



COMBINED DEGREE PROGRAM

BS in Electrical Engineering / Master of Business Administration (MBA)

The program will allow students to complete the B.S. and MBA degrees in five years. The MBA is seen as a complement to the engineer's technical education and many employers have a strong preference for hiring graduates with this background. Purdue's College of Engineering and Krannert School of Management have many longstanding relationships with leading employers in these fields giving our graduates a competitive edge.

Requirements

- Completion of 112 credit hours of coursework (including AP, credit by exam, and transfer credit) by the end of junior year, including the required major courses identified in their plan of study
- Have a minimum 3.7 GPA (3.6 GPA with strong leadership and internship experience will be considered)
- Completion of at least one professional internship
- Demonstration of leadership potential through extra-curricular activities
- Have met with academic advisor in the undergraduate ECE advising office

Program Notes:

- Students are required to schedule a meeting with the Purdue MBA and Master's Program Admissions Office to determine the student's readiness to enter master-level coursework and go over credit hour requirements. After interviews, students will be counseled by staff with recommendations about the potential viability of their application.
- Students who are encouraged to apply will complete the Graduate School application in early spring of their junior year. Admissions decisions will be made in time for them to complete plans for the upcoming year.
- EE students entering the MBA program will be required to take 60 credit hours of master's level courses once they enter the program. Any master's level courses completed prior to their enrollment cannot be used to meet requirements of the MBA.
- A minimum 3.0 GPA is required to receive the MBA degree.



@PurdueMBA



Krannert School of Management Master's Program



Purdue University—Krannert School of Management

CONTACT

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PURDUE
UNIVERSITY

Krannert.Purdue.edu/masters

Krannert School of Management

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PLACEMENT DATA

Master of Business Administration

EMPLOYMENT:

94% Domestic Employment Rate

SALARY:

Average Base: \$91,491
Hiring Bonus: \$17,466

2017 EMPLOYERS:

Amazon
A.T. Kearney
Bank of America
CGN Global Consulting
Dell
Emerson
Ford
Hormel
Intel
MasterCard
Nationwide
Northrop Grumman
PepsiCo
PricewaterhouseCoopers
Procter & Gamble
Roche Diagnostics
Shire
Sprint
The Hershey Company
United Technologies Corp.
USAA
Vanguard Investments

JOB FUNCTION:

Consulting 11%
Finance/Accounting 19%
General Management/Strategy 4%
Information Technology 4%
Marketing/Sales 17%
Operations/Supply Chain 38%
Human Resources 6%

MBA Curriculum 60 total required credits (29 Core/31 Elective)

Fall Semester, Module 1

Accounting for Managers
Business Analytics
Managing Behavior in Organizations
Managerial Communication Skills

Fall Semester, Module 2

Launching Global Leaders
Microeconomics
Financial Management
Marketing Management
Managerial Communication Skills

Spring Semester, Module 3

Launching Global Leaders
Strategic Management I
Intro to Operations Management
Management Information Systems

Spring Semester, Module 4

Option Area Courses

Fall Semester, Module 5

Business Law
Option Area Courses

Fall Semester, Module 6

Macroeconomics
Option Area Courses

Spring Semester, Module 7-8

Option Area Courses

Specialization Areas

Accounting
Business Analytics
Finance
Global Supply Chain Management
Human Resource Management
International Management
Management Consulting
Management Information Systems
Manufacturing/Technology Management
Marketing
Operations
Organizational Behavior
Strategic Management
Technology Innovation & Entrepreneurship

RANKINGS

Top Producer of Fortune 500 CEOs

U.S. News & World Report

#2 Highest MBA Average Salary Increase

The Economist

#3 MBA Return on Investment

Bloomberg Businessweek

#3 U.S. Startups Based on University IP

AUTM

#4 Top Manufacturing Schools

Industry Week

#9 MBA at a U.S. Public Institution and #1 in Indiana

The Financial Times

#14 MBA at a U.S. Public Institution

Bloomberg Businessweek

#14 Best Value MBA Programs

Value Colleges

#16 MBA Recruiter Rank (#1 in Indiana)

Bloomberg Businessweek

"It's a great opportunity for you to finish your undergraduate and master's degree in a quick but efficient way. One of the reasons I chose the program was because it allowed me to combine my degree but also learn from my peers both at the undergraduate level as well as the graduate level."

Christine Rasquinha, '18 Combined Degree Program Graduate

