In Krannert School of Management’s undergraduate program, you’ll find a small community that offers all of the benefits and resources of a large STEM institution. Through rigorous academic programs and enriching leadership development opportunities, you’ll have everything you need to become a global leader upon graduation.

**Top Hiring Companies by Major**

- **Economics**: Accenture, EY, JPMorgan Chase, John Deere, PricewaterhouseCoopers
- **Accounting**: ALDI, Ford, General Electric, IBM, Katz, Sapper & Miller, Microsoft
- **General Management**: Amazon.com Inc., Aldi, American Express, American Red Cross, Apple
- **Industrial Management**: B&K LLP, General Electric, Henry Schein, JPMorgan Chase, Microsoft
- **Marketing**: Charles Schwab, Crowe Horwath, Dell, Ford, IBM
- **Supply Chain Information and Analytics**: Crowe Horwath, Kronos, Microsoft, Microsoft, PricewaterhouseCoopers
- **Finance**: Deloitte, PricewaterhouseCoopers, PricewaterhouseCoopers, PricewaterhouseCoopers, PricewaterhouseCoopers

**Career Highlights**

- **93%** report employment or graduate school acceptance within three months of graduation
- **$56,525** average salary
- **$18** average hourly internship wage
- **80%** of our graduates report at least one internship

**2018 U.S. News & World Report Rankings**

- #24 Business Program in the U.S.
- #14 Business Program among Public Universities
- #10 Supply Chain/Logistics
- #17 Management Information Systems
- #5 Production/Operations
- #6 Quantitative Analysis/Methods
- #5 Production/Operations
**KRANNERT Undergraduate Program**

**BY THE NUMBERS**

**PLACEMENT AND SALARY BY REGION 2017 UNDERGRADUATES**

- **Midwest**
  - Placement: 73%
  - Salary: $55,006

- **Mid-Atlantic**
  - Placement: 3%
  - Salary: $62,500

- **Northeast**
  - Placement: 7%
  - Salary: $63,084

- **West**
  - Placement: 6%
  - Salary: $60,631

- **Southwest**
  - Placement: 5%
  - Salary: $54,423

- **South**
  - Placement: 6%
  - Salary: $57,706

**AVERAGE FULL-TIME SALARIES AND INTERNSHIP WAGES**

<table>
<thead>
<tr>
<th>MAJOR</th>
<th>FULL-TIME SALARY (AVERAGE)</th>
<th>INTERN HOURLY WAGE — FRESHMAN-SENIOR (AVERAGE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>$54,749</td>
<td>$19</td>
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<tr>
<td>Economics</td>
<td>$57,842</td>
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<tr>
<td>Finance</td>
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<td>$18</td>
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<td>Industrial Management</td>
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<td>Management</td>
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<td>$17</td>
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<tr>
<td>Marketing</td>
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<tr>
<td>Supply Chain Info &amp; Analytics</td>
<td>$57,348</td>
<td>$18</td>
</tr>
</tbody>
</table>

**Rawls Hall, Suite 3029 • West Lafayette, IN 47907 • 765-494-4377**

krannert.purdue.edu/kpdc

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