

# BUILDING SAVVIER STUDENTS

Launching Global Leaders empowers Krannert's graduate students with a well-rounded worldview, complementing the University's tradition of academic excellence with a focus on interpersonal skills. Students maximize existing strengths, identify and fortify areas of improvement, and come away able to communicate their personal brand with clarity and confidence. When combined with exceptional analytical skills and quantitative methods, they earn the global perspective necessary to make their mark in global business and become elite leaders.



## ENHANCING EMPLOYER PROSPECTS

The global workforce demands ambitious productivity, emotional intelligence, and articulate communication skills in addition to quantitative abilities. These are integral qualities of the Launching Global Leaders program, and recruiters have taken notice. Fortune 500 companies have long valued the top-tier analytical and technical skills of a Krannert master's degree. Now, they also trust the preparation of professionals primed to innovate and motivate in any industry — using finely honed interpersonal skills to make immediate, positive, and lasting impacts.

Learn how the  
Krannert School of Management is

## LAUNCHING GLOBAL LEADERS.

### PROSPECTIVE STUDENTS

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## LAUNCHING GLOBAL LEADERS

# THE NEXT LEVEL OF LEADERSHIP

Analytical insight is essential to global business leadership. But iconic leaders treat it as a foundation on which to build cultural and social intelligence, compassion, and strategies. They inspire others with integrity and vision. They build international networks through tenacity and trust. And their interactions, decisions, and innovations effect positive, enduring change around the world. A master's degree from Purdue University's Krannert School of Management has long been synonymous with superior quantitative instruction. Thanks to Launching Global Leaders, a comprehensive professional-development program for all full-time master's students, it also instills indispensable values to help students take leadership to the next level.

## COUNTDOWN TO LAUNCH

*Launching Global Leaders addresses every aspect of core competencies to prepare students for the big picture of business:*

- Leadership skills are evaluated in self-assessment and 360-degree feedback.
- Professional development plans are created to address 14 essential leadership dimensions.
- Assignments hone skills in communication, team-building, networking, diversity, and more.
- A professional development portfolio showcases skills and charts a course for lifelong leadership.

## A PROVEN PATH FOR DISTINGUISHED LEADERS

*The Launching Global Leaders program addresses 14 essential leadership dimensions — taking students to the pinnacle of individual, interpersonal, and professional development.*



### INDIVIDUAL LEADERSHIP

- Communicating Effectively
- Demonstrating Professionalism
- Displaying Integrity and Trustworthiness
- Driving Results

### LEADING OTHERS

- Building Teams
- Cultivating Networks
- Fostering Innovation
- Inspiring Commitment
- Mastering Emotional Intelligence
- Practicing Servant Leadership

### LEADING ORGANIZATIONS

- Cultural Intelligence
- Leading Change
- Strategic Thinking
- Valuing Diversity

“PEOPLE ABLE TO COMBINE INTELLECTUAL AND INTERPERSONAL TALENT HAVE BECOME HARDER TO FIND. BUT OVER TIME, COMMUNICATION, COLLABORATION, INFLUENCE, AND NETWORKING ARE WHAT YOU NEED TO BE A TRUE LEADER. LAUNCHING GLOBAL LEADERS IS EXACTLY THE RIGHT THING TO DO IN ADDRESSING THAT — GIVING STUDENTS BETTER INTERPERSONAL SKILLS AND A GREATER UNDERSTANDING OF WHAT GLOBAL BUSINESS IS REALLY LIKE.”

**Chad Reardon**  
Purdue MBA/MSM '92  
Manager of Finance and Accounting  
for Global Home Care and P&G Professional  
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