

Jungpil Hahn

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EMPLOYMENT

- | | |
|------------------------|--|
| August 2003 ~ Present | Assistant Professor of Management
Krannert School of Management, Purdue University, West Lafayette IN |
| August 1998 ~ May 2003 | Research/Teaching Assistant, Instructor
Carlson School of Management, University of Minnesota, Minneapolis MN |

EDUCATION

- **Doctor of Philosophy** (Information and Decision Sciences), 2003
The University of Minnesota, Carlson School of Management
- **Master of Business Administration** (Management Information Systems), 1998
Yonsei University, Seoul Korea
- **Bachelor of Business Administration** (Management Information Systems), 1996
Yonsei University, Seoul Korea

RESEARCH INTERESTS

- Knowledge Management; Organizational Learning, Computer-Mediated Communication and Virtual Communities of Practice
- Human-Computer Interaction; Usability Evaluation
- Business Value of IT; Business Value Impacts of Systems Design
- Systems Development; Business Process Modeling, Graphical Representation of Information Systems Requirements, IT Project Management

PUBLICATIONS

Refereed Journals

- Lee, M., Brush, T. and Hahn, J. (2009 - forthcoming) "The Role of Innovation in Value Creation after Spin-off in United States," *International Journal of Business and Globalisation*, forthcoming.
- Hahn, J. and Wang, T.-W. (2009 - forthcoming) "Knowledge Management Systems and Organizational Knowledge Processing Challenges," *Decision Support Systems*, forthcoming.
- Lee, M., Hahn, J. and Salvendy, G. (2009-forthcoming) "Developing and Validating a Methodology for Discount Usability Evaluation of Collaboration Technologies," *Theoretical Issues in Ergonomic Sciences*, forthcoming.
- Hahn, J., Moon, J. Y. and Zhang, C. (2008) "Emergence of New Project Teams from Open Source Software Developer Networks: Impact of Prior Collaboration Ties", *Information Systems Research*, 19(3), pp. 369-391.
- Kim, J., Hahn, J. and Hahn, H. (2000) "How Can We Understand a System with (So) Many Diagrams: Cognitive Integration Processes in Diagrammatic Reasoning", *Information Systems Research*, 11(3), pp. 284-303.
- Hahn, J. and Kim, J. (1999) "Why are Some Diagrams Easier to Work With?: Effects of Diagrammatic Representation on the Cognitive Integration Process of Systems Analysis and Design", *ACM Transactions on Computer Human Interaction*, 6(3), pp. 181-213.
- Kim, Y., Kim, J., Moon, J., Chung, C. and Hahn, J. (1995) "An Evaluation Structure and Criteria of Workflow Management Systems for Business Process Reengineering", *Korean Management Science Review*,

Refereed Conference Proceedings

- Mukherjee, A. and Hahn, J. (2008) "Organizational Knowledge Sharing Culture and KMS Effectiveness," *Proceedings of the 2008 International Conference on Information Systems*, Paris, France, December 14-17, paper 35, available at <http://aisel.aisnet.org/icis2008/35/>.
- Hong, S., Lui, C., Hahn, J. and Tam, K. Y. (2008) "How Old Are You, Really?: Cognitive vs. Chronological Age in Technology Acceptance Decisions," *Proceedings of the Seventh Annual Workshop on HCI Research in MIS*, Paris, France, December 2008.
- Mukherjee, A. and Hahn, J. (2007) "The Impact of Technology on the Quality of Information," *Proceedings of the 2007 International Conference on Electronic Commerce*, Minneapolis, MN, August 2007, pp. 205-214, (Nominated for Best Paper Award).
- Hahn, J., Moon, J. Y. and Zhang, C. (2006) "Impact of Social Ties on Open Source Project Team Formation," *Proceedings of the Second International Conference on Open Source Systems*, Como, Italy, June 8-10, 2006.
- Hahn, J. and Kauffman, R. J. (2004) "A Methodology for Business Value-Driven Website Evaluation: A Data Envelopment Analysis Approach," *Proceedings of the Third Annual Workshop on HCI Research in MIS*, Washington D.C., December 10-11, 2004., pp. 45-49.
- Hahn, J., Kauffman, R. J. and Park, J. (2002) "Designing for ROI: Toward a Value-Driven Discipline for E-Commerce System Design", *Proceedings of the 2002 Hawai'i International Conference on System Sciences*, Big Island, HI, January 7-10, pp. 2663-2672.
- Hahn, J. (2001) "The Dynamics of Mass Online Marketplaces: A Case Study on an Online Auction", *Proceedings of the CHI 2001 Conference on Human Factors in Computing Systems*, Seattle, WA, March 31-April 5, pp. 317-324.
- Hahn, J. and Park, J. (2000) "On the Design of Effective Online Market Interfaces: Focusing on Massive Scale Online Auctions", *Proceedings of the Tenth Annual Workshop on Information Technology and Systems (WITS 2000)*, Brisbane, Australia, December 9-10, pp. 217-222.
- Hahn, J. and Subramani, M. (2000) "A Framework of Knowledge Management Systems: Issues and Challenges for Theory and Practice", *Proceedings of the Twenty-first International Conference on Information Systems*, Brisbane, Australia, December 10-13, pp. 302-312.
- Hahn, J. and Kim, J. (1999) "Why are Some Representations (Sometimes) More Effective", *Proceedings of the Twentieth International Conference on Information Systems*, Charlotte, NC, December 12-15, pp. 245-259.
- Kim, J., Hahn, J. and Lerch, F. J. (1997) "How is the Designer Different from the User?: Focusing on a Software Development Methodology", In S. Wiedenbeck and J. Scholtz (Eds.) *Papers Presented at the Seventh Workshop on Empirical Studies of Programmers*, New York, NY: ACM Press, pp. 69-90.
- Kim, J. and Hahn, J. (1997) "Reasoning With Multiple Diagrams: Focusing on the Cognitive Integration Process", *Proceedings of the 19th Annual Conference of the Cognitive Science Society*, Stanford, CA, August 7-10, pp. 376-381.
- Hahn, H., Hahn, J. and Kim, J. (1996) "A Cognitive Engineering Study on the Development of an Object-Oriented Process Modeling Formalism", *Proceedings of the 30th Annual Hawaii International Conference on System Sciences*, Maui, HI, vol. 2, January 8-10, pp. 199-209.
- Kim, J., Yi, K. and Hahn, J. (1996) "Put Yourself in Somebody Else's Shoes: Representation Changes in Primal-Dual Linear Programming", *Proceedings of the Asian Pacific Decision Science Institute*, vol. 1, Hong Kong, pp. 5-12.

Refereed Conferences and Workshops

- Han, K. and Hahn, J. (2007) "The Impact of Inter-Industry IT Spillovers on Productivity Growth," *WISE 2007 - Workshop on Information Systems and Economics*, Montreal, Quebec, December 2007.
- Hahn, J. and Shen, W. (2007) "Impact of Online Word-of-Mouth on the Market for Consumer Goods: The Interplay Between Adoption Rate, Product Market Life and Market Size," *ACR Pre-Conference on Consumer Behavior On-Line*, Memphis, TN, October 2007.
- Hahn, J. and Wang, T.-W. (2007) "Knowledge Management Systems and Organizational Knowledge Processing Challenges: A Field Experiment," *Academy of Management Conference (OCIS Division)*, Philadelphia, August 2007.

- Hahn, J. and Mukherjee, A. (2007) "Impact of Knowledge Management Strategy on Organizational Learning: A Simulation Study," *Academy of Management Conference (OCIS Division)*, Philadelphia, August 2007.
- Hahn, J. and Mukherjee, A. (2006) "A Study of Incentive Mechanisms for Organizational Knowledge Creation," Presented at the *Pre-ICIS SIG-DSS Research Workshop*, Milwaukee, WI, December 2006.
- Hahn, J. and Kauffman, R. J. (2003) "Measuring What You Could Never Measure: A New Science of Web Site Design Performance Evaluation," *Revolutionary Strategies and Tactics in Research Design and Data Collection for E-Business Management Research Workshop* in association with the *International Conference on Electronic Commerce (ICEC 2003)*, Pittsburgh, PA, September 2003.
- Hahn, J. and Kauffman, R. J. (2002) "Measuring the Effectiveness of E-Commerce Website Design," *WISE 2002 – Workshop on Information Systems and Economics*, Barcelona, Spain, December 2002.
- Hahn, J. and Subramani, M. R. (2000) "Examining the Effectiveness of Electronic Group Communication Technologies: The Role of the Conversation Interface", *Academy of Management Conference (OCIS Division)*, Toronto, Canada, August 2000.

Book Chapters

- Hahn, J., and Zhang, C. (2008) "Choice-Based Sampling and the Estimation of Choice Probabilities in Information Systems and E-Commerce Research: An Application in Open Source Software Development," In R. J. Kauffman and P. P. Tallon (Eds.) *Economics, Information Systems and Electronic Commerce: Empirical Advances*, Armonk, NY: M. E. Sharp Publishers, p. 249-270.
- Drnevich, P. L., Hahn, J. and Shanley, M. (2006) "Towards a Strategic Perspective of Information Systems," In B. A. Walters and A. Tang (Eds.), *IT-Enabled Strategic Management: Increasing Returns for the Organization*, vol 1, Hershey, PA: Idea Group Publishing, p. 18-37.
- Hahn, J. and Kauffman, R. J. (2002) "Information Foraging in Internet-Based Selling: A Systems Design Value Assessment Framework", In M. Shaw (Ed.), *E-Business Management: Integration of Web Technologies with Business Models*, New York, NY: Kluwer Academic Publishers, p. 195-230.

Book Reviews

- Hahn, J. (2000) "Web Usability: A Review of 'Web Navigation: Designing the User Experience'", *Electronic Markets - The International Journal of Electronic Commerce and Business Media*, 10(1), pp. 57-59.

Working Papers and Manuscripts Under Review

- Kang, K. and Hahn, J. (2009) "Differential Learning Curves in Software Development: Does Type of Project Knowledge Matter?" (Under review 2009 *Academy of Management Conference (OCIS Division)*).
- Hahn, J. and Mukherjee, A. (2009) "A Simulation-Based Exploration into the Effectiveness of IT-Enabled Knowledge Management Initiatives: The Role of Organizational Knowledge Culture," (Under review: *MIS Quarterly*).
- Hahn, J. and Kauffman, R. J. (2008) "Identifying and Analyzing Usability Problems in E-Commerce Websites," (Under review: *Management Science*).
- Moon, J. Y., Hahn, J. and Oh, W. (2008) "The Social Conduit Role of Leaders in Self-Organized Digital Networks: A Study of Open Source Software Communities," (Revising for 3rd round submission: *Information Systems Research*).
- Han, K., Chang, Y. B., and Hahn, J. (2008) "IT Intensity, Competition, and Inter-industry IT Spillover," (Under review: *Information Systems Research*).
- Lehman, D. W., Ramajuman, R., Alge, B. and Hahn, J. (2008) "The Role of Deadlines in the Variable-Focus of Attention Model: A Study of Risk-Taking in American Football Games" (Under 2nd round review: *Organization Science*).
- Hahn, J. and Mukherjee, A. (2008) "The Impact of Technology on Production of Information," (Revising for 2nd round submission: *Communications of the AIS*).
- Hahn, J. and Kauffman, R. J. (2008) "Measuring the Effectiveness of E-Commerce Websites," (Target Journal: *Management Science*).
- Zhang, C., and Hahn, J. (2008) "Should I Stay or Should I Go: An Empirical Investigation of Members' Continued Participation in Open Source Project Communities" (Target Journal: *MIS Quarterly*)

- Hahn, J. and Shen, W. (2008) "Impact of Online Word-of-Mouth on the Market for Consumer Goods: The Interplay Between Adoption Rate, Product Market Life and Market Size" (Target Journal: *Marketing Letters*)
- Hahn, J. and Rahman, M. S. (2007) "The Impact of the Internet on the Sales Distribution: The Role of Product Attributes," (Target Journal: *Journal of Management Information Systems*)

PRESENTATIONS

Invited Presentations

- A Simulation-Based Exploration into the Effectiveness of IT-Enabled Knowledge Management Initiatives, MIS Research Seminar, Yonsei Information Systems Research Institute (YISRI) Seminar, Yonsei University, June 13, 2008.
- A Simulation-Based Exploration into the Effectiveness of IT-Enabled Knowledge Management Initiatives, MIS Research Seminar, Korea University Business School, Seoul, Korea, June 12, 2008.
- A Simulation-Based Exploration into the Effectiveness of IT-Enabled Knowledge Management Initiatives, MIS Research Seminar, Graduate School of Business, Seoul National University, Seoul, Korea, June 11, 2008.
- A Simulation-Based Exploration into the Effectiveness of IT-Enabled Knowledge Management Initiatives, MIS Workshop, Desautels Faculty of Management, McGill University, Montreal, Canada, May 2, 2008
- A Simulation-Based Exploration into the Effectiveness of IT-Enabled Knowledge Management Initiatives, Information and Decision Sciences Workshop, Carlson School of Management, University of Minnesota, Minneapolis, MN, March 28, 2008
- Emergence of New Project Teams from Open Source Software Developer Networks: Impact of Prior Collaborative Ties, *Information Systems Research* Special Issue Workshop, R.H. Smith School of Business, University of Maryland, College Park, MD, April 13-14, 2007.
- The Social Conduit Role of Leaders in Self-Organized Digital Networks: A Study of Open Source Software Communities, *Information Systems Research* Special Issue Workshop, R.H. Smith School of Business, University of Maryland, College Park, MD, April 13-14, 2007.
- Measuring the Effectiveness of E-Commerce Websites, Yonsei Information Systems Research Institute (YISRI) Seminar, Yonsei University, Seoul, Korea, June 9, 2006.
- Project Team Formation in Open Source Software Development, IT Research Seminar, Kogod School of Business, American University, Washington, D. C., April 27, 2006.
- "Automatically Identifying Usability Problems in E-Commerce Websites", MIS Research Workshop, Purdue University, October 21, 2005.
- "Measuring the Effectiveness of E-Commerce Website Design," MIS Workshop, Rawls College of Business Administration, Texas Tech University, Lubbock, TX, April 8, 2005.
- "Markets vs. Hierarchies: An Empirical Analysis in the Knowledge Exchange Context", MIS Research Workshop, Kelley School of Business, Indiana University, Bloomington, IN, October 29, 2004.
- "Business Value-Driven Website Evaluation", Human Factors and Ergonomics Society Purdue Chapter, Purdue University, West Lafayette, IN, October 6, 2004.
- "Measuring and Comparing the Effectiveness of E-Commerce Website Designs"
 - MIS Faculty Candidate Seminar, Krannert School of Management, Purdue University, West Lafayette, IN, January 27, 2003.
 - MIS Faculty Candidate Seminar, A. B. Freeman School of Business, Tulane University, New Orleans, LA, January 31, 2003.
 - Information and Decision Sciences Workshop, Carlson School of Management, University of Minnesota, Minneapolis, MN, February 7, 2003.
 - MIS Faculty Candidate Seminar, Haskayne School of Business, University of Calgary, Calgary, Canada, February 10, 2003.
 - MIS Faculty Candidate / UA-MIS Brown Bag Seminar, Eller College of Business and Public Administration, University of Arizona, Tucson, AZ, February 14, 2003.
- "Measuring and Comparing the Effectiveness of E-Commerce Website Designs", Information and Decision Sciences Workshop, Carlson School of Management, University of Minnesota, Minneapolis, MN, February 7, 2003.
- "Measuring E-commerce Website Design Effectiveness," Doctoral Symposium on E-Commerce Research at the 6th Annual UM Electronic Commerce Conference, Minneapolis, MN, April 10, 2002.

- “Evaluating the Effectiveness of E-Commerce Website Design,” Doctoral Seminar in Behavioral Research Methods, Eller College of Business and Public Administration, University of Arizona, Tucson, AZ, April 7, 2002.
- “E-commerce Site Design, Online Consumer Behavior and Business Value” Information and Decision Sciences Workshop, Carlson School of Management, University of Minnesota, Minneapolis, MN, March 29, 2002.
- “A Framework of Knowledge Management Systems: Issues and Challenges for Theory and Practice,” Information and Decision Sciences Workshop, Carlson School of Management, University of Minnesota, Minneapolis, MN, August 2000.
- “Why are Some Diagrams Easier to Work With?” Information and Decision Sciences Workshop, Carlson School of Management, University of Minnesota, Minneapolis, MN, May 14, 1999.

Conference Presentations

- “Organizational Knowledge Sharing Culture and KMS Effectiveness”, Presented at the 2008 *International Conference on Information Systems*, Paris, France, December 2008.
- “A Simulation-Based Exploration into the Effectiveness of IT-Enabled Knowledge Management Initiatives”, Presented at the *KMIS Spring Conference*, Seoul, Korea, June 2008.
- “The Impact of Technology on Production of Information,” Presented at the *International Conference on Electronic Commerce*, Minneapolis, MN, August 2007.
- “Project Team Formation in Open Source Software Development,” Presented at the *KMIS Spring Conference*, Seoul Korea, June 2006.
- “Measuring the Effectiveness of E-Commerce Website Design,” Presented at the *Sixteenth Annual Conference of POMS*, Chicago, IL, April 30, 2005.
- “Understanding Emergent User Behavior as a Basis for Effective Systems Design,” Presented at the 4th Annual Big-10 IS Research Symposium, Milwaukee, WI, April 29, 2005.
- “A Methodology for Business Value-Driven Website Evaluation: A Data Envelopment Analysis Approach,” Presented at the 3rd Annual Workshop on HCI Research in MIS, Washington, DC, December 10-11, 2004.
- “Measuring What You Could Never Measure: A New Science of Web Site Design Performance Evaluation,” Presented at the *Revolutionary Strategies and Tactics in Research Design and Data Collection for E-Business Management Research Workshop* in association with the *International Conference on Electronic Commerce (ICEC 2003)*, Pittsburgh, PA, September 30, 2003.
- “Measuring and Comparing the Effectiveness of E-Commerce Website Design,” Presented at the *WISE 2002 – Workshop on Information Systems and Economics*, Barcelona, Spain, December 14, 2002.
- “Measuring E-commerce Website Design Effectiveness,” Presented at the 6th Annual UM Electronic Commerce Conference, Minneapolis, MN, April 11-12, 2002
- “Designing for ROI: Toward a Value-Driven Discipline for E-Commerce System Design”, Presented at the *2002 Hawaii'i International Conference on System Sciences*, Big Island, HI, January 9, 2002.
- “The Dynamics of Mass Online Marketplaces: A Case Study on an Online Auction”, Presented at the *CHI 2001 Conference on Human Factors in Computing Systems*, Seattle, WA, April 4, 2001.
- “The Dynamics of Mass Online Marketplaces: A Case Study on an Online Auction”, Presented at the 5th Annual UM Electronic Commerce Conference, Minneapolis, MN, March 27, 2001.
- “On the Design of Effective Online Market Interfaces: Focusing on Massive Scale Online Auctions”, Presented at the 10th Annual Workshop on Information Technology and Systems, Brisbane, Australia, December 10, 2000.
- “A Framework of Knowledge Management Systems: Issues and Challenges for Theory and Practice”, Presented at the *21st International Conference on Information Systems*, Brisbane, Australia, December 12, 2000.
- “Examining the Effectiveness of Electronic Group Communication Technologies: The Role of the Conversation Interface”, Presented at the *Academy of Management Conference (OCIS Division)*, Toronto, Canada, August 8, 2000.
- “Why are Some Representations (Sometimes) More Effective”, Presented at the *20th International Conference on Information Systems*, Charlotte, NC, December 14, 1999.
- “Effects of Diagrammatic Representation on Process Integration”, Presented at the *1998 Korean Cognitive Science Society Conference*, Seoul, Korea, June 1998.

- “Reasoning With Multiple Diagrams: Focusing on the Cognitive Integration Process,” Presented at *the 19th Annual Conference of the Cognitive Science Society*, Stanford, CA, August 10, 1997.

TEACHING INTERESTS

- Systems Analysis and Design, Systems Development
- E-commerce and Internet Technologies, E-commerce Systems Development
- User Interface Design and Usability Engineering

TEACHING EXPERIENCE

Instructor

- Systems Analysis and Design (MGMT 545/580), Spring 2005, Spring 2006, Spring 2007, Spring 2008, Spring 2009, Purdue University (Undergraduate/Graduate level course)
- Doctoral Seminar in MIS (MGMT 690M), Fall 2003, Spring 2006, Fall 2007, Purdue University
- Knowledge Management Systems (MGMT 690O/690K/686), Fall 2005, Fall 2006, Fall 2007, Fall 2008, Purdue University (MBA elective)
- Management Information Systems (MGMT 382/482/482K), Spring 2004, Summer 2004, Spring 2009, Purdue University (Undergraduate MIS core course)
- Information Technology Infrastructure (IDSc 4203), Fall 2002, University of Minnesota (Undergraduate MIS required course)
- Information Systems Development: Technologies and Environments (IDSc 6201), Fall 2000, University of Minnesota (MBA elective)
- Introduction to Computer Information Systems, Spring 1997, Spring 1998, Yonsei University (Undergraduate level course)

Guest Speaker

- CSR 404: Strategic Issues for Sales and Retailing (Consumer Science Undergraduate), Fall 2004, Consumer Science and Retailing, School of Consumer and Family Sciences, Purdue University (Instructor: Dr. Jungkun Park)
- IDSc 4441: Electronic Commerce (MIS Undergraduate elective), Summer 2002, Information & Decision Sciences, University of Minnesota (Instructor: Dr. Qizhi Dai)
- IDSc 4421: Financial Information Systems (MIS Undergraduate elective), Fall 1999, Information & Decision Sciences, University of Minnesota (Instructor: Dr. Eric Walden)
- IDSc 6441: Electronic Commerce (MIS MBA elective/ E-Business MBA required), Summer 2001, Information & Decision Sciences, University of Minnesota (Instructor: Dr. Eric Walden)

ACADEMIC SERVICE

School Committee

- Krannert School Grievance Committee (2005-2007)
- Krannert School STAR Committee (2005-2007)
- Krannert PhD Program Review Committee (2004-2005)
- Coordinator, MIS PhD Program (2003-2006)
- Member, MIS PhD Admissions Committee (2003-present)
- Member, MIS PhD Preliminary Examination Committee (2004, 2005, 2006, 2007)
- Coordinator, MIS Research Workshop (2004-2006)
- Member, MIS Faculty Recruiting Committee (2004-2005)

Program Committee

- INFORMS CIST 2004, 2008

Conference Track Coordinator

- “E-Commerce Research Outreach Track”, 5th Annual University of Minnesota Conference on E-Commerce, Minneapolis, MN, March 26-27, 2001.

Associate Editor

- *Hawaii International Conference on Systems Sciences*, Mini-track on "Economics and Electronics Commerce / Competitive Strategy and Information Systems", 2002.
- *Academy of Management Conference*, Organizational Communication and Information Systems (OCIS) Division, 2009.
- *International Conference on Information Systems*, General Topics Track, 2009.

Referee

- *ACM CHI Conference on Human Factors in Computing Systems (CHI)*, 2001, 2002, 2003, 2004
- *Annual Meeting of the Academy of Management*, 2000, 2007
- *Communications of the ACM (CACM)*, 2001, 2002, 2005
- *Decision Support Systems*, 2007, 2008
- *Electronic Commerce Research*, 2004
- *Electronic Commerce Research and Applications*, 2007, 2008
- *Hawaii International Conference on Systems Sciences (HICSS)*, 2002, 2004
- *IEEE Internet Computing* (Special issue on Usability and the World Wide Web), 2002 (Nominated as Outstanding Reviewer in Singh, M. P. (2002) “Special Thanks to IC’s Reviewers”, *IEEE Internet Computing*, vol. 6, no. 6, pp. 84-85)
- *Information and Management*, 2003
- *Information Systems Research*, 2003, 2004, 2005, 2006, 2007
- *Information Technology and Management*, (Special Issue on Information Technologies in Support of Business Processes), 1999 (Ad-hoc reviewer)
- *International Conference on Information Systems (ICIS)*, 2000, 2001, 2002, 2004, 2005, 2006, 2008
- *International Journal of Electronic Commerce*, 2000
- *International Journal of Intelligent Systems in Accounting, Finance and Management* (Special Issue on Intelligent Agents), 2000
- *Journal of Database Management*, 2001 (Ad-hoc reviewer)
- *Journal of MIS*, 2002, 2004
- *Journal of Organizational Computing and Electronic Commerce*, 2005
- *Journal of Strategic Information Systems*, 2007, 2008
- *Management Science*, 2005
- *MIS Quarterly*, 2003, 2004, 2006, 2007
- *Pacific Asia Conference on Information Systems*, 2005
- *Workshop on Information Technologies and Systems*, 2000, 2001 (Ad-hoc reviewer)

Conference Student Volunteer

- ACM CHI 2001 Conference on Human Factors in Computing Systems, 2001

STUDENT ADVISING

Completed

- Co-Chair, PhD Dissertation Committee, Chen Zhang, Management Information Systems, Krannert School of Management, Purdue University (Placement: The University of Memphis)
- Co-chair, PhD Dissertation Committee, Minseok Lee, Industrial Engineering, School of Engineering, Purdue University (Placement: Samsung Electronics)
- Member, PhD Dissertation Committee, Joung Yeon Kim, Management Information Systems, Krannert School of Management, Purdue University (Placement: Indiana University at Kokomo)
- Member, PhD Dissertation Committee, Paul L. Drnevich, Strategic Management, Krannert School of Management, Purdue University (Placement: The University of Alabama)

- PhD Dissertation Committee, David W. Lehman, Organizational Behavior and Human Resources, Krannert School of Management, Purdue University (National University of Singapore)

In Progress

- Chair, PhD Dissertation Committee, Aditi Mukherjee, Management Information Systems, Krannert School of Management, Purdue University
- Member, PhD Dissertation Committee, Mina Lee, Strategic Management, Krannert School of Management, Purdue University

HONORS AND AWARDS

- PRF Research Grant 2007-2008, Purdue Research Foundation, Purdue University, 2007.
- PRF Research Grant 2006-2007, Purdue Research Foundation, Purdue University, 2006.
- Faculty International Travel Award, Center for International Business Education and Research (CIBER), Purdue University, 2004
- Excellence in Teaching Award, PhD Program, Carlson School of Management, University of Minnesota, 2003.
- Outstanding Reviewer, *IEEE Internet Computing*, November 2002.
- Finalist for the Juran Fellowship Program, Juran Center for Quality, University of Minnesota, 2002.
- Carlson School of Management Dissertation Fellowship, 2001-2002, University of Minnesota.
- Best Paper Award, Korean Operations Research and Management Science Society, 1995.