



IMSA

Industrial Management Student Association



What is Industrial Management?

∞ Business degree with technical focus

∞ Six technical minors

- Manufacturing Management
- Engineering
- Computer Science
- Quantitative Methods
- Management Information Systems
- Economic Honors



Purpose of IMSA

- ∞ To provide a better understanding of the minors associated with the Industrial Management degree
- ∞ To improve the opportunity for students to succeed in the Industrial Management curricula
- ∞ To increase the familiarity with the job search process



Better Understanding of Minors

∞ Provide information sessions on different minors

∞ Presentations by Academic advisors

Success in IM curricula

∞ Support groups

∞ Tutoring



Assistance in job search

∞ Resume building

∞ Interviewing tips

∞ Mock interviews





Other IMSA goals

∞ Speakers

- R.R. Donnelley & Sons
- GE
- Always looking for more great speakers!!

∞ Plant tours

- Subaru Isuzu
- R.R. Donnelley & Sons



Contact Information

∞ www.mgmt.purdue.edu/student_clubs/imsa

∞ Tara Emery: emeryt@purdue.edu

∞ Sarah Endress: sendress2@purdue.edu