Business Essentials Graduate Certificate Program

The Business Essentials Graduate Certificate program is a mini-MBA online experience offering students the opportunity to further develop their understanding of management and breadth of business knowledge. Students will be able to take classes focusing on a variety of business functions including Accounting, Strategic Management, Financial Management and others. Completion of courses earns students graduate credits that may potentially be dual-counted toward graduate degree programs.

CERTIFICATE EARNED: BUSINESS ESSENTIALS
THE CERTIFICATE WILL BE REFLECTED ON TRANSCRIPTS

DELIVERY: 100% online
Beginning in May 2020

FORMAT: 9 Credit Hours

WHO IT IS FOR:
Students who are seeking to expand the breadth of their business knowledge

PROGRAM FEES:
Tuition rates determined by student’s academic level at program start (see below)
*All fees subject to change

Program Highlights

• Courses taught by the same faculty members teaching MBA and Master’s programs at the Krannert School of Management.

• Credits earned for the certificate may be counted toward free electives for some Purdue graduate degree programs or from other universities.

• Great resume builder; certification would appear on official transcripts.

• Undergraduate students are eligible to compete the graduate-level certificate at undergraduate tuition rates; post-undergraduate students will be subject to graduate tuition rates.

• Only a select number of post-undergraduate students will be considered to participate in the certificate program.

Curriculum (9 total required credit hours)

• Accounting (1 credit) • Financial Management (1 credit)
• Marketing Management (1 credit) • Ethics (1 credit)
• Strategic Management (1 credit) • Negotiation (2 credits)
• Operations Management (1 credit) • Exploring Diversity and Inclusion (1 credits)

MORE INFORMATION
krannert.purdue.edu/online/certificate/business-essentials.php