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Special Correspondent



The Hindu Srinivasan, Honorary Consul General of the Republic of Korea, Chennai and Chairman, TVS Motor Company being felicitated by South Korean President Lee Myung-bak in Chennai on Sunday. Photo : Special Arrangement

Venu Srinivasan, Honorary Consul General of the Republic of Korea, Chennai and Chairman, TVS Motor Company, was on Sunday honoured by South Korean President Lee Myung-bak, with the distinguished civilian honour, 'Order of Diplomatic Service Merit,' in recognition of his contribution in promoting Korea-India bilateral relations.

This award is conferred for meritorious service to the extension of national prestige overseas and to the promotion of friendship with other nations. It is rare for a Honorary Consul General to be conferred this award.

The 'Order of Diplomatic Service Merit' was bestowed on Mr. Srinivasan for his persistence, hard work and focused efforts in promoting inter-cultural dialogue by facilitating and accomplishing consistent programmes that drew on the rich traditions of both India and Korea. This has also enhanced relations between the two countries, manifested in the increased understanding and strengthened friendships among our two great cultures.

The award was conferred on Mr. Srinivasan during the visit of the President to the Hyundai Motor Company, Sriperumbudur, at a simple and elegant ceremony.

Mr. Srinivasan was instrumental in setting up the Indo-Korean Cultural and Information Centre in Chennai, a centre that introduced the people of Chennai to the rich cultural heritage of South Korea. Also the current President of CII, Mr. Srinivasan has earlier been conferred with several honours including, Doctor of Science, University of Warwick, JRD Tata Corporate Leadership Award by All India Management Association (AIMA) and Doctor of Science, IIT, Kharagpur.

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