MASTER'S PROGRAMS

PATHWAY PROGRAM



Mitchell E. Daniels, Jr. School of Business

ABOUT DANIELS SCHOOL PATHWAY PROGRAM

In as little as 12 months after earning your undergraduate degree, you can earn your master's degree through the Daniels School Pathway Program. During the program, you will improve your technical skills, enhance your communication skills and strengthen your leadership abilities. By recognizing the motivation and dedication of rising undergraduate students, the Daniels School Pathway Program offers a unique advantage. As a result, these students benefit from waived application steps, simplifying the process and supporting their academic goals. Programs include MS Accounting, MS Business Analytics and Information Management (MSBAIM), MS Finance, MS Global Supply Chain Management (MSGSCM), MS Human Resources Management (MSHRM) and MS Marketing.

INCENTIVES

Why should I choose pathway over waiting?

- GMAT Waiver
- Recommendations/Interview Waived
- Priority Scholarship Consideration
- Priority Internship Consideration

BENEFITS

What will I gain from pursuing a graduate degree from Purdue?

- Increased marketability
- High ROI
- Broader network
- Entry-level experience through consulting & experiential learning opportunities
- More job opportunities with deeper training and experience and graduate credentials



DOMESTIC EMPLOYMENT RATE WITHIN 6 MONTHS OF GRADUATION

> *Based on the Class of 2023 employment rates

77%

AVERAGE ROI FOR MASTER'S DEGREE GRADUATES

*Based on 2023 tuition rates, average cost of living in Greater Lafayette and class of 2023 average salary.



AVERAGE SALARY INCREASE COMPARED TO ONLY A BACHELOR'S DEGREE

indeed

Graduate Programs Office | 765.494.0773 | businessgrad@purdue.edu purdue.university/Pathways



PATHWAY PROGRAMS



MARKETING

#6 MS MARKETING

(North America) QS



BUSINESS ANALYTICS & INFORMATION MANAGEMENT

#6 MS IN BUSINESS ANALYTICS

(U,S,) QS



FTNANCE

#5 MS FINANCE

(North America) Best-Masters.com



GLOBAL SUPPLY CHAIN MANAGEMENT

#5 MS IN SUPPLY CHAIN MGMT

(U.S.) QS



ACCOUNTING

#2 MS ACCOUNTING & AUDITING

(North America) Best-Masters.com



HUMAN RESOURCE MANAGEMENT

#1 MS HUMAN RESOURCE MGMT

(North America) Best-Masters.com

HEAR FROM CURRENT STUDENTS





Listen to Calei Kelly (MSA '22) explain how MS Accounting Pathway Program coursework directly translated to her career goals, helping her pass the CPA exam and land her job at Deloitte.

TALK TO A PROGRAM SPECIALIST

For more information on our Pathways Program and admission requirements, our program specialists can meet virtually with you to determine the graduate curriculum, experiential learning and outcomes help you achieve your career goals on your timeline.

PURDUE UNDERGRADUATES

MEET WITH MIKE PEREZ

NON-PURDUE UNDERGRADUATES

MEET WITH MARK MCNALLEY