

Krannert Clubs and Organizations

Krannert Graduate Student Association

The Krannert Graduate Student Association (KGSA) is the umbrella organization that sponsors most student–managed activities and social events for Krannert graduate students. Governed by an Executive Board of student leaders elected by their peers, the KGSA strives to promote a positive and professional Krannert Culture.

KGSA Executive Board

Nikita Atal	<i>President</i>
Joseph Picon	<i>Vice President, Administration</i>
John Stephens	<i>Vice President, Professional Development</i>
Andrea Puterbaugh	<i>Vice President, Marketing</i>
Ashlyn Smith	<i>Vice President, Student Life</i>

Krannert Student Organizations

Asian Business Club (ABC)

This club was formed to promote the experiences of Asian students at Krannert. It is intended to be both a social organization and one to keep members in touch with the business communities of Asia and the US. The club also assists in the recruitment of its members by American and Asian companies through on– and off–campus events. The club activities are professional, educational, and social in nature, and they are open to all members of the Krannert community.

Graduate Accounting Association at Purdue (GAAP)

GAAP aims to develop well-rounded accounting leaders by strengthening their members' knowledge of the accounting profession, interacting with other students, and building a professional network with faculty, staff, alumni, and business professionals. GAAP facilitates a deeper understanding of current accounting practices through a combination of networking events and company presentations. The club provides these opportunities as a student organization as well as in partnership with other professional organizations to meet the evolving demands of the accounting industry.

Krannert 3+2 Association

The Krannert 3+2 Association (K32A) exists to promote networking, scholarship, involvement, and professional development of Krannert Combined Degree program students. K32A enhances the 3+2 student experience, graduate program matriculation, career guidance, and alumni involvement. K32A accomplishes these goals through networking events, mentorships, and leadership opportunities.

Krannert Brazilian Club

The Krannert Brazilian club was created to promote the Brazilian economy and its fast paced growth in the past years. One of the main objectives of the club is to be a link between students interested in working in Brazil (through ELI or CIBER projects) and Brazilian companies. In addition, the club strives to help students learn about the culture, economy and professional opportunities in Brazil. Brazil is the 6th world economy and the second fastest growing economy among the BRICS countries, so opportunities in this environment are boundless.

Krannert Chinese Business Association (KCBA)

Krannert Chinese Business Association acts as a bridge between the Chinese community and the general community at Krannert. KCBA strives to provide Krannert students with chances to learn about Chinese business and Chinese culture while building strong connections with Chinese people as well as helping the Krannert Chinese students make the best use of resources at Krannert in order to enrich their time in the United States. Some resources used to achieve this objective are the Chinese Business Case Competition (CBCC), Culture Partner program, culture sharing events (Chinese food & traditional festivals), guest speakers and seminars, career opportunities in the Greater China Region, etc. China, the fastest-growing and second largest economy in the world, offers great opportunities to the world of business.

Krannert Energy Club

The Krannert Energy Club seeks to foster a passion among Krannert graduate students for careers in the energy industry. The Club strives to mentor its members to utilize the skills they are developing at Krannert to become future leaders in the energy industry. KEC seeks to strengthen member knowledge about the current trends and emerging technology in the energy industry through engagement sessions, presentations and networking panels with industry professionals and facility visits. KEC also seeks to provide to foster a network for career opportunities by bringing together students, staff, alumni, industry organization representatives, and other organizations at Purdue. Finally, KEC seeks to provide opportunities for students to practice solving real world industry problems through the development of experiential learning projects and participation in intercollegiate case competitions.

Krannert Finance Club

The Krannert Finance Club strives to facilitate the further understanding of global finance and business issues to assist in the development of future business leaders, especially within financial positions. The club is dedicated to providing its members with networking opportunities with students, faculty, alumni, and business professionals. The club accomplishes this vision by inviting distinguished guest speakers, sending teams to national and international case competitions, organizing and sponsoring networking trips to major financial firms (mainly in New York, Chicago and Detroit), and hosting various social events. Students will also have a multitude of leadership opportunities within the club that will help to develop financial skills and leadership capabilities.

KFit

The purpose is to develop a sustainable culture of health at Krannert. K-Fit is a club where both casual sport fans as well as sport and fitness enthusiasts have the opportunity to interact with their like-minded colleagues. K-Fit strives to add value to the Krannert community by sponsoring professional development opportunities for those interested in a career in the sports industry as well as activities such as Krannert intramural team participation, health, nutrition and sports education sessions, and group fitness activities. K-Fit aims to recognize the importance of a healthy lifestyle and increase awareness of potential careers in the health and sports industries.

Krannert Graduate Marketing Association (KGMA)

The Krannert Graduate Marketing Association is dedicated to providing its members with valuable resources to better prepare each individual for their future in the marketing field. KGMA's goal is to help each member develop their understanding of how marketing relates to business management through guest speakers, marketing projects, case competition opportunities, and social interactions with students, alumni, and business professionals. In addition, all students will have the ability to acquire leadership roles for various functions within the club.

Krannert Graduate Society of Black Managers (KGSBM)

The Krannert Graduate Society of Black Managers is a professional organization that provides a forum for the discussion of issues affecting black and other underrepresented minority management

students. KGSBM's membership includes students pursuing Masters and Ph.D. degrees in Management, Finance, Human Resources, and Industrial Administration.

Krannert Graduate Women in Business

Krannert Women in Business is dedicated to empowering and supporting women in business, preparing women for leadership positions, and championing diversity in the workplace. This organization works to achieve this goal through education, professional development, networking, and collaboration. By leveraging the experiences of participation in city treks with major companies, networking events with Purdue Krannert Women Alumni, lean-in circles with organization members and faculty, hosting key-note speakers and participating in an annual case competition, the club seeks to provide multiple opportunities to truly give members valuable, empowering experiences to incorporate in both their personal and professional lives.

Krannert Hispanic Business Students Association

The Krannert Hispanic Business Club was created to help all students enhance their MBA experience by serving as a link between the Latin American and Hispanic student community and the general Krannert MBA community. The club seeks to help students understand Latin culture and how to bring the best of it to match with the culture and business characteristics in the United States and the rest of the world.

Krannert Information Systems and Analytics Club (ISAC)

Krannert Information Systems and Analytics Club's goal is to prepare Krannert graduate students for success in the areas of information technology and analytics. The scope of the club's activities includes providing opportunities for academic development, professional development, and practical application opportunities. Involvement in the club does not guarantee placement with any analytical or information systems firm, but will provide opportunities to gain knowledge of and exposure to information systems and analytics as a career opportunity

Krannert Language and Culture Club

The Krannert Language and Culture Club brings together and celebrates students of all different cultures and ethnic backgrounds. Students teach language classes to their fellow students throughout the year while encouraging and harboring the sounds of communication. The club was created with the intention of connecting students through the languages of the world. By watching movies, sharing travel experiences and teaching classes, students are able to engage in networking on a more personal level as future global leaders. Current language courses offered include and are not limited to: English, Spanish, Arabic, Chinese, Japanese.

Krannert Operations Club

Working in close partnership with the Global Supply Chain Management (GSCM) and Dauch Center for the Management of Manufacturing Enterprises (DCMME), the Operations Club organizes plant tours, kaizen events, workshops, case competitions, and meetings with alumni. Past plant tours have included visits to such diverse firms as *Toyota, Harley Davidson, Caterpillar, Rolls Royce, Saint Gobain Containers, Eaton Corporation, Federal Express, and American Axle Manufacturing*. The club also invites guest speakers to share their expertise and vision with us. Members of the club have participated in the prestigious Carnegie Mellon International Case Competition, an all-expense paid trip sponsored by the club partners. The Operations Club also serves as the student chapter of the American Production and Inventory Control Society (APICS) for Purdue University.

Krannert OutSource

Krannert OutSource aims to provide unity for the Krannert LGBTQ (lesbian, gay, bisexual, transgender, queer/questioning) community and supportive allies. The club strives to create a supportive environment for current and prospective students, increase awareness of LGBTQ issues, and serve as a resource for educational, professional, and networking opportunities both here at Krannert and in the surrounding community.

Krannert Partners Association (KPA)

Krannert Partners Association is a group of spouses, boyfriends/girlfriends, and partners of Krannert students who network with others while here in Greater Lafayette. KPA is run by the spouses with student contacts serving as channels to broadcast and support the activities. Both students and partners are invited to all club functions. For couples without children, it's a platform to meet other couples who are in a similar stage in life. For families with children, it is a place to establish babysitting networks, make friends and meet friends for your children. For students away from their spouses while at Krannert, it can be a valuable support group with others in similar situations. The club has a cooking group, book group, playgroup, game nights, and hosts social events like going out to dinner or visiting museums.

Management Volunteer Program (MVP)

MVP provides Krannert Masters Students with various opportunities throughout the year to serve in the community surrounding Purdue University. In the past, MVP has sponsored events with Habitat for Humanity, done mock interviews at local high schools, adopted a highway, sponsored a charity ball, and held bingo games at retirement communities. Membership in MVP is a way to get involved in building relationships for Krannert within the community and adds valuable community service experience to your resume.

Net Impact Purdue (NIP)

Net Impact is an international non-profit organization with a network of more than 13,000 new-generation leaders who are committed to using the power of business to improve the world. It is also one of today's most innovative and influential networks of MBAs, graduate students and young professionals. Net Impact members believe that business can both earn a profit and create positive social change. Net Impact Purdue understands that firms no longer question whether corporate social responsibility (CSR) should be a priority, but instead are trying to identify how to make it work for their companies. NIP educates, equips and inspires members to use their business skills for social impact. The club prepares students to become more socially responsible business leaders, to better market themselves to future employers and provides the opportunity to network with 13,000 like-minded individuals.

Purdue Graduate Automotive Business Association (PGABA)

The Purdue Graduate Automotive Business Association seeks to foster a passion among Krannert graduate students for careers in the automotive industry. P.G.A.B.A has the purpose to group everybody who is interested in racing, cars and the Automotive Business. Bringing Automotive executives, scheduling plants visits and going to races are activities that will help P.G.A.B.A to engage and motivate its members.

Purdue Graduate Entrepreneurship Club (PGEC)

The mission of PGEC is to provide a resource for students to access entrepreneurial resources, network with community entrepreneurs, and share ideas. The club is dedicated to enhancing the understanding about new and small businesses. PGEC aims to connect the science, engineering, business, and all other resources available at Purdue University to push commercialization of a technology and ensure entrepreneurs in the community have the resources to turn their idea into a viable business.

Purdue University Consulting Club (PUCC)

The Purdue University Consulting Club helps students understand the option of a career in consulting services. The club provides insight into why students would want to work for a consulting firm, gives a feel for what consultants do on a daily basis, and differentiates firms so students can select the right firms to target in their job search. To accomplish this, the club provides case interview practice sessions, consulting workshops, speakers, and networking events with consulting professionals.

Society of Human Resource Management (SHRM)

The Society for Human Resource Management (SHRM) at Krannert was created to bring together students and staff with a career interest in Human Resource Management. It is a student chapter of the nationally recognized, professional organization SHRM. The club is intended to expose students to the various facets of HR and provide a forum in which students can discuss current issues and apply elements of their Krannert education to practical situations. The focus of this organization is on professional development, but the club also strives to remain active in the community and on campus while providing social outlets in the process.

Student Managed Investment Fund (SMIF)

The primary goal of SMIF is to give Krannert students experience in managing a portfolio of stocks using real money while allowing students to earn 2 credit hours. The fund has close to \$300,000 under management and has been in existence for eight years. Using quantitative research techniques, the fund has won a national competition four times and has beaten benchmark portfolios over its lifetime. The secondary purpose of SMIF is to provide opportunities to gain knowledge of equities markets and investing in general.

Since the club is an experiential process for credit, the number of applicants that will be accepted is limited. However, we count with significant budget from our donors and offer well rounded activities that will be focused on the academic and practical development of each member.

Toastmasters Club

The Krannert Graduate Toastmasters Club is a chapter of Toastmasters International, which focuses specifically on developing public speaking and leadership skills for future leaders from the Krannert School of Management. The Toastmasters Club meets at Rawls once every two weeks and the members present prepared speeches and impromptu speeches. The speakers get evaluated as per the Toastmasters guidelines and it gives the members a great opportunity to organize meetings professionally and enhance their public speaking skills in the process. Almost all corporate organizations have Toastmasters Club and area level meetings, which involve other corporate Toastmasters Clubs and provide great networking opportunities for the members.