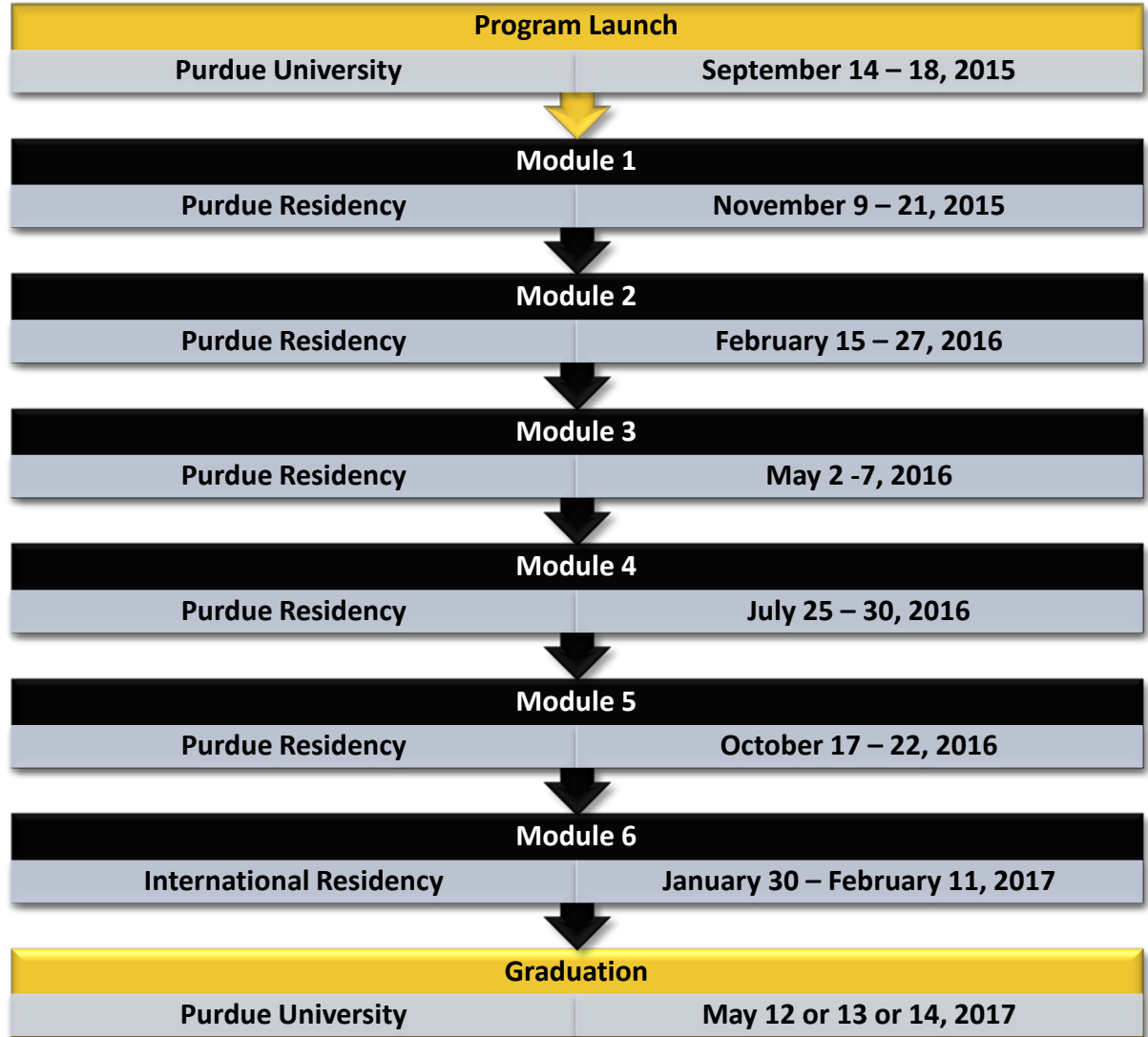
# EMBA Timeline



(Italy,  
Vatican City,  
Turkey)



(Shanghai,  
Xi'an,  
Beijing)



# Domestic EMBA Module 2, Week 1: Feb 16-21

	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
7:30-8:30	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
8:30-10	Operations	Operations	Operations	Operations	Operations	Strategy
10:30-12	Operations	Operations	Operations	Operations	Operations	Strategy
12-1	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch
1-2:30	Leadership	Strategy	Leadership	Finance	Strategy	Operations
3-4:30	Leadership	Strategy	Leadership	Finance	Strategy	Operations
Evening	Career Mgmt; Dinner	Electives Discussion	Dinner		Dinner	

## Return on Investment

- Build national and international networks
- Career management component to develop a personal roadmap
- Continued alumni resources: education, events, resources

### ROI

- 17 months for a company (*GMAC survey*)
- 121% for students in 5 years (*WSJ*)
- Krannert ranked #3 (Nov 2014: *Bloomberg*)

### Value

- Ranked #15 in U.S. (*The Economist* 2013);  
Top-ranked for international experience  
(*Financial Times*)

### Benefits

- Over 50% of our alums save company \$12 million annually (*Purdue survey*)

## Program Tuition: Coverage, Costs, and Timing

- All-inclusive Tuition Covers:
  - Tuition
  - Registration Fees
  - iPad/ebooks/course materials
  - Housing
  - Local/domestic transportation
  - Most meals
  - Social Events, Company Visits, Career Services
- Your Responsibility: Travel to/from campus + some meals
- Tuition is \$80,000 split into 5 payments of \$16,000 each.
- Deadlines: IMM Global EMBA (March 15, 2015), EMBA (June 15, 2015) – or until class is filled.

## **Career Management: Main Features**

- **On-site events: speakers, networking**
- **On-line resources: Krannert, Purdue and career management partners**
- **Coursework: leadership, change management, negotiations, and more**
- **Executive coach consultation & interaction**

## Next Steps – Financing

### Company Support

- Tap company's reimbursement for full or partial sponsorship
- 90% of students in program receive some tuition assistance
- Inquire early - getting reimbursement approved can be a lengthy process
- Purdue can provide cost breakdown (tuition, books, housing)

### Personal

- Personal savings
- Private loans
- VA Benefits - Post 9/11 GI Bill
- Claim education tax credits/deductions
- Stafford loans (U.S. citizens)
- Dean's Scholarships
- 2+ from same firm = 10% off

Contact **KIRSTEN REYNOLDS**  
Purdue's Financial Aid Office  
[kdreynol@purdue.edu](mailto:kdreynol@purdue.edu)



## Special Information for International Applicants

### Testing

- GMAT waivers provided based on resume review.
- TOEFL Waivers Provided Based on 30 minute Skype discussion.

### Documents

- Can initiate application process based on unofficial transcripts.
- Can provide guidance with document translation (diploma and transcripts) if needed.
- Letters of invitation provided as needed.

### Company Support

- We can translate some key information about the program if required by decision makers in your company.
- Do not need to move to the U.S.: you can provide immediate benefits to your company while in the program.

### Further Information

- Can interact with our office.
- Can connect you with a current student or alum from the region.

## Next Steps

### **Request: 5-Part Personalized Engagement Package**

- Resume review to determine fit
- Program comparison with 3 schools of your choice on 23 dimensions
- 'Experience EMBA' Day (May 8, June 19) + Webinar (March 11, April 23)
- EMBA On the Road: Savannah, Atlanta, Indianapolis, Chicago/NW Indiana, D.C.

### **Initiate the Application Process**

- On-line application (information, essays, references)
- Resume (with 5+ years work experience)
- Transcripts (bachelor's degree minimum)
- GMAT/TOEFL Waivers
- Rolling admissions process



**Start program:** IMM (March 29, 2015); EMBA (Sept 14, 2015)

### **Contact us with any questions:**

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