Krannert Undergraduate / Master of Business Administration (MBA)

This Combined Degree program will provide high-achieving students in the Krannert School of Management an opportunity to accelerate their education by earning their B.S. and MBA within five years of study. Qualified students in the Krannert School of Management will take three years of undergraduate coursework and two years of graduate classes.

Requirements:

- Completion of 108 credit hours of coursework by the end of the junior year, including completion of MAI Core Foundations courses; University Core requirements and international electives, upper division courses except for specified substitutions; concentration courses for Management, Accounting, Finance, Global Entrepreneurship, Global Supply Chain Management, Human Resource Management and Marketing
- Have a minimum 3.7 GPA (3.5 GPA with strong leadership and internship experience will be considered)
- Completion of at least one professional internship
- Demonstration of leadership potential through extra-curricular activities
- Have met with academic advisor in the Krannert undergraduate advising office

Program Notes:

- The MBA and Master’s Programs office will hold callouts for students in the freshman, sophomore, and junior years to help them prepare for expectations into the program and to explain the admissions process. Students should set up a meeting with the Krannert Master’s Programs Office so their readiness to enter master-level coursework can be ascertained and credit hour requirements may be reviewed.

- Students who are encouraged to apply will complete the Graduate School application in early spring of their junior year. Admissions decisions will be made in time for them to complete plans for the upcoming year.

- The BS/MBA program follows a lock-step, cohort structure that requires 60 credit hours of Master’s-level coursework be completed in four semesters. Any master’s level courses completed prior to enrollment cannot be used to meet course requirements of the MS program.

- A minimum of a 3.0 GPA is required to receive their MBA degree.

@PurdueMBA
Krannert School of Management Master’s Program
Purdue University—Krannert School of Management

Krannert.Purdue.edu/masters
COMBINED DEGREE PROGRAM

MBA Curriculum 60 total required credits (29 Core/31 Elective)

**Fall Semester, Module 1**
Accounting for Managers  
Business Analytics  
Managing Behavior in Organizations  
Managerial Communication Skills

**Fall Semester, Module 2**
Launching Global Leaders  
Microeconomics  
Financial Management  
Marketing Management  
Managerial Communication Skills

**Spring Semester, Module 3**
Launching Global Leaders  
Strategic Management I  
Intro to Operations Management  
Management Information Systems

**Spring Semester, Module 4**
Option Area Courses

**Fall Semester, Module 5**
Business Law  
Option Area Courses

**Fall Semester, Module 6**
Macroeconomics  
Option Area Courses

**Spring Semester, Module 7-8**
Option Area Courses

**Specialization Areas**
Accounting  
Business Analytics  
Finance  
Global Supply Chain Management  
Human Resource Management  
International Management  
Management Consulting  
Management Information Systems  
Manufacturing/Technology Management  
Marketing  
Operations  
Organizational Behavior  
Strategic Management  
Technology Innovation & Entrepreneurship

**Placement Data**
Master of Business Administration

**Employment:** 88.1% Domestic MBA Student Employment Rate

**Salary:**  
Average Base: $86,826  
Hiring Bonus: $13,879

**2018 Employers:**
Amazon  
A.T. Kearney  
Bank of America  
CGN Global Consulting  
Dell  
Emerson  
Ford  
Hormel  
Intel  
MasterCard  
Nationwide  
Northrop Grumman  
PepsiCo  
PricewaterhouseCoopers  
Procter & Gamble  
Roche Diagnostics  
Shire  
Sprint  
The Hershey Company  
United Technologies Corp.  
USAA  
Vanguard Investments

**RANKINGS**

- Top Producer of Fortune 500 CEOs: U.S. News & World Report
- #9 MBA in the World: Wall Street Journal
- #2 MBA in Manufacturing & Tech-Management: Best-Masters.us
- #1 Most Affordable MBA in the U.S.: Poets & Quants
- #6 Startup Creation among Universities (World): Wall Street Journal
- #8 Full-Time MBA in North America: Best-Masters.us

“...It’s a great opportunity for you to finish your undergraduate and master’s degree in a quick but efficient way. One of the reasons I chose the program was because it allowed me to combine my degree but also learn from my peers both at the undergraduate level as well as the graduate level.”

Christine Rasquinha, ‘18  Combined Degree Program