Krannert School of Management
403 W. State St.
West Lafayette, IN 47907-2056
Phone: 800-893-4108, 765-494-9700
Fax: 765-494-4360
WWW.KRANNERT.PURDUE.EDU

2013-14 BY THE NUMBERS

FACTS ABOUT KRANNERT

THE KRANNERT SCHOOL OF MANAGEMENT OFFERS INTERNATIONALY RANKED PROGRAMS AT THE BACHELOR’S, MASTER’S, EXECUTIVE MBA AND DOCTORAL LEVELS. KRANNERT IS A PREEMINENT SCHOOL OF MANAGEMENT WITH A GLOBAL REACH AND IS INTEGRATED INTO ONE OF THE WORLD’S LEADING ENGINEERING, SCIENCE AND TECHNOLOGY UNIVERSITIES.

DAVID HUMMELS IS INTERIM DEAN AND PROFESSOR OF ECONOMICS. VISIT WWW.KRANNERT.PURDUE.EDU FOR MORE INFORMATION.

ADDITIONAL INFORMATION
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FACULTY AND PROFESSIONAL STAFF

Academic Deans ................................................................. 5
Administrative Deans ...................................................... 1
Department Heads ........................................................... 2
Professors ........................................................................ 31
Associate Professors ...................................................... 20
Assistant Professors ......................................................... 29
Clinical Professors ............................................................ 5
Visiting Faculty ................................................................. 13
Lecturers/Instructors/Postdocs ........................................ 28
Administrative/Professional (including administrative deans).......................... 72

GIVING FISCAL YEAR 2012-13

GIFT DESIGNATION
Programs ........................................................................... $1,153,304
Scholarships ................................................................. $1,128,860
Unrestricted ................................................................... $645,025
Faculty Support ............................................................. $263,560
TOTAL ............................................................................ $3,190,549

ANALYTICAL INSIGHT, GLOBAL LEADERS

An equal access/equal opportunity university
Produced by Purdue Marketing and Media KRN 13-4116
DOCTORAL PROGRAMS

BY PROGRAM
Accounting .................................................. 5
Economics .................................................. 45
Finance ....................................................... 11
Management Information Systems .......... 3
Marketing ..................................................... 10
Organizational Behavior and Human Resource Management (OBHR) ............. 8
Operations Management .......................... 7
Quantitative Methods ................................ 6
Strategic Management ............................... 6
TOTAL .............................................................. 101

RANKINGS
Financial Times, Spring 2013:
#25 OF DOCTORAL GRADUATES FROM PAST THREE YEARS

MASTER’S PROGRAMS

ENROLLMENT
BY PROGRAM
Master of Business Administration (MBA) ................................. 229
Master of Science in Human Resource Management (MSHRM) .... 70
Master of Science in Industrial Administration (MSIA) .......... 14
Master of Science in Accounting (MSAC) .............................. 25
Master of Science with Finance (MSPF) ................................. 41
Master of Science in Global Supply Chain Management (MS(GSCM)).... 24
Master of Science in Economics (MSECON) ..................... 18
Global Entrepreneurship Program ..................... 29
Weekend MBA .............................................. 141
TOTAL .............................................................. 501

ENROLLMENT MEETNESS
BY PROGRAM
Executive Master of Business Administration (EMBA) .......... 50
International Master of Management (IMM) ......................... 55
TOTAL .............................................................. 105

EXECUTIVE EDUCATION
ENROLLMENT
BY PROGRAM
Executive Master of Business Administration (EMBA) .......... 50
International Master of Management (IMM) ......................... 55
TOTAL .............................................................. 105

RANKINGS
The Economist, Spring 2013:
#2 U.S. STAND-ALONE EMBA PROGRAMS
#15 U.S. STAND-ALONE EMBA PROGRAMS
#30 OVERALL EMBA RANKING

U.S. NEWS & WORLD REPORT, Spring 2013:
#7 PRODUCTION/OPERATIONS MANAGEMENT
#9 SUPPLY CHAIN/LOGISTICS
#12 INFORMATION SYSTEMS
#19 PUBLIC SCHOOLS
#18 OVERALL MBA PROGRAM RANKING

UNDERGRADUATE PROGRAMS

ENROLLMENT
BY PROGRAM
Accounting .................................................. 684
Economics .................................................. 396
Finance ....................................................... 31
Industrial Management .......................... 158
Management .............................................. 1,226
Marketing ...................................................... 3
Supply Chain, Information and Analytics .... 3
TOTAL .............................................................. 2,500

PLACEMENT
BY PROGRAM
Average Base Salary ................................... $90,098
Average Hiring Bonus ................................ $16,920
Student Receiving Hiring Bonus .............. 56%
Top Hiring Companies: Amazon, A.T. Kearney, Bank of America, Chrysler, Citibank, Cognizant, Cummins, Deloitte, Dow AgroSciences, DuPont, Eli Lilly, ExxonMobil, Ford, General Electric, General Motors, IBM, Nuveen Investments, Procter & Gamble, SC Johnson, Sears Holdings, Shell Oil, United Technologies, Wells Fargo, Whirlpool

TUITION (EFFECTIVE FALL 2013) *
Resident ...................................................... $11,204 (per semester)
Non-Resident ......................................... $21,087 (per semester)

RANKINGS
Eduniversal, Spring 2013:
#6 MANAGEMENT INFORMATION SYSTEMS
#6 MARKETING MANAGEMENT

Financial Times, Spring 2013:
#16 OVERALL (E.C.)
#7 HUMAN RESOURCE MANAGEMENT (WITH MEX)
#13 PUBLIC SCHOOLS

U.S. News & World Report, Fall 2013:
#3 PRODUCTION/OPERATIONS MANAGEMENT
#4 QUANTITATIVE ANALYSIS/METHODS
#9 SUPPLY CHAIN/MANAGEMENT/LOGISTICS
#15 MANAGEMENT INFORMATION SYSTEMS
#22 OVERALL

TUITION (EFFECTIVE FALL 2013) *
Resident ...................................................... $5,714 (per semester)
Non-Resident ......................................... $15,115 (per semester)

* For Class of 2013 as of October 2013; starting salary is base compensation and does not include bonus.

AVG STARTING SALARY AND HIRING BONUS

BY PROGRAM
SALARY ................ BONUS
Accounting .............................................. $52,068 $4,038
Economics .............................................. $44,078 $10,000
Industrial Management ........................ $54,401 $3,375
Management ........................................... $51,139 $4,367
Average ................................................... $52,083 $4,905

Top Hiring Companies: American Woodmark, Caterpillar, Crowe Horwath, Deloitte, EEPB PC, Ford, General Motors, PepsiCo, Sears Holdings

* For Class of 2013 as of October 2013; starting salary is base compensation and does not include bonus.

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