What are you seeking? A promotion? A lateral move? Increased contributions in your firm? Maybe you want to start a new company? Perhaps transition from the military to a civilian career?

Everyone has a different reason for enrolling in an Executive Master of Business Administration program, but one goal ties them all together. They are looking for global mobility – the ability to cross functional silos, industry lines, and geographic borders.

While researching Executive MBA programs, you’ll have several format options to choose from.

- **Online**: Log-in for lectures. Gain knowledge from instructors with minimal-to-no interaction with other students.
- **Weekend**: Live a short distance from your university. Travel every week for two days of classes, typically on Fridays and Saturdays.
- **Evening**: Live close to your university. Attend a three-hour class once or twice each week, on weeknights. Interact with your fellow students briefly before and after class.

- **Purdue EMBA Programs**: Our two programs, the EMBA and the IMM Global EMBA, allow you to live anywhere in the world. Take no synchronous classes online, but benefit from our blend of convenient distance learning and on-campus residencies. Travel once per quarter for these on-campus residencies of 1 to 2 weeks each. Live, study, travel, network, and form lifelong bonds with your fellow students.

Your MBA journey is just beginning. As a busy working professional looking to balance career and family while benefiting from a rich educational experience, you’ll find no program more suited to accomplishing your goals than ours.

Since 1983 we have championed a flexible format that **caters to the working professional seeking an immersive executive education**.

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I knew I was starting a business and thought an MBA would sharpen my business acumen. I choose Purdue because of its reputation and the IMM program for its worldly views on business and to build my professional network.

**Michael Minor**  
**IMM CLASS OF 2018**  
CEO/FOUNDER, BRONZE STAR LOGISTICS
For 35 years, Purdue’s Executive MBA and the IMM Global Executive MBA have supported working professionals who want to remain employed full-time and attend in-person classes just 1 to 2 weeks per quarter. These concentrated class sessions result in better knowledge retention than weekend or evening programs and less travel. Our students can and do live all over the world, and benefit from minimal interruptions to family and work commitments.

Both the EMBA and IMM programs:

- Have cohorts with an average of 15 years of work experience
- Enroll professionals from many fields
- Can be completed in 19 months
- Provide 48 credit hours across many disciplines
- Have cohorts of 25-35 students
- Are organized into modules. A module consists of an 8-10 week online preparation period, a 1 or 2-week on-campus residency, and an online exam period.
- Provide a comprehensive, general management education, including a capstone project and electives tailored to the needs of the cohort.

Our programs are designed to form strong professional and personal networks, and these networks expand after graduation. As an alumnus of Purdue EMBA Programs you’ll join a global family of over 600,000 Purdue alumni, and can leverage the power of the Boilermaker spirit around the world.

Thanks to Purdue EMBA Programs, you will forever know what it means to Boiler Up!

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**OUR STUDENTS**

Charts reflect past 3 years of combined data for the EMBA and IMM programs.

**Work Experience: Number of Years**

- 21+: 13%
- 16-20: 18%
- 5-10: 42%
- 11-15: 27%

**Geographical Background**

- Midwest: 19%
- International: 24%
- South: 10%
- East: 7%
- West: 13%
- Indiana: 27%

**Positions**

- Entrepreneur: 10%
- Managing Director: 9%
- Senior Executive Manager: 15%
- Senior Manager: 34%
- Middle Manager: 32%
When researching your EMBA program options, ask yourself two questions: Is this program a good fit for me, and am I a good fit for this program?

Helping you answer those questions is part of our DNA. And we pride ourselves on being helpful from the very start.

We’ll guide you through a set of resources – our Personalized Engagement Package – that will help you make your EMBA program decision. The package provides you:

- Resume review: Share your resume with us. We’ll provide feedback regarding initial fit with our programs as well as a determination about a GMAT waiver.
- EMBA program comparison: We’ll stack our two programs up against as many as three other schools, and compare them along 23 key dimensions. You choose the schools and we’ll deliver the report.
- Webinar access: You’ll be invited to virtually attend one of our live webinars, hosted by our executive director and featuring a current student or recent alum.
- EMBA Experience: Become an EMBA student for a day. You’ll tour Krannert Center, get a program overview, sit in on an EMBA class, and interact with current students during lunch. The EMBA Experience includes a complimentary stay at Purdue’s historic Union Club Hotel.
- Virtual Visit: Can’t make it to campus for EMBA Experience? Let us arrange a Virtual Visit for a live look at our program in action.
- EMBA on the Road: Meet one-on-one with a Purdue EMBA Programs team member in cities across the U.S. and abroad. Nothing beats sitting together over coffee or a meal in a meeting that is all about you.

This attention to fit doesn’t end when you enroll. It is important to us that your curriculum fit your career goals and professional needs. So, we’ve adopted a unique approach to choosing and designing electives.

Because we consider our students our partners in their education, we never simply provide a pre-determined list of electives from which they must choose. We instead make our students co-designers of their curriculum by surveying them for elective course-ideas.

The Executive MBA program offers workshop-style immersion electives chosen by the students, while the IMM Global Executive MBA program’s curriculum features functional electives that vary each year depending on the interests and needs of the students.

Our range of EMBA-specific elective options sets Purdue EMBA Programs apart from the competition, and the level of student involvement in choosing and designing electives is unparalleled.

After attending the on-campus site visit where I was able to meet with the current cohort, speak with the executive director and attend a class, I knew that the program was the right fit for me. It is the perfect balance of rigor and team work that I was looking for in a program.

Amy Phillip  
EMBA Class of 2020  
Sr. Account Executive, SGI
Classes in the Purdue EMBA Programs are taught by senior-level faculty, all accomplished researchers who have taught extensively in executive education programs. Our professors have published widely, can draw from their experiences as consultants to corporations and government agencies, and are adept at answering tough questions with examples from the business world.

About 40 percent of the courses between the EMBA and IMM programs are taught by the same faculty. Just as important to our programs’ success is that your professors are accessible, care about you, and will go the extra mile to help you excel.

Our coursework is designed to be immediately applicable to on-the-job situations. Because we are concerned with the business world, our residencies include company visits and discussions with business leaders. These events complement module courses and capitalize on the residency’s location.

See below for a sample schedule for a 1-week residency at Purdue. Although you will be quite busy, there is time to interact with your peers, catch up on work, and to get out and explore campus and your residency city.

<table>
<thead>
<tr>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30-8:30 a.m.</td>
<td>Breakfast</td>
<td>Breakfast</td>
<td>Breakfast</td>
<td>Breakfast</td>
<td>Breakfast</td>
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<tr>
<td>8:30-10:00 a.m.</td>
<td>Leadership &amp; MIS</td>
<td>Leadership &amp; MIS</td>
<td>Leadership &amp; MIS</td>
<td>Company Visit</td>
<td>Leadership &amp; MIS</td>
</tr>
<tr>
<td>10:30 a.m.-noon</td>
<td>Leadership &amp; MIS</td>
<td>Leadership &amp; MIS</td>
<td>Leadership &amp; MIS</td>
<td>Leadership &amp; MIS</td>
<td>Mergers &amp; Acquisitions</td>
</tr>
<tr>
<td>Noon-1 p.m.</td>
<td>Lunch</td>
<td>Lunch</td>
<td>Lunch</td>
<td>Lunch</td>
<td>Lunch</td>
</tr>
<tr>
<td>1-2:30 p.m.</td>
<td>Mergers &amp; Acquisitions</td>
<td>Mergers &amp; Acquisitions</td>
<td>Elective</td>
<td>Elective</td>
<td>Mergers &amp; Acquisitions</td>
</tr>
<tr>
<td>3-4:30 p.m.</td>
<td>Mergers &amp; Acquisitions</td>
<td>Mergers &amp; Acquisitions</td>
<td>Elective</td>
<td>Elective</td>
<td>Career Management</td>
</tr>
<tr>
<td>Evening</td>
<td>Dinner</td>
<td></td>
<td>Guest Speaker/Panel &amp; Networking Reception</td>
<td></td>
<td>Dinner</td>
</tr>
</tbody>
</table>

I was very impressed that the students play an active role in decisions about their learning experience — from selecting their electives to deciding on the international residency location as a group. Knowing that I will dictate the direction of my education in this program gives me confidence that I will reap the desired benefits that apply to my specific career path.

Jennifer Killian  
EMBA CLASS OF 2020  
OWNER, VETERINARIAN, NEWAYGO VETERINARY SERVICES
A consortium of leading business schools working together, the IMM Global Executive MBA program is the world's most international EMBA program. The IMM program started as an International Master's of Management degree, and has since developed into a Global EMBA program.

The IMM program begins every March with a five-day Launch Week at Purdue. The 19-month program is organized into five modules, each containing a 2-week residency. As a student in the IMM program, you will study in seven countries on four continents.

Graduates of the IMM program earn two degrees: an MBA from Purdue and an MBA from TIAS School for Business and Society at Tilburg University in The Netherlands.

The IMM partners are:

- Krannert School of Management, Purdue University, West Lafayette, Indiana, United States
- TIAS School for Business and Society, Tilburg University, Tilburg, The Netherlands
- College of Management and Economics, Tianjin University, Tianjin, China
- Brazilian School of Public and Business Administration (FGV/EBAPE), Rio de Janeiro, Brazil
- Politecnico di Milano Graduate School of Business, Milan, Italy
- ISM University of Management and Economics, Vilnius, Lithuania

Residencies in these countries – and others, including Chile – provide significant cultural and business immersion. Company visits and discussions with local business leaders are scheduled to complement that module's curriculum.

The IMM curriculum features core topics crucial for a business administration education; functional electives that vary depending on the interests and needs of the cohort; and participation in Active Learning Projects. These projects provide opportunities for our students to combine prior knowledge and experience with classroom learning and apply it in an active business setting.

Here is the curriculum by module:

**Module 1 The Netherlands** (2-week residency)
- Accounting for Managers
- Business Analytics
- Managerial Economics
- Managing Behavior in Organizations

**Module 2 Lithuania & Italy** (2-week residency)
- Financial Management
- Managing During Transition & Uncertainty
- Mergers & Acquisitions (Functional Elective)
- Operations Management

**Module 3 Brazil & Chile** (2-week residency)
- Leadership
- Marketing Management
- Negotiations in Organizations
- Risk Management (Functional Elective)

**Module 4 United States** (2-week residency)
- Entrepreneurship (Functional Elective)
- Legal & Social Foundations of Management
- Strategic Foresighting & Instinctual Design (Functional Elective)
- Strategic Management

**Module 5 China** (2-week residency)
- Active Learning Project
- Geo-Competitive Perspectives (Functional Elective)
- Global Strategy

As the owner of a consulting firm that delivers services around the world, I was seeking an executive education with a global perspective. I chose the Purdue IMM Global Executive MBA because it offered me the opportunity to learn in seven countries on four continents from a consortium of leading business schools.

**Vivek Chakrabortty** IMM Class of 2019
CEO, THE KAVI GROUP
The traditional EMBA program at Purdue draws students from across the United States and Europe as well as from Latin America, Africa, and Asia, providing ample opportunities for rich class discussion, peer learning, and networking.

The 19-month program starts every September with a five-day Launch Week at Purdue. The EMBA program consists of six modules, each containing a 1 or 2 week on-campus residency. The first five residencies are at Purdue, and the sixth residency is at an international location chosen by the cohort in collaboration with executive education staff. Recent locations include Belgium, Brazil, Chile, The Netherlands, Spain, and Italy.

Our curriculum is unique in its number of electives offered. In modules 1 and 2, core topics are covered as a cohort. Modules 3 through 5 allow for a more personalized curriculum to meet our students’ specific needs.

This personalization occurs through three types of courses: functional electives, which vary depending on the interests and needs of the cohort; immersion electives, which are workshop-style courses that split the cohort into groups of 10 to 15 students; and Active Learning Projects, in which student teams are guided by a faculty member to solve a client company’s business-world problem.

Recent immersion electives include Advanced Finance, Brand Management, Coaching & Mentoring, Game Theory, Managing Teams, PR/Crisis Management, and Supply Chain Management.

Here is the curriculum by module:

**Module 1** (2-week residency)
- Accounting for Managers
- Business Analytics
- Managerial Economics
- Managing Behavior in Organizations

**Module 2** (2-week residency)
- Marketing Management
- Financial Management
- Operations Management
- Strategic Management

**Module 3** (1-week residency)
- Leadership
- Mergers & Acquisitions (Functional Elective)
- Negotiations in Organizations (Functional Elective)
- Immersion Elective

**Module 4** (1-week residency)
- Corporate Governance (Functional Elective)
- Risk Management
- Immersion Elective

**Module 5** (1-week residency)
- Active Learning Project
- Change Management
- Entrepreneurship
- Immersion Elective

**Module 6** (2-week international residency)
- Global Strategy
- Legal & Ethical Environments

The aspect of the Purdue EMBA program that hooked me was the hybrid approach to learning. With a demanding career with responsibility of seven sites in four countries, I needed a program that was flexible and allowed me to learn on my own time. The online courses combined with virtual group work on a weekly basis, balanced with the in-person residencies for each module, was exactly what I was seeking.

Michael Morad  
EMBA CLASS OF 2020  
SR. DIRECTOR, GLOBAL HEAD QUALITY OPERATIONS, ROCHE
GET STARTED.

Visit us at www.krannert.purdue.edu/executive and click on the Purdue Boilermaker Special to take advantage of our Personalized Engagement Package. Our PEP is a great first step in making the EMBA decision that’s best for you.

APPLY.

Start your application today at krannert.purdue.edu/executive/emba/Admissions. We review applications on a rolling basis. Our admissions committee undertakes a holistic review process. We’ll look at your ability to contribute to the EMBA program and our ability to help you reach your personal and professional goals.

An application package includes:
- completed online application and paid application fee
- resume
- two professional recommendations
- academic transcripts
- an interview, either in-person or virtual

Contact our admissions director for information on GMAT and English language proficiency waivers.

Scholarships are available and are awarded on a rolling basis. We encourage you to apply as early as possible.

A note to veteran, active duty, and transitioning members of the military: With 100% eligibility, your Executive MBA program can be fully funded through the Post-9/11 GI Bill. In addition, your tuition deposit is reduced, and we waive your application fee. We value your military experience.

CONTACT US.

You’ll find that members of the executive education team are ready to answer your questions. Contact us today.

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