BS in Industrial Engineering / Master of Business Administration (MBA)

This program will allow students to complete their B.S. and MBA degrees in five years. The MBA is seen as a complement to the engineer’s technical education and many employers have a strong preference for hiring graduates with this background. Purdue's College of Engineering and Krannert School of Management have many longstanding relationships with leading employers in these fields giving our graduates a competitive edge.

Requirements:

- Completion of 101 credit hours of coursework (that may include up to 8 hours of AP credit in math) by the end of their junior year, including the required major courses identified in their plan of study
- Have a minimum 3.5 GPA
- Completion of at least one professional internship
- Demonstration of leadership potential through extra-curricular activities
- Have met with undergraduate academic advisor in the IE advising office

Program Notes:

- Students are required to schedule a meeting with the Purdue MBA and Master's Program Admissions Office to determine the student's readiness to enter master-level coursework and go over credit hour requirements. After interviews, students will be counseled by staff with recommendations about the potential viability of their application.

- Participation in the TVS Internship program at the end of junior year is strongly encouraged.

- Students who are encouraged to apply will complete the Graduate School application in spring of their junior year. Admissions decisions will be made in time for them to complete plans for the upcoming year.

- IE students entering the MBA program will be required to take 60 credit hours of master's level courses once they enter the program. Any master's level courses completed prior to their enrollment cannot be used to meet requirements of the MBA.

- A minimum 3.0 GPA is required to receive the MBA degree.
MBA Curriculum  60 total required credits (29 Core/31 Elective)

Fall Semester, Module 1
- Accounting for Managers
- Business Analytics
- Managing Behavior in Organizations
- Managerial Communication Skills

Fall Semester, Module 2
- Launching Global Leaders
- Microeconomics
- Financial Management
- Marketing Management
- Managerial Communication Skills

Spring Semester, Module 3
- Launching Global Leaders
- Strategic Management I
- Intro to Operations Management
- Management Information Systems

Spring Semester, Module 4
- Option Area Courses

Fall Semester, Module 5
- Business Law
- Option Area Courses

Fall Semester, Module 6
- Macroeconomics
- Option Area Courses

Spring Semester, Module 7-8
- Option Area Courses

Specialization Areas
- Accounting
- Business Analytics
- Finance
- Global Supply Chain Management
- Human Resource Management
- International Management
- Management Consulting
- Management Information Systems
- Manufacturing/Technology Management
- Marketing
- Operations
- Organizational Behavior
- Strategic Management
- Technology Innovation & Entrepreneurship

PLACEMENT DATA
Master of Business Administration

EMPLOYMENT:
- 88.1% Domestic MBA Student Employment Rate

SALARY:
- Average Base: $86,826
- Hiring Bonus: $13,879

2018 EMPLOYERS:
- Amazon
- A.T. Kearney
- Bank of America
- CGN Global Consulting
- Dell
- Emerson
- Ford
- Hormel
- Intel
- MasterCard
- Nationwide
- Northrop Grumman
- PepsiCo
- PricewaterhouseCoopers
- Procter & Gamble
- Roche Diagnostics
- Shire
- Sprint
- The Hershey Company
- United Technologies Corp.
- USAA
- Vanguard Investments

JOB FUNCTION:
- Consulting 10%
- Finance/Accounting 14%
- General Management/Strategy 6%
- Human Resources 14%
- Marketing/Sales 22%
- Operations/Supply Chain 34%

RANKINGS
- Top Producer of Fortune 500 CEOs
  - U.S. News & World Report
  - #9 MBA in the World
  - Wall Street Journal
  - #2 MBA in Manufacturing & Tech-Management
  - Best-Masters.us
- #1 Most Affordable MBA in the U.S.
  - Poets & Quants
- #6 Startup Creation among Universities (World)
  - Wall Street Journal
- #8 Full-Time MBA in North America
  - Best-Masters.us

“It's a great opportunity for you to finish your undergraduate and master's degree in a quick but efficient way. One of the reasons I chose the program was because it allowed me to combine my degree but also learn from my peers both at the undergraduate level as well as the graduate level.”

Christine Rasquinha, ‘18 Combined Degree Program