BUSINESS ANALYTICS AND INFORMATION MANAGEMENT
CLASS PROFILE

AVERAGE EXPERIENCE
1-2 YEARS

GLOBAL CLASS PROFILE

DOMESTIC
Colorado
Ohio
Indiana
Utah
Texas
Illinois
California

INTERNATIONAL
India
England
China
United States of America
Saudi Arabia
South Korea
Taiwan
Russia

UNDERGRADUATE MAJORS
- Mathematics
- Business
- Computer Science
- Engineering/Technology
- Electronics and Communication
- Life Sciences

- Computer Science
- Industrial Design
- Statistics
- Decision Sciences and Analytics
- Biotechnology
- Actuarial Science

- Avionics
- Chemistry
- Political Science
- Supply Chain
- English
- Psychology

UNDERGRADUATE INSTITUTIONS
Purdue University
University of Massachusetts
Miami University, Ohio
University of Cincinnati
University of Colorado
University of Iowa
University of Denver
Penn State University
Emory University
University of Texas, Austin
Taylor University
Utah State University
University of Illinois-Urbana Champaign
Indiana University
Boston University
Georgia Tech University
Ohio State University
University of Tulsa
San Jose University
SUNY at Stony Brook
University of Delhi
University Of Calcutta

Narsee Monjee Institute of Management
Panjab University
Vellore Institute Of Technology
Anna University
Manipal University
National Institute of Technology Karnatak
Indian Institute of Technology Madras
University of Mumbai
NMIMS University
Nanjing University
National Chengchi University
National Tsing Hua University
Saint Petersburg State University
Shanghai University
University of Jordan
National Cheng Kung University
National Taiwan University
University of Western Ontario

ALUMNI SPOTLIGHT

Krannert’s MS Business Analytics and Information Management program is highly technical and highly ranked and has a large alumni network. Krannert has provided me with the ability to approach large companies, discuss their current technology and business-oriented problems, and position myself as a very strong candidate to help work on these issues.”

ALEXANDER HARTMAN
MSBAIM ’18
VP Product Owner,
Intelligent Automation
Truist
Charlotte, NC

Information compiled from recent cohorts.
SUCCESSFUL/student-attributes

TRUE GRIT
Krannert students unlock their full potential during their academic journey. Challenges reveal the mettle of a Boilermaker. Our students are tenacious and can be relied upon to see a job through, all while balancing their studies, work, and family life.

PIONEERING SPIRIT
At the heart of Purdue University is a passion for discovery, fueled by an entrepreneurial spirit. Krannert students blaze their own paths, never settling for the status quo.

INITIATIVE
We look ahead and forever move forward. Krannert master’s students apply classroom learning and newly developed skills to their professional development plan and their workplace, creating value for themselves and their companies long before graduation.

THE “IT” FACTOR

ENRICHING CONTRIBUTOR
Krannert students enrich the school and their cohort, elevating the learning experience for all. Here, diversity transcends ethnicity or gender into realms of thought, industry, and academic background.

EMOTIONAL INTELLIGENCE
Great leaders communicate effectively and with great empathy. Krannert students are great leaders in training who learn to manage themselves and their relationships with self and social awareness, upping their Emotional Intelligence Quotient (EIQ).

PROBLEM-SOLVING SKILLS:
At Krannert we roll up our sleeves and dig deep into a problem. Success requires us to approach questions from a variety of angles, combining a solid academic foundation with a flair for the creative. And we are successful.

ALUMNI SPOTLIGHT

“I had heard so much about Krannert’s strong technical and analytical focus before coming here. The strong industry connections and experiential learning opportunities have given me the hands-on experience I need. Krannert has really prepared me well for the future, enhancing my technical abilities while the team dynamic has made me more open-minded when working with future colleagues.”

XIANGYI CHE
MSBAIM ’18
Data Analytics and Business Intelligence
Amazon
Seattle, WA

FACULTY HIGHLIGHT

MATTHEW LANHAM
Clinical Assistant Professor of Management, Quantitative Methods

“Purdue University’s MS Business Analytics and Information Management program equips students to leverage data to help businesses make better-informed decisions. We teach aspiring data professionals to effectively use the latest methodologies, processes, and technologies to bring value to organizations. Students should be prepared to contribute in group dynamics with high performing peers.”

Meet Online with Program Specialist
purdue.university/msbaim-info