

Curriculum Vita

Thomas H. Brush

Personal:

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Krannert home page: <http://www.krannert.purdue.edu/>

Employment History:

- 2013- Professor, Management, Strategic Management Area
Senior Associate Dean, Head, Management Department
Krannert Graduate School of Management, Purdue University
- 2012- Professor, Management, Strategic Management Area
Krannert Graduate School of Management, Purdue University
- 2000-2011 Associate Professor, Management, Strategic Management Area
Krannert Graduate School of Management, Purdue University
- 2001 Visiting Research Scholar, T. J. Watson Research Center, IBM Corporation,
Yorktown Heights, NY.
- 1992-1999 Assistant Professor, Management, Strategic Management Area
Purdue University, Krannert Graduate School of Management
- 1990-1992 Assistant Professor, Management, Strategic Management Area
University of Minnesota, Carlson School of Management
- 1982-1983 Research Assistant for Professor William Lazonick of Harvard University,
Department of Economics, on a grant from Svenskahandelsbanken and American
Museum of Textile History for research on endogenous technical change in U.S.
Textile industry.
- 1979-1982 Research Assistant for Professors William Lazonick and Stephen Marglin of
Harvard University, Department of Economics, on a grant from National Science
Foundation for research on international, comparative, and historical studies of
the determinants of technical change in the coal, textile, steel and shipbuilding
industries.

Academic Background:

1986-1990 University of Michigan
Economics and Business Administration, Ph.D.

Dissertation:

Sources of Operational Synergy and Competitive Performance,
Doctoral Dissertation, University of Michigan, 1990.

1983-1986 University of Michigan
Department of Economics, M.A.

1975-1979 Harvard University
Department of Economics, B.A., cum laude

Awards:

Research:

2004 - Received the Journal of Operations Management 2004 Best Paper Award (\$3000 Prize) at the 2005 Academy of Management Conference, for the best paper published in the Journal of Operations Management in 2004, awarded for Maritan, C., T. H. Brush, and A. Karnani, "Plant Roles and Decision Autonomy in Multinational Plant Networks," Journal of Operations Management, Vol. 22, 2004, pp 489-503.

1991 - The 1991 "Free Press Award for Outstanding Dissertation Research in Business Policy and Strategy" awarded by the Business Policy and Strategy Division of the Academy of Management in its Doctoral Dissertation Competition.

John Elliot Parker Memorial Prize in Labor Economics and Human Resources, Department of Economics, University of Michigan, 1987.

Sullivan Fellow, American Museum of Textile History, 1984.

Teaching:

Krannert Master's Distinguished Teaching Faculty, Spring Semester, Module II 1999, Spring Semester, Module III and IV 2000, Spring Semester, Module III, IV 2001, Spring Semester, Module III, IV 2002, Fall Semester, Module II, 2005, Spring Semester, Module III, 2006, Spring Semester, Module III, 2010.

Fourth Annual, AlliedSignal Manufacturing Management Excellence in Teaching Award, 1998-1999.

Refereed Journal Papers

(Citations: Total WebSci=522, Google Schol=1771)

<http://www.krannert.purdue.edu/directory/publications.asp?id=6763>

Google Scholar My Citations (1708) 9/18/2013:

<http://scholar.google.com/citations?user=msX4H8IAAAAJ&hl=en>

- Brush, T.H., R. Dangol and J. O'Brien, (2012). "Customer Capabilities, Switching Costs and Bank Performance," Strategic Management Journal, 33:13, 1499-1515.
- Drnevich, P., Brush T., and Luckock, G. (2011). "Process and Structural Implications for IT-Enabled Outsourcing," International Journal of Strategic Information Technology and Applications, 2(4), 30-43.
- Drnevich, P., T.H. Brush and M. Shanley, (2010). "Strategic Implications of Information Technology for Resource and Capability Outsourcing Decisions", International Journal of Decision Support System Technology, 2(4), 37-49.
- Drnevich, P., T. H. Brush and A. Chaturvedi, (2010). "Examining the Implications of Process and Choice for Strategic Decision Making Effectiveness", International Journal of Decision Support System Technology, 2(3), 1-15. Google Schol=1
- Lee, M., T.H. Brush, and J. Hahn (2010). "The role of innovation in value creation after spin-off in the USA", International Journal of Business and Globalisation, 5 (1): 63-79.
- Mesquita, L. F., J. Anand, and T. H. Brush (2008). "Comparing the Resource-Based and Relational Views: Knowledge Transfer and Spillover in Vertical Alliances," Strategic Management Journal, 29(9), pp. 913-941. WebSci=42, Google Schol=123.
- Mesquita, L. F and T. H. Brush (2008). "Untangling Safeguard and Production Coordination Effects in Long-Term Buyer-Supplier Relationships," Academy of Management Journal, 51(4), pp. 785-807. WebSci=25, Google Schol=81.
- Srinivasan, R. and T. H. Brush (2006). "Supplier Performance in Vertical Alliances: The Effects of Self-Enforcing Agreements and Enforceable Contracts," Organization Science, 17(4) pp. 436-452. WebSci=23, Google Schol=39.
- Maritan, C., T. H. Brush, and A. Karnani (2004). "Plant Roles and Decision Autonomy in Multinational Plant Networks," Journal of Operations Management¹, Vol. 22, pp 489-503. WebSci=12, Google Schol=33.
- Maritan, C. and T. H. Brush (2003). "Heterogeneity and Transferring Practices: Implementing Flow Manufacturing in Multiple Plants," Strategic Management Journal, 24(10), October Special Issue, pp.945-959. WebSci=20, Google Schol=71.
- Brush, T. H., P. Bromiley and M. Hendrickx (2000). "The Free Cash Flow Hypothesis for Sales Growth and Firm Performance," Strategic Management Journal, Vol. 21, No. 4, pp. 455-472. WebSci=48, Google Schol=153.
- Artz, K. and T. H. Brush (2000). "Asset Specificity, Uncertainty and Relational Norms: An Examination of Coordination Costs In Collaborative Strategic Alliances," Journal of Economic Behavior and Organization, Vol. 41 (4), 337-362. WebSci=85, Google Schol=278.
- Hariharan, S. and T. H. Brush (1999). "Plant Scale in Entry Decisions: A Comparison of Start-Ups and Established Firm Entrants," Managerial and Decision Economics, Vol. 20, pp. 353-364. Google Schol=11.

¹ Journal of Operations Management is listed in the top 24 business school journals used in the University of Texas-Dallas ranking of top 100 business schools – <http://citm.utdallas.edu/utrankings>.

- Brush, T. H., P. Bromiley and M. Hendrickx (1999). "The Relative Influence of Industry and Corporation on Business Unit Performance: An Alternative Estimate," Strategic Management Journal, Vol. 20, No. 6, pp. 519-547. WebSci=44, Google Schol=216.
- Brush, T. H., C. Maritan and A. Karnani (1999). "The Plant Location Decision in Multinational Manufacturing Firms: An Empirical Analysis of the International Business and Manufacturing Strategy Perspectives," Production and Operations Management², Vol. 8, No. 2, pp. 109-132. WebSci=30, Google Schol=76.
- Brush, T. H. and K. Artz (1999). "Toward a Contingent Resource Based Theory: The Impact of Information Asymmetry on the Value of Capabilities in Veterinary Medicine," Strategic Management Journal, Vol. 20, No. 3, pp. 223-250. WebSci=75, Google Schol=267.
- Brush, T. H. and P. Bromiley (1997). "What Does a Small Corporate Effect Mean?: A Variance-Components Simulation of Corporate and Business Effects," Strategic Management Journal, Vol. 18, No. 10, pp. 825-835. WebSci=47, Google Schol=156.
- Brush, T. H. and A. Karnani (1996). "Impact of Plant Size and Plant Focus on Productivity: An Empirical Study," Management Science, Vol. 42, No. 7, pp. 1065-1081. WebSci=18, Google Schol=69.
- Brush, T. H. (1996). "Predicted Change in Operational Synergy and Post-Acquisition Performance for Acquired Businesses," Strategic Management Journal, Vol. 17, No. 1, pp. 1-24. WebSci=38, Google Schol=135.
- Lazonick, W. and T. H. Brush (1985). "The 'Horndal Effect' in Early U.S. Manufacturing," with William Lazonick, in Explorations In Economic History, Vol. 22, p. 53-96; reprinted in William Lazonick, Organization and Technology in Capitalist Development, Edward Elgar Publishing Ltd., 1992. WebSci=15, Google Schol=62.

Refereed Book Chapters:

- Palgrave Encyclopedia of Strategic Management (2013). Editors David Teece and Mie Augier, Entry on "Market Power", Palgrave Macmillan.
- Palgrave Encyclopedia of Strategic Management (2013). Editors David Teece and Mie Augier, Entry on "Market Share", Palgrave Macmillan.
- Mudde, P. A. and T. H. Brush (2004). "Firm Competitiveness and Acquisition: The Role of Competitive Strategy and Operational Effectiveness in M&A" in Mergers and Acquisitions: Creating Integrative Knowledge, A. Pablo and M Javidan (eds.), Strategic Management Society Mini-Conference, Blackwell Publishing Ltd.
- Brush, T. H. and J. O'Brien (2001). "Competitive Drivers of Performance in Online Banking for Traditional Banks: Experience Goods, Search Costs, and Scope of the Firm," SMS Book Series, 2003, from Strategic Management Society Meetings, San Francisco, CA.

² Production and Operations Management is one of 14 top Research Journals in the Business Week List of Journals.

Srinivasan, R. and T. H. Brush (2001). "Towards a Theory of Supplier Performance in Vertical Exchange Relationships," in C. Galbraith and M. Ryan (eds.), Strategies and Organizations in Transition, Volume 3, Elsevier Science, Ltd, Amsterdam, pp. 57-86.

Hariharan, S. and T. H. Brush (1995). "Scale of Entry: The Competitive Advantage of Established Firms?" with S. Hariharan, in H. H. Thomas, et al. (eds.), Strategic Integration, John Wiley: Chichester, U.K.

Conference Proceedings:

Mudde, P. and T.H. Brush (2004). "Acquirer and Target Competitive Strategy & Operational Effectiveness and Their Effect on Acquisition Performance." Cambridge, MA: IASTED Conference.

Refereed Journal Papers Under 2nd Review:

Revise and Resubmit:

Brush, T. H., S. Devarakonda, and J. Wu , "Electronic Marketplaces as Governance Mechanisms in Vertical Exchange" Revise and resubmit to Journal of Strategic Information Systems.

Refereed Journal Papers Under 1st Review:

Iyer, D. N., P. C. Patel and T. H. Brush, "The Magnitude and Persistence of Performance Feedback: Explaining the Likelihood of Related and Unrelated Acquisitions" *Strategic Management Journal*.

Sharp, B., D. N. Iyer, and T. H. Brush, "Top Management Teams and Innovation: The Effect of Executives on Invention and Commercialization" under review at Journal of Product Innovation Management Special Issue on "Front End of Innovation."

Ruth, D., T. H. Brush and W. Ryu, "The Online Provision of HR Compensation Services and its Effect on Outsourcing and Centralization," submitted to Industrial and Corporate Change.

Wang, Z., T. Brush, C. Ren and J. Reuer, "Agency Conflicts among Shareholders: How Controlling Blockholders Pursue Private Benefits of Control" submitted to Management Science.

Wang, Z., T. Brush, C. Ren and J. Reuer, "How Independent Directors Promote Principal-Principal Conflict in the Context of Antitakeover Defense: Evidence of the Control Share Acquisition Law," submitted to Finance Division of Academy of Management Journal.

Ryu, W. and T. Brush “The Information Revelation by Diversifying Acquisitions: Empirical Evidence in Announcement Returns,” submitted to 2nd International Conference on Management, Leadership and Governance (ICMLG 2014), Babson College.

Ryu, W. and T. Brush “Endogeneity in Event Studies of Diversifying Acquisitions: The use of Crucial Tests of Sources of the Information Effect,” submitted to Special Issue on Research Methods at Strategic Management Journal.

Iyer, D. and T. Brush “ Knowledge Organizational Systems and its Effect on Performance: An Empirical Test” submitted to Academy of Management Conference for 2013.

Working Papers:

Mudde, P. and T. H. Brush, “Do Acquirer Capabilities Affect Acquisition Performance? Examining Strategic and Effectiveness Capabilities in Acquirers” to be submitted to Journal of Financial Intermediation.

Mudde, P. and T. H. Brush, “Does the Acquirer or Acquisition “Fit” Determine Acquisition Success? Examining the Effects of Acquirer Capabilities and Acquisition Fit on M&A Performance” to be submitted to Journal of Service Management.

Work in Progress:

Brush, T. H., Technology and Strategy: E-Business, Governance and Service Management, Advanced Topics in Strategy Book Series, Basil Blackwell.

Teaching Cases:

Brush, T.H. and C. Maritan, “Industrial Products – Flow Manufacturing Implementation (A)”, Krannert Graduate School of Management, 2003.

Brush, T.H. and C. Maritan, “Industrial Products- Flow Manufacturing Implementation (B), Krannert Graduate School of Management, 2003.

Recent Presentations:

Research Presentations:

Wang, Z., T. Brush, C. Ren and J. Reuer, “How Independent Directors Promote Principal-Principal Conflict in the Context of Antitakeover Defense: Evidence of the Control Share Acquisition Law,” presented at Strategic Management Society Meetings, 2013, Atlanta.

Wang, Z., T. Brush, C. Ren and J. Reuer, “Agency Conflicts among Shareholders: How Controlling Blockholders Pursue Private Benefits of Control,” presented at Academy of Management Conference, 2013.

- Mudde, P., and T.H. Brush, "Examining Competitive Heterogeneity Using the VPC Framework," Strategic Management Society, 2011, Miami, FL.
- Ruth, D., and T. H. Brush, "The Online Provision of HR Compensation Services and its Effect on Outsourcing and Centralization" at University of California – Irvine, January, 2009.
- Ruth, D., and T. H. Brush, "The Influence of Online Provision on the Outsourcing and Centralization of HR Compensation Services," at University of Wyoming, Sept., 2008.
- Iyer, D. and T. H. Brush, "Performance Feedback, Slack, and the Direction of Diversification," presented at Academy of Management Meetings, Philadelphia, PA, 2007.
- Iyer, D. and T. H. Brush, "Performance Feedback, Slack, and the Direction of Diversification," presented at Strategic Management Society Meeting, San Diego, CA, 2007.
- Ruth, D., T. H. Brush and W. A. Tulske, Jr., "The Influence of Online Provision on the Outsourcing and Centralization of HR Compensation Services," presented at University of Illinois Research Seminar, September 22, 2006.
- Drnevich, P, T. H. Brush, "Outsourcing Organizational Knowledge and Asset Specific Capabilities: Implications for Strategy Structure and Process," Academy of Management, Atlanta, GA, August 2006.
- Drnevich, P., A. Kriauciunas, J. Han and T. H. Brush, "IT Resources, Capabilities, and Firm Performance," Business Policy Division, Academy of Management, Atlanta, GA, August 2006.
- Drnevich, P., S. Mehta, T. H. Brush and A. Chaturvedi, "Strategic Decision Making Process Effectiveness: The Role of Choice in Responses to Bio-Terrorism," presented at Strategic Management Conference, San Juan, Puerto Rico, 2004.
- Drnevich, P., T. H. Brush, G. Luckock and T. J. Starr, "Toward a Strategic Framework for Organizational Knowledge," presented at Strategic Management Society Conference, Baltimore, MD, November 2003.
- Brush, T. H., D. Ruth and P. Duparcq, "Governance in Sales Channels, Sales Methods, and Online Provisioning in Consumer Packaged Goods," presented at Strategic Management Society Conference, Baltimore, MD, November 2003.
- Mesquita, L. F. and T. H. Brush, "Relationship Management in Vertical Manufacturing Alliances, Supplier Development and Supplier Performance," presented at Strategic Management Society Conference, Paris, France, September 2002.
- Ruth, D., T. H. Brush and W. A. Tulske, Jr., "Service Outsourcing, Online Provisioning, and Organizational Deconstruction," presented at Strategic Management Society, Paris, France, September 2002.
- Mudde, P. A., T. H. Brush, "Firm Competitiveness and Acquisitions: The Role of Competitive Strategy and Operational Effectiveness in M&A," presented at SMS Mini-conference on Mergers and Acquisitions, Calgary CN, June 2002.

- Brush, T. H. and J. O'Brien, "Competitive Drivers of Performance in Online Banking for Traditional Banks: Experience Goods, Search Costs, and Scope of the Firm," presented at Strategic Management Society Meetings, San Francisco, CA, October 2001.
- Bagchi, S., T. H. Brush, W. A. Tulsiek, Jr. and J. Wu, "The Determinants of the Range of Exchange Services in Online Vertical Marketplaces," presented at Strategic Management Society Meetings, San Francisco, CA, October 2001.
- Brush, T. H. and C. Maritan, "Implementation Phases in Flow Manufacturing for Multiple Plants in a Diversified Company," Academy of Management, Toronto, CN, August, 8, 2000.
- Brush, T. H., P. Bromiley and M. Hendrickx, "What Have We Learned About Business, Corporate, and Industry Effects?" IBM's T. J. Watson Research Center, December 8, 1999.
- Brush, T. H., C. Maritan and A. Karnani, "Plant Roles in the Management of Multinational Manufacturing Firms," Academy of Management, Operations Management Division, Chicago, August 1999.
- Brush, T. H., P. Bromiley and M. Hendrickx, "The Free Cash Flow Hypothesis for Sales Growth and Firm Performance, at Strategic Management Society Meetings in Orlando, FL, October 1998.
- Brush, T. H., C. R. James and P. Bromiley, "Comparing Alternative Approaches to Estimating Effect Sizes," Symposium Session, Academy of Management, San Diego, August 1998.
- Brush, T. H. and P. Bromiley, "The Relative Influence of Industry and Corporation on Business Unit Performance: An Alternative Estimate," Strategic Management Society Conference, Barcelona, Spain, October 1997.
- Brush, T. H. and P. Bromiley, "What Does a Small Corporate Effect Mean?: A Variance-Components Simulation of Corporate and Business Effects," and "The Relative Influence of Industry and Corporation on Business Unit Performance: An Alternative Estimate," invited presentation to Department of Management, Wharton School, University of Pennsylvania, May 1, 1997.
- Brush, T. H. and P. Bromiley, "What Does a Small Corporate Effect Mean?: A Variance-Components Simulation of Corporate and Business Effects," presented to Business Policy and Strategy Division of Academy of Management Conference, Cincinnati, OH, August 1996.
- Artz, K. and T. H. Brush, "Asset Specificity, Uncertainty and Relational Elements: An Examination of Coordination Costs in Collaborative Strategic Alliances," presented to Strategic Management Society Conference, Phoenix, AZ, November 1996.
- Brush, T. H. and M. Hendrickx, "The Corporate and Interbusiness Perspective on Related Diversification," invited presentation to University of Illinois, Workshop in Strategic Management, February 16, 1996.
- Brush, T. H., A. Karnani and C. Maritan, "Managing a Global Network of Plants," presented to Strategic Management Society Conference, Mexico City, October 1995.

Brush, T. H., C. Maritan and A. Karnani, "Choice of Plant Location Within Multinational Plant Networks," presented to Operations Management Division of Academy of Management Conference, Vancouver, B.C., August 1995.

Brush, T. H. and M. Hendrickx, "Interrelationships in Diversified Firms as Sources of Firm and Business Unit Competitive Performance," presented to Business Policy and Planning Division of Academy of Management Conference, Vancouver, B.C., August 1995.

Hariharan, S. and T. H. Brush, "Scale of Entry: The Competitive Advantage of Established Firms?" presented at Strategic Management Society, 13th Annual International Conference, Chicago, IL, September 1993.

Hariharan, S. and T. H. Brush, "Scale of Entry: The Competitive Advantage of Established Firms?," presented to Business Policy and Planning Division of the Academy of Management, Atlanta, GA, August 1993.

Discussant/Chair Role at Research Conferences:

Discussant, Midwest Strategy Meetings, Session D, Bylund, P.L. "The Firm: Heterogenizing Heterogeneous Resources" and Anderson, P.C. "Leveraging Capabilities in Complex Dynamic Environments: Looking Inside and Beyond the Black Box," June 12-13, University of Illinois, Champaign-Urbana, 2013.

Facilitator, "Governing Multi-Business Firms: TCE and Agency Theoretical Perspectives," Academy of Management, BPS Division, 2011, San Antonio, TX.

Discussant, "Session #6: Governance," Midwest Strategy Meetings (MSM), May 6-7, 2011, Purdue University, Krannert School of Management.

Session Chair, "Collaborating for Knowledge Creation and Application: The Case of Nanotechnology Research Programs," Montreal, Canada, Aug. 2010.

Session Co-Chair, "Executive Compensation" Session, Strategic Management Society, Washington D.C., Oct, 2009.

Presenter and Panelist, "Dissertation Process: Proposal, Writing, Defending," Managing Your Dissertation Workshop, Pre-Conference Development Workshop, Business Policy and Strategy Division, Academy of Management, Chicago, IL, August, 2009.

Presenter and Panelist, "Creating and Sustaining Competitive Advantage: Implications of the Environment?" Pre-Conference Development Workshop, Business Policy and Strategy Division, Academy of Management, Chicago, IL, August, 2009.

Presenter and Panelist, "The Questions We Ask and the Theories and Methods We Use to Study Competitive Advantage," Pre-Conference Development Workshop, Business Policy and Strategy Division, Academy of Management, Anaheim, CA, August 2008.

Presenter and Panelist, “Research on Competitive Advantage: Empirical Research Workshop for Junior Scholars,” Pre-Conference Development Workshop, Business Policy and Strategy Division, Academy of Management, Philadelphia, PA, August 2007.

Presenter and Panelist, “Resources, Capabilities & Competitive Heterogeneity: Empirical Research Workshop for Junior Scholars,” Pre-Conference Development Workshop, Business Policy and Strategy Division, Academy of Management, Atlanta, GA, August 2006.

Moderator of “How to Make Money in Wireless,” Panel Session at Workshop on Wireless Communication Systems and Applications (CWSA): Wired for Wireless Conference, Purdue University, November 18, 2004.

Discussant, “Resource Based View” Pre-Conference Development Workshop, Business Policy and Strategy Division, Academy of Management, August 2004.

Facilitator of Interactive Session “Transactions Costs and Trust in Alliances,” Academy of Management Meetings, August 2003.

Chair, “The Role of Networks in Organizational Change,” Strategic Management Society Meetings, Vancouver, Canada, October 2000.

Chair, “Corporate Governance for Growth and Innovation,” Strategic Management Society Meetings, Orlando, FL, October 1998.

Discussant and Chair, “Technology and Technological Change,” Business Policy Division, Academy of Management, Boston, MA, August 1997.

Discussant, “Multi-Market Contact, Mutual Forbearance, and Inter-firm Rivalry,” Business Policy Division, Academy of Management, Dallas, TX, August 1994.

Speaker at Professional Conferences:

“Confronting the New Competition,” Featured Speaker at American Animal Hospital Association, National Conference, Boston, MA, March 6, 1994.

Discussant/Chair Role at Professional Conferences:

Moderator, “The Changing Dynamic of the U.S. Business Environment,” 1998 Annual Meeting of the Indiana Fiscal Policy Institute, Indianapolis, IN, November 16, 1998.

Presentations on Teaching at Conferences:

Panelist, Design Leadership Symposium sponsored by the Corporate Design Foundation, IBM Executive Conference Center, “Technology Transfer by Design: Opportunities for Interdisciplinary Courses and Projects About Technology Transfer?” Palisades, NY, August 27-30, 1995.

Presenter at Doctoral Consortium for Operations Management Division of the Academy of Management, Vancouver, Canada, "Teaching Manufacturing Strategy," August 1995.

Presenter at Doctoral Dissertation Workshop for the Business Policy and Strategy Division of the Academy of Management, "Writing the Doctoral Dissertation," Las Vegas, NV, August 1992.

Conferences Attended:

"The Art and Craft of Discussion Leadership Program," Harvard Business School, Cambridge, MA, May 15-16, 1998.

"Strategy Research: Past, Present and Future," invited participant to The Shore Conference in Charm, OH, April 5-7, 1995. Sponsored by Fisher College of Business at The Ohio State University and the Bank One Chair Endowment for Excellence in Corporate Strategy.

"Teaching Manufacturing Strategy Workshop," Ohio State University, July 1993.

"International Strategy Colloquium," sponsored by the Indiana University Center for International Business Education and Research, at Indiana University-Purdue University, Indianapolis, IN, May 14, 1993.

Conversations About Teaching - Purdue University

"Involve Me And I Will Learn," Charlene Sullivan, Associate Professor of Finance, September 1998.

"Tools for Improving Classroom Discussion," Dennis Weidenaar, Dean of School of Management, January 1998.

"Learning in an Inquiry Driven Plant Physiology Laboratory," Robert Joly, Professor of Horticulture, February 24, 1998.

Focus on Teaching-Workshops

"Teaching, Learning, and Technology: What Works, What Doesn't and Why," Stephen Ehrmann, American Association for Higher Education, March 3, 1998.

Professional Service:

Academy of Management

Elected to Executive Committee, Division of Business Policy and Strategy of the Academy of Management, 2002-2003. Membership in division approximately 3500.

Research Committee Member, Business Policy and Strategy Division, Academy of Management, 2001-2002.

Co-Chair for Junior Faculty Consortium, Academy of Management, Business Planning and Policy, Washington, D.C., August 2001.

Co-Chair for Junior Faculty Consortium, Academy of Management, Business Planning and Policy, Toronto, Canada, 2000.

Strategic Management Society

Strategic Management Society, Special Conference – Singapore Paper Selection Reviewer, Washington, D.C., 2012.

Strategic Management Society, Annual Conference Paper Selection Reviewer, Washington, D.C., 2012.

Strategic Management Society, Annual Conference Paper Selection Reviewer, Washington, D.C., 2011.

Strategic Management Society, Annual Conference Paper Selection Reviewer, Washington, D.C., 2009.

Strategic Management Society Conference Paper Selection Reviewer, 2006.

Best Paper Award Committee Member for Strategic Management Society Meetings, Puerto Rico, October 2004.

Best Paper Award Committee Member for Strategic Management Society Meetings, Baltimore, MD, October 2003.

Best Paper Award Committee Member for Strategic Management Society Meetings, Paris, France, September 2002.

Best Paper Award Committee Member for Strategic Management Society Meetings, San Francisco, CA, October 2001.

Participant in Strategic Management Society Review Committee Meeting, University of Michigan School of Business Administration, April 13-14, 1996.

Research Community

Presented “Industry, Corporate and Business Segment Effects” to Ph.D. seminar of Professor Jay Barney at Ohio State University, web conference, February 17, 2003.

Presented “Industry, Corporate and Business Segment Effects” to Ph.D. seminar of Professor Anju Seth on Corporate Strategy at University of Illinois, December 5, 2003.

National Science Foundation Proposal Reviewer, Fall 2003.

Promotion letter writer for colleague reviewed for full professor, Fall 2000.

Editorial Boards:

Editorial Board Member, Strategic Management Journal, 1995-2011.
Editorial Board Member, Journal of Management, 2002-2005.
Editorial Board Member, Manufacturing and Service Operations Management,
2001-2002.

Ad Hoc Reviewer:

2012: Strategic Management Society (SMS) Annual Conference Review Committee.
Corporate Strategy and Competitive Strategy review tracks.
2011: Journal of Management Studies, Organization Science.
2006: Academy of Management Journal, Economic Inquiry, Organization Science,
Administrative Science Quarterly, Journal of Business Research
2005: Economic Inquiry, Academy of Management, Journal of Management
2004: Academy of Management Journal, Journal of Management, Management Science,
Journal of Engineering and Technology Management, Production and Operations
Management Journal, Business Policy And Strategy Division Reviewer, Strategic
Management Society Conference Reviewer, Academy of Management Journal,
Management Science, Academy of Management Executive, Organization
Science, Manufacturing and Service Operations Management

Courses Taught:

Executive Education:

Weekend MBA, Strategic Management, 2009-2010.
Executive MBA, Strategic Management, 2003.
Executive M.S., Strategic Management, 1996.
AT&T Strategic Management, 1996.
Pioneer Institute V for Pioneer Hi-Bred.
Moderator for Pioneer V Long Look Presentations, March 1994.
Veterinary Management Institute III, 1994.
Seminar for Navistar International Transportation Corporation, 1994.

Ph.D.:

Seminar in Innovation, 2011.
Seminar in Platform Competition, 2010.
Seminar in Vertical Alliances and Capabilities, 2008, 2011 2012.
Seminar in Corporate Strategy, 1999, 2001, 2003, 2005, 2006, 2008, 2010, 2012.
Seminar in Technical Change, Capabilities, and Competition, 1996.
Seminar in Organizational Capabilities and Corporate Strategy, 1995, 1997.
Seminar in Operations Strategy, 1993.

MBA:

Manufacturing Strategy, 1994-present.
Industry Analysis and Competitive Strategy, 1992-1998, 2004, 2005.
Technology Strategy, 2004-2005.

Undergraduate:

Manufacturing Strategy, 1994-present.
Managerial Policy, 1993-1995.

University of Minnesota MBA program:
Industry and Competitive Strategy, 1990-1991.
Strategy and Policy, 1990-1991.

University of Minnesota Undergraduate Program:
Strategy and Policy, 1990-1991.

Institutional Service:

Purdue University:

Chair, Management Sciences Area Committee, Graduate Council -2009-2010.
Member, Graduate Council Steering Committee – 2009-2010.
Member, Graduate Council, 2007–present.
Member, Steering Committee for University Telecommunications Initiative, 2007-2008.
Member, Purdue Center on Wireless Systems and Applications, 2005–present.
United Way Campaign, Team Captain, Krannert School of Management, 2006.
University Senate, 2001–2004.
United Way Campaign, Senior Chair, Krannert School of Management, 2000–2001.
United Way Campaign, Team Captain, Krannert School of Management, 1999–2000.
Visual Arts Committee, June 1, 1999–May 31, 2002.
University Library Committee, 1993–1995.

Krannert School of Management:

Speaker, Strategy for English Boot Camp, MBA program, Krannert School of Management, 6/19/2013.
Chair, Undergraduate Management Admissions Committee, 2006–present.
Faculty Relations Committee – 2011-present.
Information Access Committee, 2009-present.
Krannert Weekend Panelist – 2002-present.
Master’s Programs Advisory Committee – Admissions, 2010-present.
MSHRM Review Committee – 2010-2011.
Krannert Consulting Club, Faculty Adviser, 2006–2011.
DCCME/GSCM Advisory Committee 2007-present
Undergraduate Program Advisory Committee, 2008-2011.
Undergraduate Management Admissions Committee, 1997–2005.
Member, Dauch Chair Committee, 2007–2008.
Area Coordinator, Strategic Management Area, 2001–02, 2005–06, 2007–08.
Management Policy Committee, 2006–2008.
Special Committee for Management Chair Selection – 2008.
Industrial Management Student Association, Faculty Adviser, 1997–2008.
Chair, Internships and Placement Committee, Undergraduate Program Review, 2005–2006.
Speaker at The New Economy Network, Partnering to Enhance New Economy Performance, “E-Commerce and Strategy,” Lafayette, IN, June 18, 2003.
Ph.D. Funding Review Committee, 2002.
Krannert School Grade Appeals Committee, 1998–2004.
Masters Admissions Committee, 1997–2005.
Krannert Technology Access Committee, 1992–1998, 2000–present.
Speaker, “Manufacturing Strategy in Times of Radical Change,” DCMME Fall Partners’ Steering Committee Meeting, 2001.

Operations Club Case Competition, Faculty Judge, Spring 2001.
Emerging Technology Forum Day Panelist, 1999, 2001.
Speaker, "Mergers and Acquisitions," DCMME Fall Partners' Steering Committee Meeting, 2000.
United Way Campaign, Senior Captain, 2000–2001.
Area Coordinator for Strategic Management, Summer 1999–Summer 2000.
MSM Option Areas Session for Strategic Management Major, October 1997.
Undergraduate Employers Forum, Speaker, September 8, 1997.
School Grievance Committee, Panel Member, 1995, 1996.
Presentation to "We Mean Business," Undergraduate Recruiting Program, September 23, 1995.
Seminar Presentation to former MSM students in Purdue Alumni Leadership Group, September 16, 1995.
Faculty Advisor, EDS Challenge, Intercollegiate Business Case Competition, Plano, TX, October 20–23, 1994.
Presentation to KGSA Alumni Board concerning EDS Challenge, 1994.
CMME Callout presentation, 1994, 1995.
MPR Review Committee, 1993.

Strategic Management Area:

Ph.D. Dissertation Committees:

Strategic Management Dissertations (Major Professor):

Raji Srinivasan (Co-chair with Arnold Cooper), (1998), "Long Term Vertical Alliances and Supplier Performance."

Luis Mesquita (Chair), (2002), "Transaction Costs or Operational Efficiency: Why JIT Manufacturers Really Engage in Long Term Relationships."

Paul Mudde (Chair), (2004), "Competitive Strategy, Operational Effectiveness, and M&A: Examining the Role of Acquirer and Target Strategy and Effectiveness on M&A Performance."

Derek Ruth (2006), (Chair), "Transaction Costs, Technology, and the Scope of Human Resource Outsourcing Relationships."

Paul Drnevich (2006) (Chair), "Resources, Capabilities and Performance Heterogeneity."

John Burr (2006), (Co-Chair with Mark Shanley), "Innovation, Leverage, and Internal Controls."

*Dinesh Iyer (2007), (Co-Chair with Kent Miller), "Performance Feedback, Slack and the Timing of Acquisitions, Direction of Diversification, and Firm Performance."

*(Finalist for the Wiley Blackwell Outstanding Dissertation Award in the Business, Policy and Strategy Division of the Academy of Management.)

Bart Sharp (2009), (Chair), “Multilevel-Absorptive Capacity: Effects on Innovation and Entrepreneurship.”

Mina Lee (2009), (Chair) “Spin-Offs and Innovation”

Ramesh Dangol (2012) (Chair), “Delineating the Relationship Between Operational and Dynamic Capabilities”.

Mona Bahl (2013) (Co-Chair with Aldas Kriauciunas), “Direct and Complementary Effects of Knowledge and Governance Mechanisms on Firm Outcomes: A Transition Economy Context.”

Wang, Zhonghui (2013) (Chair). “The Impact of Controlling Shareholders on Firms’ Choices of Governance Provisions.”

Strategic Management Dissertations (Committee Member):

Javier Gimeno Gascon (1994), “Multipoint Competition, Market Rivalry and Firm Performance: A Test of the Mutual Forbearance Hypothesis in the U.S. Airline Industry, 1984-1988.”

Kendall Artz (1995), “OEM-Supplier Integration: Determinants of OEM Adjustment Costs.”

Michael Leiblein (1996), “The Impact of Internal Fabrication Experience and External Collaborative Linkages on the Adoption of Process Technology Innovations in the North American Semiconductor Industry.”

Jeff Reuer (1997), “Joint Venture Ownership Changes and Parent Firm Performance.”

G. Logan Jordan (1997), “The Management of Competing Organizational Logics.”

Catherine Maritan (1997), “The Process of Investing in Capabilities.”

Jaume Franquesa (1998), “Rewarding Managers in Related Diversified Firms: A Subsidiary-Specific, Contingency Model for the Implementation of Corporate Strategy.”

Sam Florance (1999), “A Multi-Industry Study of the Determinants of Top Management Team Stability in Young High Potential Firms.”

Margaretha Hendrickx (2002), “Should Management Researchers Make an Effort to Move Beyond Good-Fortune Arguments? An Argument for a Relationship's View of the Firm.”

Jon O’Brien (2003), “Investing in Turbulent Environments: Implications for Strategy and Governance.”

Brian McCann (2009), “Entry Thresholds in the Entrepreneurial Process.”

George Shinkle (2009), “The Influence of Economic Institutions on Strategic Choice: Evidence from Transition Economies.”

Cheng-Wei Wu. (2012), “Information Costs and Search in M&A Markets.”

Arkadiy Sakhartov (2012), “Investigations into Redeployability of Corporate Resources.”

Shivaram Deverakonda (2013), “Administrative Mechanisms in Alliance Governance.”

Strategic Management Ph.D. Preliminary Exam Committee, 1995–present.
Strategic Management Ph.D. Preliminary Exam Coordinator, 1999, 1997, 1994.
Ph.D. Admissions Committee for Strategic Management, 1994, 1998, 2001-2011.
Agricultural Economics Ph.D. Preliminary Exam Committee, 1996, 1998.

University of Minnesota:

Judge:

Undergraduate Case Competition, 1992.
Deloitte and Touche 1990 Consulting Challenge.

Committees:

Strategic Management and Organization Recruiting Committee, Fall 1991–1992.
Ph.D. Curriculum Committee, Fall 1991–1992.
Strategic Management Concentration Committee, Spring 1990–Spring 1992.
Undergraduate Core Council, Fall 1990–Spring 1992.
CSOM Curriculum Committee, Ad Hoc Member, Spring 1991.

Grants:

2012- Submitted for support from NSF Scalable Nanomanufacturing, “SNM: Design Concepts for Flexible Fiber-based Nanostructured Thermoelectric Manufacturing,” with Yue Wu (Asst. Prof., Chem E), Ali Shakouri (Prof., ECE), Tim Fisher (Prof., ME), Kazuaki Yazawa (Adjunct Prof., Birck Nanotechnology Center) \$1,500,000, 9/01/2012-8/31/2016, .5 support for summer months.

2012- Submitted for support from NSF Sustainable Energy Pathways, “SEP: Integrated Residential and Commercial Photo-Thermo-Electric Cogeneration and Storage System for Energy Sustainability,” with Yue Wu (Asst. Prof, Chem E), Ali Shakouri (Prof., ECE), Tim Fisher (Prof., ME), Kazuaki Yazawa (Adjunct Prof., Birck Nanotechnology Center) \$2,000,000, 01-01/2013-12/31/2016, .75 support for summer months.

2011-12: Entrepreneurial Leadership Academy (ELA), Purdue University, Fellow \$5000

2007: Purdue Research Foundation (PRF) fellowship grant with Bart Sharp.

2006: Purdue Research Foundation (PRF) fellowship grant with Dinesh Iyer.

- 2003: Purdue Research Foundation (PRF) fellowship grant with Paul Mudde.
- 2003: CEER Faculty Research Grant, \$2000.
- 1999: University Partnership Project Grant from IBM Corporation for work in the area of E-Business and E-Commerce Research, \$40,000.
- 1998: Grant in Support of Research from Ingersoll-Rand through the Center for the Management of Manufacturing Enterprises (CMME), "From Batch-and-Queue to Flow: Determinants of Success in Manufacturing Projects Implementing Flow Manufacturing," with C. Maritan, \$40,000.
- 1996: Summer Support from Center for the Management of Manufacturing Enterprises (CMME), "The Determinants of Plant Location for Multinational Manufacturing Firms," Summer support.
- 1995: Technology Transfer Research Initiative Award, Center for International Business Education and Research, "Managing a Global Network of Plants," Summer support.
- 1990: University of Minnesota Grant-In-Aid of Research, "Do Related Acquisitions Result in Improved Competitive Performance?" (December).

Community Service:

Chair of Finance Committee and Vestry Member, St. John's Episcopal Church,
Lafayette, IN, 2006-2009