

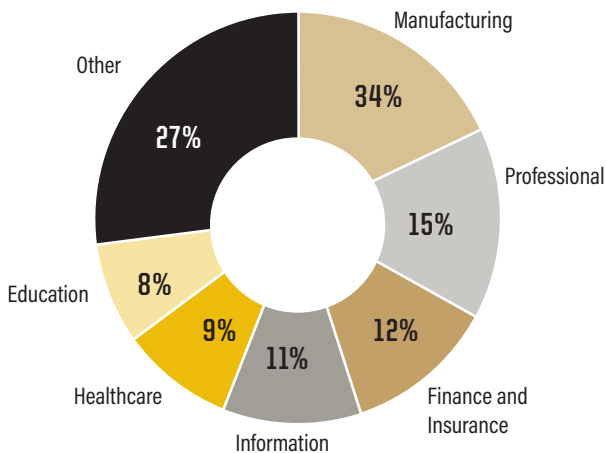
BUSINESS ANALYTICS
CLASS PROFILE

AVERAGE EXPERIENCE
4-11 YEARS

TOP INCOMING
STUDENT EMPLOYERS

Amazon	Intel
BMW	John Deere
Boeing	Lockheed Martin
Capital One	New York Life Insurance
Citibank	Nike
Collins Aerospace	PwC
Deloitte	Subaru
Fidelity Investments	U.S. Armed Forces
General Mills	Wells Fargo

INDUSTRY



GLOBAL CLASS PROFILE

DOMESTIC

33
States

INTERNATIONAL

18
Countries

TOP LOCATIONS

- California
- Brazil
- Illinois
- Canada
- Indiana
- China
- Minnesota
- Germany
- New Jersey
- India
- North Carolina
- Republic of Korea
- Texas
- Saudi Arabia
- Utah
- Spain
- Virginia
- Sri Lanka

ALUMNI SPOTLIGHT

“The quality of the classes was fantastic, especially in subjects like data mining and data engineering. We learned how to bridge the gap between technology and business, which translates to skills that can be applied almost immediately. I feel like it’s really kickstarted my future.”

EVAN SATTLER
MSBA '21

Business Information Analyst
Midcontinent Independent
System Operator
Indianapolis, IN



SUCCESSFUL

STUDENT ATTRIBUTES

TRUE GRIT

Daniels School students unlock their full potential during their academic journey. Challenges reveal the mettle of a Boilermaker. Our students are tenacious and can be relied upon to see a job through, all while balancing their studies, work and family life.

PIONEERING SPIRIT

At the heart of Purdue University is a passion for discovery, fueled by an entrepreneurial spirit. Daniels School students blaze their own paths, never settling for the status quo.

INITIATIVE

We look ahead and forever move forward. Daniels School master's students apply classroom learning and newly developed skills to their professional development plan and their workplace, creating value for themselves and their companies long before graduation.

THE "IT" FACTOR

Moxie? Check. Magnetism? Check. Charisma that demands attention? Check.

ENRICHING CONTRIBUTOR

Daniels School students enrich the school and their cohort, elevating the learning experience for all. Here, diversity transcends ethnicity or gender into realms of thought, industry and academic background.

EMOTIONAL INTELLIGENCE

Great leaders communicate effectively and with great empathy. Daniels School students are great leaders in training who learn to manage themselves and their relationships with self and social awareness, upping their Emotional Intelligence Quotient (EIQ).

PROBLEM-SOLVING SKILLS

At the Daniels School of Business, we roll up our sleeves and dig deep into a problem. Success requires us to approach questions from a variety of angles, combining a solid academic foundation with a flair for the creative. And we are successful.

ALUMNI SPOTLIGHT

"No matter the question or situation, I found a level of support I didn't expect find. I also found friends through the program I wouldn't have been able to engage with otherwise. They are diverse from all over the world, and I'm extremely thankful for those relationships that will continue well beyond the program."

HANNAH MORTAZAVI
MSBA '22

Senior Data Analyst
Purdue University
Manhattan Beach, CA



ALUMNI SPOTLIGHT

"I know I can solve the impossible. Asking correct questions can help further define constraints necessary to solve the problems I face. All classes I took were applicable to my ability to communicate at the highest levels in business."

ROB WEAVER
MSBA '23

IT Director
Research & Development at
Oil States International
Pleasant Grove, UT

