KRANNERT SCHOOL OF MANAGEMENT
MASTER OF BUSINESS ADMINISTRATION

MBA HIGHLIGHTS

• Full-Time, Two-Year Program (21-Month)

• 4 Semesters, 8 Modules

• A comprehensive, quantitative curriculum designed to include global opportunities. Students choose to complete one to two areas of study in specialized option areas consisting of: Accounting, Business Analytics, Finance, Global Supply Chain Management, Human Resource Management, International Management, Management Consulting, Management Information Systems, Manufacturing/Technology Management, Marketing, Operations, Organizational Behavior, Strategic Management, and Technology Innovation and Entrepreneurship.

• Engaging programs such as Launching Global Leaders which is an inclusive professional development program designed to strengthen interpersonal skills and the Experiential Learning Initiative where students develop a semester long consulting project for corporate clients.

• Krannert Professional Development Center provides thorough individual coaching, job search resources, and on-campus recruitment services.

• Active alumni network around the world includes distinguished business professionals who connect in meaningful professional and personal mentor relationships.

• For residents of Indiana, the program fee each semester is $11,209. For non-residents of Indiana, the program fee each semester is $21,092. All fees are subject to increase based on approval by the Purdue University Board of Trustees.

Curriculum

Fall Semester, Module 1
- Launching Global Leaders
- Accounting for Managers
- Business Analytics
- Managing Behavior in Organizations
- Managerial Communication Skills

Fall Semester, Module 2
- Launching Global Leaders
- Microeconomics
- Financial Management
- Marketing Management
- Managerial Communication Skills

Spring Semester, Module 3
- Launching Global Leaders
- Strategic Management I
- Intro to Operations Management
- Management Information Systems

Spring Semester, Module 4*
- Launching Global Leaders
- Option Area Courses

Fall Semester, Module 5-6
- Business Law (Mod 5)
- Macroeconomics (Mod 6)
- Option Area Courses

Spring Semester, Module 7-8
- Option Area Courses

*Beginning in Module 4, students begin to customize their curriculum with concentration area courses.
60 total required credits
(29 Core credits/31 Elective credits)

ON THE RECORD

“Krannert has very academically unique characteristics; one of those is that the school is quantitatively strong, which allows me to connect the new business perspective I hope to gain with my engineering background. It also allows me and other students within the program to better position ourselves for future job markets”

Sam Thammamondee
MBA Class of 2014

PROGRAM CONTACT

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