



# PURDUE

KRANNERT  
SCHOOL OF MANAGEMENT

EXECUTIVE EDUCATION

## PROFESSIONAL DEVELOPMENT AT THE KRANNERT SCHOOL OF MANAGEMENT

APPLIED MANAGEMENT  
PRINCIPLES (AMP)

TECHNICAL MANAGEMENT  
INSTITUTE (TMI)

VETERINARY PRACTICE  
MANAGEMENT PROGRAM (VPMP)

CUSTOM PROGRAMS

**The Krannert School of Management offers open-enrollment certificate programs designed for ambitious professionals who seek to further their careers by enhancing their skill sets.**

At Krannert Executive Education Programs, our goal is your success. We believe in offering practical management training you can implement immediately. Our open-enrollment programs offer you a certificate of completion from Purdue University and the opportunity to earn CEUs (continuing education units).

We enhance our curriculum with networking events, guest speakers, workshops, and the ever-present, endearing Boilermaker spirit.

Classes are held in the **Krannert Center for Executive Education**, home of Purdue Executive MBA Programs, on the university's West Lafayette, Indiana, campus. Enroll in one of our certificate programs presented here, and if within 18 months you also enroll in the Executive MBA or IMM Global EMBA, we will deduct the fees for the certificate program from the cost of the degree program.



**KRANNERT CENTER FOR EXECUTIVE EDUCATION**



## APPLIED MANAGEMENT PRINCIPLES (AMP)

**Sharpen your management skills, refresh your approach to workplace issues and get inspired with AMP, Purdue's mini-MBA program.**

Ideal for managers, entrepreneurs, personnel directors, supervisors and all business professionals aspiring to a higher-level leadership position, AMP offers courses in accounting, ethics, marketing, negotiations, strategy, and more.

You'll learn practical management tools and skills crucial for continued success in today's business environment from internationally recognized Krannert faculty and guest instructors who are leaders in their fields.

Visit [krannert.purdue.edu/executive/certificate/amp](http://krannert.purdue.edu/executive/certificate/amp) to learn more about AMP faculty and curriculum, to read what past participants say about the program, and to register.

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 **MAY 14-19, 2018**

Cost: \$5,495. This fee includes instruction, materials, breakfast and lunch on all class days, and a campus parking pass. We offer special rates for Purdue alumni, faculty and staff; two or more attendees from the same company; and large groups.



**PROGRAM MANAGER:**

**Jennifer Applebee**, 765-494-1554, [japplebe@purdue.edu](mailto:japplebe@purdue.edu)



## VETERINARY PRACTICE MANAGEMENT PROGRAM (VPMP)

**Improve the profitability and longevity of your veterinary practice with VPMP, created for veterinarians, veterinary technicians and technologists, and practice managers.**

Designed and hosted by Krannert and Purdue's College of Veterinary Medicine, VPMP emphasizes the implementation of new ideas and procedures in the veterinary practice to increase overall managerial effectiveness, improve the quality of the practice, and promote the importance of strategic thinking.

All courses are applicable toward the continuing education requirement for the Certified Veterinary Practice Manager program offered by the Veterinary Hospital Managers Association.

Visit [vet.purdue.edu/vpmp](http://vet.purdue.edu/vpmp) to learn more about VPMP faculty and curriculum, to read what past participants say about the program, and to register.

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### **FOUR MODULES OVER 18 MONTHS:**

Human Resource Management, **August 24-27, 2017**; Accounting and Financial Management, **January 18-21, 2018**; Marketing Management, **October 12-14, 2018**; Strategic Thinking, **January 31-February 3, 2019**

Cost: The price per module is \$1,950; participants who pay for all four modules in advance receive a \$500 discount. We offer special rates for Purdue alumni; Purdue Veterinary Medicine staff, faculty and students; and for multiple attendees from the same practice.



#### **PROGRAM MANAGER:**

**Cara Cray**, 765-496-6166, [ceasterb@purdue.edu](mailto:ceasterb@purdue.edu)

A photograph of a man and a woman in a meeting. The man, on the left, is bald, wearing glasses, and a white shirt. He is speaking and gesturing with his right hand. The woman, on the right, has short brown hair and is wearing a white shirt and a grey vest. She is listening attentively with her hand to her chin. The background is a blurred office setting with a whiteboard.

## TECHNICAL MANAGEMENT INSTITUTE (TMI)

**Become a more effective project team manager and supervisor of people in technical roles with TMI, a robust four-day program offered by Krannert and Purdue's College of Engineering.**

TMI helps those managing or planning to manage a technical workforce understand cross-functional project management and the dynamics of leading technical employees.

The program provides participants with current perspectives on leadership and project management in the technical arena, including courses in cost strategy, leadership, program and project management, and more.

Visit [krannert.purdue.edu/executive/certificate/tmi](http://krannert.purdue.edu/executive/certificate/tmi) to learn more about TMI faculty and curriculum, to read what past participants say about the program, and to register.

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 **OCTOBER 10-13, 2017**

Cost: \$2,295. This fee includes instruction, materials, breakfast and lunch on all class days, and a campus parking pass. We offer special rates for Purdue alumni, faculty and staff; two or more attendees from the same company; and Institute of Electrical and Electronics Engineers (IEEE) members.



**PROGRAM MANAGER:**

**Jennifer Applebee**, 765-494-1554, [japplebe@purdue.edu](mailto:japplebe@purdue.edu)

# CUSTOM PROGRAMS & CORPORATE ENGAGEMENT PACKAGE

**You want to invest in your employees. Let us help you.**

We partner with companies to create custom programs designed to meet the specific needs of the organization. A custom program reflects our partner company's priorities, vision and philosophy.

Our custom programs are taught by faculty with expertise in areas including leadership, strategy, finance, operations and more. Your custom program can be in-depth in one function or can integrate multiple functional areas. A custom program can take place at Purdue, your site, or an off-site location.

We also invite you to take advantage of our Corporate Engagement Package (CEP), created to help companies invest in the continued success of their organization and employees. Highlights of the package include:

- A complimentary spot in our annual Applied Management Principles or Technical Management Institute certificate programs when you have two or more employees enrolled in our Executive MBA programs.
- Participation in our Active Learning Project course with a team of 5 to 6 EMBA students who consult for you over a 14-week period to address a critical business problem.
- Employment postings on the Krannert Professional Development Center website.
- A visit from us to your site to present our programs to your employees and discuss opportunities with company management.



To learn more about creating a custom program and the benefits of our CEP, **please contact Sally Meech**, director of business development for Krannert Executive Education Programs, at **765-494-7801** or **sally@purdue.edu**.



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EXECUTIVE EDUCATION

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