Full-Time MBA

The Full-time MBA program will help you develop analytical and technical skills along with global strategic leadership capabilities to lead in our technology-driven world. This program will immerse you in learning through dynamic coursework, leadership portfolio development, consulting projects and study abroad opportunities. The Full-time MBA offers 14 functional and interdisciplinary specialization areas. These focused areas of study enhance students' skill-sets in specific business areas, while increasing marketability with employers.

Program Highlights

- The Krannert Professional Development Center provides thorough individual coaching, job search resources, and on-campus recruitment services.
- Active alumni network around the world includes distinguished business professionals who connect in meaningful professional and personal mentor relationships.
- Engaging programs such as Launching Global Leaders, provide inclusive professional development opportunities designed to strengthen interpersonal skills. Experiential Learning opportunities challenge students to develop a semester-long consulting project for corporate clients.
- Collaborative opportunities with Purdue’s Foundry, Discovery Park and other campus incubators and innovation centers.

More Information

krannert.purdue.edu/masters/mba-fulltime
PURDUE UNIVERSITY: KRANNERT SCHOOL OF MANAGEMENT
FULL-TIME MBA

Curriculum

60 total required credits

29 Core Credits
31 Elective Credits

Fall Semester, Module 1
• Accounting for Managers
• Business Analytics
• Managing Behavior in Organizations
• Managerial Communication Skills

Fall Semester, Module 2
• Launching Global Leaders
• Microeconomics
• Financial Management
• Marketing Management
• Managerial Communication Skills

Spring Semester, Module 3
• Launching Global Leaders
• Strategic Management I
• Intro to Operations Management
• Management Information Systems

Spring Semester, Module 4
• Option Area Courses

Fall Semester, Module 5
• Business Law
• Option Area Courses

Fall Semester, Module 6
• Macroeconomics
• Option Area Courses

Fall Semester, Module 7-8
• Option Area Courses

Specialization Areas
• Accounting
• Business Analytics
• Finance
• Global Supply Chain Management
• Human Resource Management
• International Management
• Management Consulting
• Management Information Systems
• Manufacturing/Technology Management
• Marketing
• Operations
• Organizational Behavior
• Strategic Management
• Technology Innovation & Entrepreneurship

Top Producer of Fortune 500 CEOs
U.S. News & World Report

#9 MBA in the World
Wall Street Journal

#2 MBA in Manufacturing & Tech-Management
Best-Masters.us

#1 Most Affordable MBA in the U.S.
Poets & Quants

#6 Startup Creation Among Universities
(World)
Wall Street Journal

#8 Full-Time MBA in North America
Best-Masters.us

RANKINGS

“Everything we do at Krannert is designed to prepare us for real-world scenarios. The team-oriented aspects provide a realistic dynamic to our academic work. Additionally, Krannert is a tight knit family, not just on campus, but around the world. This experience has been truly humbling.”

Matt Meyer, ’19 MBA