Full Time MBA

The full-time MBA program will help you develop analytical and technical skills along with global strategic leadership capabilities to lead in our technology-driven world. This program will immerse you in learning through dynamic coursework, leadership portfolio development, consulting projects and study abroad opportunities. The full-time MBA offers 14 functional and interdisciplinary specialized option areas. These option areas enhance students’ skill-sets in specific business areas, while increasing marketability with employers.

LENGTH
Two year program beginning in August (21-months)

FORMAT:
Full-Time
4 semesters, 8 modules
60 credit hours

TYPICAL AGE:
27–30

AVG. WORK EXPERIENCE
3–5 years

SEMESTER FEES
In-State: $11,209
Out of-State: $21,092
*All fees subject to change

Program Highlights:

- Krannert Professional Development Center provides thorough individual coaching, job search resources, and on-campus recruitment services.

- Active alumni network around the world includes distinguished business professionals who connect in meaningful professional and personal mentor relationships.

- Engaging programs such as Launching Global Leaders, provide inclusive professional development opportunities designed to strengthen interpersonal skills. The Experiential Learning Initiative also challenges students to develop a semester-long consulting project for corporate clients.

- Collaborative opportunities with Purdue’s Foundry, Discovery Park and other campus incubators and innovation centers.

CONTACT
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877.MBA.KRAN
gokrannert@purdue.edu

@PurdueMBA
Krannert School of Management Master’s Program
Purdue University—Krannert School of Management

Krannert.Purdue.edu/masters
PLACEMENT DATA
Master of Business Administration

EMPLOYMENT:
91% Domestic Employment Rate

SALARY:
Average Base: $92,546
Hiring Bonus: $16,222

EMPLOYERS:
Amazon
A.T. Kearney
Bain & Company
Bank of America
Cisco Systems
Cognizant Business Consulting
Cummins
eBay
Emerson
Eli Lilly
ExxonMobil
Gallup
General Electric
General Motors Corp.
IBM
Infosys Consulting
Ingersoll Rand
Intel
McKinsey & Company
Procter & Gamble
Raytheon
SC Johnson
Shell
Strategy & Target Corp.
United Technologies Corp.
Whirlpool

PURDUE UNIVERSITY : KRANNERT SCHOOL OF MANAGEMENT
FULL-TIME MBA

Curriculum 60 total required credits (29 Core/31 Elective)

Fall Semester, Module 1
Launching Global Leaders
Accounting for Managers
Business Analytics
Managing Behavior in Organizations
Managerial Communication Skills

Fall Semester, Module 2
Launching Global Leaders
Microeconomics
Financial Management
Marketing Management
Managerial Communication Skills

Fall Semester, Module 5
Business Law
Option Area Courses

Fall Semester, Module 6
Macroeconomics
Option Area Courses

Spring Semester, Module 7-8
Option Area Courses

Concentration Areas
Accounting
Business Analytics
Finance
Global Supply Chain Management
Human Resource Management
International Management
Management Consulting
Management Information Systems
Manufacturing/Technology Management
Marketing
Operations
Organizational Behavior
Strategic Management
Technology Innovation & Entrepreneurship

"I chose Purdue after analyzing placement statistics versus average cost of attendance. The return on investment made the Krannert School of Management my clear-cut first choice."

Alex Williams, ’17 MBA candidate

RANKINGS
#3 MBA Return on Investment
Bloomberg Businessweek
#7 MBA at a U.S. Public Institution
The Financial Times
#12 MBA at a U.S. Public Institution
U.S. News & World Report
#14 Best Value MBA Programs
Value Colleges
#25 MBA at a U.S. Public Institution
Bloomberg Businessweek
#32 MBA in the U.S.
Forbes