Welcome back Boilermakers!

The Krannert Advising Office is excited to welcome you back to campus for the Spring 2022 semester! We hope you are staying warm and your first few weeks are off to a great start. The Krannert Advising monthly is sent each month (August - May) and provides important updates regarding involvement and career development opportunities, schedule reminders and other helpful information. Keep reading to hear about what is happening this semester in Krannert.

Senior Spotlight: Fareesa Mundh

Fareesa is a graduating senior majoring in Economics with a concentration in Data Analytics and Management minor. She is also pursuing the entrepreneurship certificate.

In addition to academics, Fareesa is involved with case competitions through the Krannert Communication Center. Keep reading to learn more about her experience with case competitions at Purdue!

How did you first get involved with case competitions? What have you learned through the process?
I first got involved with case competitions by speaking to a KPDC coach (Chris Luebbe) regarding building my skill set and gaining relevant experiences to be able to understand if I like consulting. He suggested I participate in case competitions and I never stopped after that. During my time, I have learned a lot about working in a team, creating and presenting ideas, time management, problem-solving and critical thinking.

What advice would you offer a student considering getting involved in case competitions?
My advice for students looking to get involved in case competitions will be to go out there, find a team, take a chance and sign up! It is nerve-wracking the first time when competing with no experience, however, you learn so much about problem-solving and critical thinking. Case competitions put your classroom knowledge to the test in a real-world scenario and teach valuable lessons.

Fun Fact: Fareesa was a 2020 STAMINA Case Competition Awardee at the Krannert awards ceremony!

Words of Wisdom from Herman Krannert

"At the end of your career you will be able to say, 'I have run the company; I have created an organization; I have managed a city — and it is better than it would have been had people like myself walked away from the job and left it to the experts.' Putting a whole project together and seeing it go is an indescribable thrill of accomplishment."
CareerBound Corner

CareerBound is kicking off the new year with a bang! We are highlighting two competencies that will help YOU achieve those new goals that you set for 2022.

The first competency, Critical Thinking, is rated the #1 competency by companies according to the National Association of Colleges and Employers (NACE). The second, Career and Self Development, is very important as we gear up for Spring Career Fair!

CareerBound Tip: DO YOUR RESEARCH! Look up the company, leadership team and recruiter via LinkedIn prior to the interview to ensure you are well prepared to engage with questions of your own. During the month, the Krannert Professional Development Center (KPDC) and CareerBound will be hosting several workshops aimed at helping students improve these skills.

CareerBound is a career readiness program focusing on class of 2025, with plans to expand to all of Krannert students in coming years. For more information on CareerBound events and news, follow us on Instagram at @iamcareerbound or email careerbound@purdue.edu.

Looking for a summer job on campus?

Purdue is hiring for summer peer mentors if you are interested in gaining leadership skills! Selected applicants are compensated through a $2,500 scholarship toward 9 credit hours of summer courses. Apply by February 25th here.

If you are interested in a summer research or internship opportunity, visit the summer stays scholarship website. Selected students will receive a $2,500 scholarship toward 9 credit hours of summer courses. Application deadline is March 4th, and interested students can apply here.

Tips for Success:

- Review your syllabi early and take note of important dates - pay attention to any week that is especially busy with exams and assignments so you can plan to work ahead if needed.
- Pay your tuition bill and monitor your Purdue email for important updates from Purdue faculty and staff to avoid missing important deadlines.
- Communicate your goals with your advisor, friends or family. Sharing goals helps to hold you accountable and find support needed to be successful.
- Use the many resources available to you at Purdue! Some of these include:
  - Math Help Room
  - Science Help Center
  - Academic Success Center

Advisor Tips for a Successful Spring Semester:

Welcome back for Spring 2022! Each semester offers a new set of opportunities. Check out this article from PwC for tips on setting yourself up for success at the start of the semester. Keep reading for additional tips from Krannert advising for a successful Spring.

Check out upcoming workshops and resources from the Academic Success Center to help build your study skills!
Prepare to Attend the Krannert Career Fair, Hosted by SMEF

This year the Krannert Career Fair will be a hybrid event over two days, the first day will be held virtually and the second day will be in-person.

- Virtual Career Fair - Wednesday, February 2 from 11am-4pm (Career Fair Plus app)
- In-Person Career Fair - Thursday, February 3 from 11am-3pm (CoRec Black and Gold Gym & Career Fair Plus app)

To get started:
- **Download the Career Fair Plus (CF+) app** to register - you can use the CF+ app to schedule times to meet with employers during the virtual career fair and stay informed of details about the fair. Beginning **January 19th**, you can schedule up to 5 employer meetings for each of the two days. Beginning **January 26th**, you can schedule additional meetings. Employers create their own availability so check back regularly as they continue to add schedules. You can refer to the Career Fair Plus website for assistance using the app. Additionally, check out the candidate checklist here.
- Looking for something to wear? Check out the CCO Career Closet by scheduling an appointment in BoilerConnect. The Career Closet offers free professional attire to students preparing for career fairs and job interviews. Reach out to askcco@purdue.edu if you have questions.
- Visit the Krannert Professional Development Center (KPDC) website to view pre-recorded workshops to help you prepare. You can also visit the KPDC office in RAWLS for assistance preparing your elevator pitch, or take advantage of VMock for resume help. VMock is an AI resume reviewer helping to provide meaningful feedback on your own schedule.