KRANNERT SCHOOL OF MANAGEMENT

MASTER OF BUSINESS ADMINISTRATION

One-Year, Full-Time MBA for STEM Professionals

HIGHLIGHTS

• Full-Time, One-Year Program (48 Credit Hours)
• 3 Semesters, 5 Modules, program launch June 2014
• The MBA for STEM professionals is well suited for students with a degree in a scientific, engineering or technological field, and have at least one year of work experience in a technical industry. Those with 4 or more years of work experience are encouraged to apply, even without a technical degree.
• STEM MBA students will participate in Launching Global Leaders, an inclusive professional development program designed to strengthen interpersonal skills.
• The Experiential Learning Initiative will enable students to apply concepts learned in the classroom to real-world STEM management problems.
• STEM MBA students will work closely with the Krannert Professional Development Center (KPDC) staff. KPDC provides thorough individual counseling, job search resources and on-campus recruitment services.
• For residents of Indiana, the program fee is $45,000. For non-residents of Indiana, the program fee is $57,000. All fees are subject to increase based on approval by the Purdue University Board of Trustees.

OUTCOMES

The MBA for STEM professionals prepares students to be leaders in a technology-driven world by providing a combination of advanced technical knowledge and managerial/leadership skills.

The program teaches students interested in venture creation how to secure financing and launch a valid business model. Students will hone managerial/leadership skills to lead the growth and development of their new business.

CURRICULUM

Summer, Semester 1
Microeconomics
Accounting for Managers
Marketing Management
Strategic Management
Operations Management
Business Analytics

Fall Semester, Module 1
Launching Global Leaders
Strategic Sourcing and Procurement
Legal and Social Foundations of Management
Management Information Systems
Managerial Communication Skills
Managing Behavior in Organizations

Fall Semester, Module 2
Launching Global Leaders
Microeconomics
Financial Management
Managerial Communication Skills
Negotiations in Organizations
Elective Curriculum
Elective Curriculum

Spring Semester, Module 3
Launching Global Leaders
Experiential Learning Initiative Project
Elective Curriculum
Elective Curriculum
Elective Curriculum

Spring Semester, Module 4
Launching Global Leaders
Experiential Learning Initiative Project
Elective Curriculum
Elective Curriculum
Elective Curriculum
48 credits, 37 CoreCredits, 11 Elective Credits

PROGRAM CONTACT

Jill Lynn
Associate Director, MBA for STEM Professionals
lynn10@purdue.edu // 765-494-4547