BUSINESS ANALYTICS
CLASS PROFILE

GLOBAL CLASS PROFILE

DOMESTIC
25 States

INTERNATIONAL
United States of America
Canada
Saudi Arabia
Indonesia
South Korea

AVERAGE EXPERIENCE
4-8 YEARS

INCOMING STUDENT EMPLOYERS

Cummins Inc
Parsec Solutions
KinderCare Education
US Air Force
University of Nebraska-Lincoln
Northwestern Mutual
Indiana University
Collins Aerospace
Humana
FGX International
Honeywell Federal
Manufacturing & Technologies
Nike
US Army
Saudia Aramco
Purdue University
Ryder
New York Life Insurance Company
Nutrifood Indonesia
Chevron Phillips Chemical
Cook Medical
EyeMed
Brigham Young University
Deloitte Consulting
Extron Electronics
Southern Glazer's Wine and Spirits
Allison Transmission
Grubhub
Subaru of Indiana Automotive
TC Energy
Wells Fargo
Amazon
Levy
EY
Procter & Gamble
General Electric
Barclays
Microsoft
Indiana University Health
Subaru
Boeing
Intel

UNDERGRADUATE MAJORS

• Business
• Engineering/Tech
• Chemistry
• Aviation
• Psychology
• Agricultural and Resource Economics
• Mathematics
• Genetics and Biotechnology
• Supply Chain Management
• Retail Management
• Sociology
• International Studies
• Organizational Leadership
• Communication
• Political Science
• Information Systems
• Computer Science
• Broadcasting
• Theatre Arts

UNDERGRADUATE INSTITUTIONS

University of South Florida
Appalachian State University
Lewis University
Earlham College
Purdue University
Indiana University
South Dakota State University
University of Wisconsin
Eastern Washington University
University of Louisville
University of Rhode Island
University of Arkansas
University of Texas Pan American
Penn State University
Drexel University
University of Nevada Las Vegas
St. Petersburg College
University of West Georgia
Texas A&M University
University of Maryland
Colorado State University
Brigham Young University
DePauw University
University of Richmond
University of Kansas
Carnegie Mellon University
University of Toronto
Universidad Del Norte
University of Indonesia
National University of Córdoba
Hanyang University
University of Mumbai
University of Calgary
University of Guyana

ALUMNI SPOTLIGHT

“...The quality of the classes was fantastic, especially in subjects like data mining and data engineering. We learned how to bridge the gap between technology and business, which translates to skills that can be applied almost immediately. I feel like it’s really kickstarted my future.”

EVAN SATTLER
MSBA '21
Business Information Analyst
Midcontinent Independent System Operator
Indianapolis, IN

Information compiled from recent cohorts.
SUCCESSFUL
STUDENT ATTRIBUTES

TRUE GRIT
Krannert students unlock their full potential during their academic journey. Challenges reveal the mettle of a Boilermaker. Our students are tenacious and can be relied upon to see a job through, all while balancing their studies, work, and family life.

PIONEERING SPIRIT
At the heart of Purdue University is a passion for discovery, fueled by an entrepreneurial spirit. Krannert students blaze their own paths, never settling for the status quo.

INITIATIVE
We look ahead and forever move forward. Krannert master’s students apply classroom learning and newly developed skills to their professional development plan and their workplace, creating value for themselves and their companies long before graduation.

THE “IT” FACTOR

ENRICHING CONTRIBUTOR
Krannert students enrich the school and their cohort, elevating the learning experience for all. Here, diversity transcends ethnicity or gender into realms of thought, industry, and academic background.

EMOTIONAL INTELLIGENCE
Great leaders communicate effectively and with great empathy. Krannert students are great leaders in training who learn to manage themselves and their relationships with self and social awareness, upping their Emotional Intelligence Quotient (EIQ).

PROBLEM-SOLVING SKILLS:
At Krannert we roll up our sleeves and dig deep into a problem. Success requires us to approach questions from a variety of angles, combining a solid academic foundation with a flair for the creative. And we are successful.

ALUMNI SPOTLIGHT
Purdue University’s Online MS Business Analytics degree was a perfect match for my interests, had high prestige in national rankings, and came at a very affordable investment. Being in the Air Force, I was deployed to the Middle East when I started my degree, relocated to my home base in Germany, and moved to the St. Louis area all within the first five months of my studies. The flexibility of the program worked seamlessly with these transitions across multiple time zones.

PETER OHAVER
MSBA ’21
Captain, Warfighter Communications Operations Officer
U.S. Air Force
St. Louis, MO

FACULTY HIGHLIGHT
YANG WANG
Clinical Assistant Professor of Management, Management Information Systems
PhD, Management Information Systems, University of Arizona

“Purdue University’s Online MS in Business Analytics is designed for early to mid-career professionals who want to bring data-driven decisions to organisations. The program is for professionals tasked with creating solutions for their employer, individuals seeking career advancement through analytics paths, those who find themselves immersed in discussions centering on data, and career changers seeking to amplify their quantitative skills in pursuit of rewarding careers in analytics fields. In this online program students should be prepared to work in group dynamics with peers from a variety of backgrounds. Students can also expect demanding rigor, but at a self-propelled pace and with access to the necessary resources and support to succeed.”